

Video Title: Pavani Raju. Instructional Designer Video Resume

Target Audience: Potential employers

Learning Objectives:

1. Introduce myself.
2. Inform potential employers of my skills as an educator and how they translate to the ID field..
3. Call to action

Outline:

- Introduction
- Education background
- Transferable skills
- Call to action

Characters: Flat character animations.

- A Vyond custom female Avatar representing me.
- Group of students
- A couple of receptionists

Color Palette: Nothing specified.

Seat Time: About 3 minutes

Directions for Reviewer(s):

- Please focus on accuracy and completeness of the content during this review cycle.
- Reviewer questions/comments should be left using the comment feature in microsoft word/google docs.
- Notes to the reviewer will be written in [text with brackets] and are not actual on-screen text.
- In the left column is the Visuals/Graphic including any on screen text. This will describe or have thumbnails of any provided assets.
- The second column is the Script/Audio. This will have a conversational tone. If it doesn't sound correct, try reading it out loud to see if it does. If not, make changes as needed.
- The third column contains the Programming/Animation Notes that will occur.
- The final column to the right, Comments, will have questions for reviewers. All questions need to be resolved before programming can begin.

Global Comments:

- Slide dimensions are 16:9 ratio with slide size (1280:720)
- External and Internal Assets Library provided to developer.
- Camtasia video provided to developer.
- Eleven Labs for voiceover: Jessica

Settings

Model Eleven Multilingual v2

Speed 1

Stability 50%

Similarity boost 75%

Quality 50%

Style 0%

- Pixabay for background sound effects.
- Title Font : League Gothic, Size: 36px; Text Font: Lato-Regular Size 18px.
- Vyond style: Business and Contemporary.
- Text in [brackets] will not appear on the slide [or be a part of the script/audio recording]
- Some elements will need to be created in an alternate platform like Canva, Photoshop

1. [Introduction]			
Visuals/Graphic	Script/Audio	Programming/Animation Notes	Comments
Office background soft blurred. Main avatar Pavani, in casual office wear is standing off to the right close to the screen. Only $\frac{3}{4}$ of the avatar is visible.	Hello, I'm Pavani Raju, a certified Instructional Designer. Let me share a little bit about my background. I've spent over 15 years in the education space, with the last 6 years dedicated to classroom teaching. I began my teaching career at the height of the COVID pandemic	Avatar is waving her hand. The camera closes in on her face as she is speaking. The camera zooms back to reveal a classroom setting, with students at desks. The avatar moves to the left of the classroom and the students are in rows to the right of the classroom. Camera closes in on Avatar's face as she is talking.	

2. [Title]			
Visuals/Graphic	Script/Audio	Programming/Animation Notes	Comments
Scene changes to online teaching with kids on the laptop screen via Zoom. The new scene is set on a desk at home.	Almost overnight, I had to pivot from in-person instruction to virtual learning...	Camera zooms out to reveal the Avatar teaching online.	

3. [Title]			
Visuals/Graphic	Script/Audio	Programming/Animation Notes	Comments
Scene cuts back to the classroom again but this time there is a laptop with zoom going on at the teacher's desk with some students, and a few other students present in the classroom seated, implementing social distancing. All characters have masks on. A blended learning situation.	to blended delivery.	Avatar is sitting at her desk and talking in the classroom.	

4. [Title]			
Visuals/Graphic	Script/Audio	Programming/Animation Notes	Comments
Scene changes to a home office with Avatar sitting at her desk typing on her laptop, to the left of the room. The right side of the room is a blank wall. There are two banners on the wall on top/behind the Avatar, showing 'Teacher of the Year' and 'Distinguished Educator Award'	But adapting on the fly didn't feel like a challenge—it felt intuitive, thanks to my strong comfort with technology. As a teacher, I regularly used SaaS platforms and EdTech tools, giving me a solid foundation in adopting and applying new technologies quickly and effectively.	Camera moves in a little closer to the Avatar and the wall space next to the desk. As the Avatar is typing, the SAAS logos emerge from behind the laptop and form a circle on the clear wall space.	

Background sound effects: Typing SAAS logos: Adobe Microsoft Acrobat Schoology Google Classroom Teams ClassDojo Google The following three logos will be placed inside the circle formed by the above logos. Canva Zoom Kami			
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Visuals/Graphic	Script/Audio	Programming/Animation Notes	Comments
Scene continues.	So, how does that experience translate to instructional design?	Camera moves in for a close-up of the Avatar who stops typing and faces the camera.	

