

EMBARGOED: PLEASE DO NOT SHARE CONTENT UNTIL 11 AM ET ON MAY 6
HOLD EMAILS UNTIL 10:00 AM PT



UN NEW DEAL VERT

**THE PACT FOR A
GREEN NEW DEAL**

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AMPLIFICATION PACKAGE

On May 6th, scientists, artists, youth, Indigenous leaders and people across Canada will launch [the Pact for a Green New Deal](#): a broad call to develop a plan to meet the science of climate change, see the full implementation of UNDRIP, FPIC and the TRC recommendations and fix our broken economic and social systems.

Find all the info and materials you can share on your channels [here](#).



WHAT'S THIS ALL ABOUT?

People from across Canada have come together to create the [Pact for a Green New Deal](#): a proposal to the federal government for a rapid, inclusive and far-reaching transition to address the multiple crises our society faces — from climate change, to Indigenous rights, to affordable housing, to poverty and inequality, to rising racism. We launch on May 6th!

WHY DO WE NEED THIS NOW?

Arctic permafrost is melting, as forests, towns, and Indigenous territories are burning up in wildfires. Climate change, pollution and environmental destruction have exacerbated systemic injustices. And states of emergency - declared for once-in-a-century floods - are becoming common. Meanwhile, millions of people around the world already face displacement and starvation.

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To make matters worse, this isn't the only crisis we face. The United Nations Declaration on the Rights of Indigenous Peoples, the right to Free, Prior and Informed Consent, and the recommendations of the Truth and Reconciliation Commission have not been implemented. Economic inequality, precarious work, a housing crisis, and rising racism all threaten our communities and social fabric.

The [best climate science](#) tells us that we have less than 11 years to cut our emissions in half. To do that will require broad scale changes and more leadership from our political leaders.

This transformation is both a matter of survival and a once-in-a-century opportunity to meet the science, respect Indigenous rights and meet the calls of justice by ensuring we act on multiple crises at the same time. We can make our future safe and make the present better, right now, for all of us but only if we raise our politicians raise their ambition and begin acting today.

WHAT CAN YOU DO?

We need our politicians to be hearing about the GND from every corner of the country — that's where you come in. :)



IF YOU CAN JUST SHARE TWO THINGS. SHARE THESE:

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1. [SIGN THE PACT FOR A GREEN NEW DEAL](#)
2. [SPREAD THE WORD WITH THIS WICKED GRAPHIC.](#)

WANT TO DO MORE?

If you want to be an amplification ninja here's more exciting content to share.

- [Sign the Pact.](#)
- [Send a message to your members](#) (draft messages here)
- [Sample Tweets, Instagram and Facebook posts.](#) (more coming soon!)
- [General Macros.](#) (more coming soon!)
- [Celeb Macros.](#) (more coming soon!)
- [Q and A.](#)
- [The Pact for a Green New Deal \(text only\).](#)
- Launch video (to come)
- [Press release.](#)
- [List of supporting organizations and artists.](#)

NOTE FOR COALITION MEMBERS:

[HTTP://GREENNEWDEALCANADA.CA/WP-CONTENT/UPLOADS/2019/04/THEPACTFORAGREENNEWDEAL-2.PDF](http://greennewdealcanada.ca/wp-content/uploads/2019/04/the-pact-for-a-green-new-deal-2.pdf)

Each org has their own tracking code to track members that sign up. Your orgs short form is listed [here](#). This code tracks members who join through your outreach. The signers from your tracking link will be shared back to you (and not shared with other groups).

Your tracking code is URL format is:

greennewdealcanada.ca/?org=YOURORGSHORTFORM

GOT QUESTIONS? GET IN TOUCH!

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