

Identify the market awareness and  
sophistication levels

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per bag



Saira Khan follows Sunna Supplements.



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**3 Signs You Need To Get Halal Collagen**

1. Joint Stiffness
2. Joint Pain
3. Fatigue

[sunnasupplements.com](https://sunnasupplements.com)

100% Halal

Shop now

78

9 comments 5 shares

## KEY BENEFITS



### Skin Health

Hydrates and smoothens skin, reducing signs of aging.



### Joint S

Enhances  
discomfor



### Energy Levels

Boosts your daily energy, helping you feel revitalised and active.



### Bone S

Supports l  
necessary



## KEY BENEFITS



### Joint Support

Enhances joint flexibility & reduces discomfort from regular use.



### Bone Strength

Supports bone health by providing necessary proteins for bone density.





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sunnasupplements.com



SIMPLE TO USE

## Three Easy Steps

STEP 1

Scoop

- Current market awareness level:
  - Level 2: Problem aware
    - They know and feel they have joint, bones and muscle problems but don't know a solution that helps.
- Remaining market awareness levels:
  - Level 3: Solution aware
    - Click on the funnel to take to their webpage to see what they offer, read through page information.(backed by scientific proof) See multiple testimonials and reviews. 30 day money back guarantee
  - Level 4: Product aware
    - Going through the webpage now the reader in distress understands what the product does and the multiple benefits. It is halal.
- Current market sophistication stage:
  - Stage 4: This is the stage of market development.
    - Get results in 6 weeks. 30 day money back guarantee (T&C applied)
  - Stage 5: The market will move to this stage of sophistication.
  - Niche down play:
    - Halal product (Muslim market audience)
  - Experience:
    - Premium quality collagen
  - Identity:
    - Tasteless

- Sagging skin/ youthful look again
- Hair, nails skin health, energy levels, joint support, bone pains, muscle maintenance, menopause.