

Co-Founder/CEO Opportunity - MainCourse App (maincourseapp.com)

About the Opportunity

We're seeking an entrepreneurial Co-Founder/CEO to lead MainCourse App (maincourseapp.com), a product with an active waitlist. This is a unique opportunity to step into a leadership role with a product that's 90% built and requires zero financial investment from you.

The Product

MainCourse App is modeled after an existing competitor with proven product-market fit. The heavy lifting of product development has been completed, creating a turnkey opportunity for the right leader.

What You'll Own

- Drive overall business strategy and execution
- Lead customer acquisition and growth initiatives
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What We'll Own Together

- Build and scale the business operations
- Develop partnerships and market positioning
- Own the P&L as we grow from pre-revenue to profitability

What We Offer

- Equity co-founder stake in the business after achieving pre-defined milestones
- Fully developed product ready for market
- No financial investment required
- Technical co-founder support and partnership
- Proven business model based on existing market success

Ideal Candidate

- Proven track record in business development, sales, or growth marketing
- Experience taking products from launch to scale
- Entrepreneurial mindset with ability to work independently
- Strong customer acquisition skills across multiple channels
- Comfortable with ambiguity and building from the ground up
- Available to commit part-time initially, with potential to scale involvement as the business grows

Why This Opportunity

This is a rare chance to step into a co-founder role without the typical early-stage risks. The product is built, the market is validated, and we need a business leader to drive it forward. If you've been looking for the right opportunity to build and scale a business, this could be it.

Next Steps

If you're ready to take ownership of a promising product and drive it to success, we'd love to hear from you. Please reach out to ben@dealmemo.com with your background and vision for how you'd approach growing MainCourse App.