

Finding 1 Prospect
Niche: Luxury Hotels and resorts

Instagram

Followers: 4k

Posts: 490

Facebook

Followers: 31k

Website analyse

Visits:

11k (organic)

279 (paid)

What to improve:

Make IG Bio more engaging, I can help them with creating more engaging videos, posting more reels of their services (rooms, conference rooms, restaurants, pool, spa, etc.), videos of experiences/activities around the hotel, and videos of the town/city where that hotel is located. Create tailored versions of videos for Instagram, Facebook, TikTok, and YouTube. Increase the number of posts. Also, I will open them a TikTok account because they don't have it.