

This is written for a POST/ADS and the objective is to get them to call or write a message with a job.

This is for a power washing service company.

### **The post/Ad**


Do you hate presenting a messy and dirty house?

Do you not have time to take care of everything on your property?

Have you ever had it where you're about to start getting the house presentable, but the phone rings, the kids start screaming, dinner needs to be ready in an hour, and to top it all off - the dog shits on the floor?

It's difficult to do it all, and it's inevitable that some things get neglected.

But if you still want to maintain a standard that your neighbors, guests, and parents-in-law would envy, we're here to make your house be:

The talk of the street. 

Ready to welcome guests 

Save you time so you can do what you want to 

Call us at 4232745 or message us here on Facebook, so you can have a property that people will envy.

**Research:**

**Avatar:**

The avatar is a homeowner or business owner who values a clean and visually appealing property that reflects their style and brings personal satisfaction.

### **Dream Outcome:**

The avatar's dream outcome is to have a well-maintained property that evokes positive emotions, provides comfort, and showcases their individuality, bringing them a sense of pride and social validation.

### **Painful Current State:**

The current state is painful as the avatar's property may be dirty or unattractive, causing discomfort and dissatisfaction. This affects their personal satisfaction and may create a negative impression on others.

### **Roadblocks:**

The avatar faces roadblocks such as limited time, lack of knowledge or equipment for effective cleaning, concerns about property damage, and uncertainty about achieving desired results.

### **The solution:**

The solution is to invest in professional powerwashing services that effectively clean and revitalize the property. Professional powerwashing overcomes roadblocks and delivers the desired outcome without the hassle and risks of DIY approaches.

### **How Products Help:**

The powerwashing products and services provide expertise, equipment, and techniques necessary for thorough cleaning and protection of the property's integrity. They save time, effort, and resources while achieving personal satisfaction and creating a positive impression on others.