Visuals/Graphic	Script/Audio	Programming/Animation Notes	Comments
Scene cuts to an empty conference room with the Avatar still sitting at her desk. Background sound effects: Whoosh sound effect times with the desk, laptop, and desk plant zipping out of the scene.	Let me show you how.	As the camera zooms away from the Avatar, her desk, laptop, and desk plant, all whisk away in three different directions leaving just the Avatar sitting on her chair in the middle of the empty conference room.	

Visuals/Graphic	Script/Audio	Programming/Animation Notes	Comments
Scene continues. The Avatar and her chair are now on the left side of the scene. A projector screen occupies the right side of the scene.	What do I do on a daily basis? When I teach, I am managing digital learning environments, designing learner-centered content, analyzing data, and communicating with a wide range of stakeholders. On a regular basis, I am adapting to new tech tools, creating curriculum from the ground up, and delivering content that keeps learners engaged. And when it comes to facilitation? I've led countless ILT and virtual sessions—because if you can command a classroom full of students, you can lead any room. And finally let's talk about assessment and feedback. I take a data-driven approach to assessment, starting with backward design and aligning every check-in to clear learning goals. It's not a one-and-done—it's a continuous loop of assessing, getting feedback, and adjusting instruction.	The Avatar and her chair move to the left side of the scene. A projector screen drops down from the top and a video (created in Camtasia) starts playing. As the video plays, the Avatar will have three pose changes. Sitting, standing, and then back to sitting on the chair while talking.	

Visuals/Graphic	Script/Audio	Programming/Animation Notes	Comments
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Scene continues without the projector. Back to Avatar sitting on her chair in the empty conference room.	These are not soft skills. They're strategic assets in the Learning and Development world.	As the camera closes in on her face, the projector disappears to the top of the screen.	
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Visuals/Graphic	Script/Audio	Programming/Animation Notes	Comments
Scene changes to the reception area of AIDA offices. There is a big banner of AIDA on the back wall. Two receptionists behind the front desk and the Avatar is sitting on a chair in front...to the left side of the screen,	Wanting to build on my experience with a strong foundation in ID principles, I earned my certification through AIDA, Applied Instructional Design Academy—a rigorous, 9-month program grounded in theory, strategy, and hands-on design. The badges I earned at AIDA, reflect hands-on experience and mastery in specific areas. They include • Instructional Design Fundamentals • Instructional Design Process • e-Learning Development • Articulate Storyline • Applied Instructional Design Certification • Articulate Rise • Vyond • Techsmith Camtasia • Virtual Instructor-Led Training VILT Want to see what that looks like in practice? Let me show you.	As the camera zooms out, the scene is now a reception area. As the Avatar is speaking, the two receptionists and their chairs move off screen in opposite directions to the left and right. The reception desk drops downward from the screen. All that is left is the wall with the AIDA logo and the Avatar sitting on the chair. The full wall AIDA logo grows smaller in size and moves to the top of the wall. And then 9 badges show up one after the other in the center of the screen and move back to attach to the back wall in a 3 by 3 array. The scene ends with a camera closeup of the Avatar.	

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Visuals/Graphic	Script/Audio	Programming/Animation Notes	Comments
Avatar is now a masked image in a white circle. The scene has transitioned into a closeup of an open laptop on a desk. The background is the same blurred out office from scene 1.	Check out my portfolio at www.pavaniraju.com You'll find interactive modules built in Articulate Storyline and responsive learning in Rise. I've included design documents and storyboards that show my thinking from concept to execution. For microlearning, I use Vyond and Camtasia to create engaging, targeted content. And to support learners beyond the module, I design practical job aids that reinforce retention. That's it for now!	The masked Avatar moves to the top right of the laptop image. The text 'www.pavaniraju.com' appears on top of the laptop screen in type format. Under this, thumbnails of Storyline, Rise courses, storyboards, Design documents appear on the laptop screen from right to left, one after the other. Each movement is accompanied by a zip sound effect. The screen ends with a blank laptop screen and zooms in on the masked avatar.	

Visuals/Graphic	Script/Audio	Programming/Animation Notes	Comments
Camera zooms out of the Avatar's face and the scene turns back into scene 1 with the unmasked Avatar standing to the right of the screen. $\frac{3}{4}$ of the Avatar is visible on the screen.	Let's connect and explore how I can help you reach your instructional goals with strategic, learner-centered solutions. Thank you for watching!	Avatar is talking. As she is talking, two bars appear from the left of the screen with the linkedIn and Email logos. Then the text appears with the 'Type' effect onto the bars. www.linkedin.com/in/pavani-gottu pavanirajuid@gmail.com	

		The scene ends as the Avatar waves goodbye at the end of the script.	
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