

Collections as Data Personas

persona /ˌpərˈsɒnə/: an archetypal user

Faculty	Motivations	Specific Goals
	• Desire to uncover previously unknown information and create new insight • Need to earn the respect and trust of colleagues by producing high quality, interpretive scholarship based on solid research • Ambition to push the boundaries of traditional methods and take advantage of new research opportunities • Eagerness to design new assignments that will harness their students' interest in technology and teach them how to be effective and critical digital citizens • Interest in helping to develop better collections	• Locate and download data that is trustworthy and appropriately formatted to work with their preferred software • Develop assignments for a new course with the Library's recently appointed Digital Humanities Specialist • Submit request to the IT department for 1 Terabyte of online storage for data projects so it is easy to review student work and so that it is easy to share with peers during peer review or after publication
Dr. Kylie Yu is an associate professor of US history at a small liberal arts college in the midwest. Their research is focused on representations of immigrants in the media in the 19th century and they teach the survey of US history, 1865 - Present, as well as upper level courses for history majors on immigration, identity, and urban life. They are not technophobic, but they have very little formal technical training.	"I am very excited about the potential for digital methods to allow me to ask different questions than I am used to, but I don't think I have the tech skills to create useful datasets so I can begin experimenting." "I was initially very excited about the digitized newspaper collections here, but the software I wanted to use only works on plain text, not PDFs, and I simply don't have time to download each page individually. I was also disappointed in the poor quality of the OCR text. Then I discovered the enhanced availability of computationally-accessible newspaper content provided by the Library of Congress and it blew my mind to consider all the research possibilities. This is going to be fun!"	