Updating DNS, SPF, DKIM, and DMARC

There are 3 settings that needs to updated or check

1) SPF

Type: TextName : @

TXT Value : v=spf1 include:_spf.google.com ~all (For GSuite users)
TXT Value : v=spf1 include:_spf.outlook.com ~all (For Outlook users)

If you are using more than one mail server to send mails then append the other mail server

name as well

Example we sometimes use Sendgrid to send notifications to users but use Gsuite for regular emails.

WIn such case our SPF TXT Value is:

TXT Value: v=spf1 include: spf.google.com include:sendgrid.net ~all

TTL:600

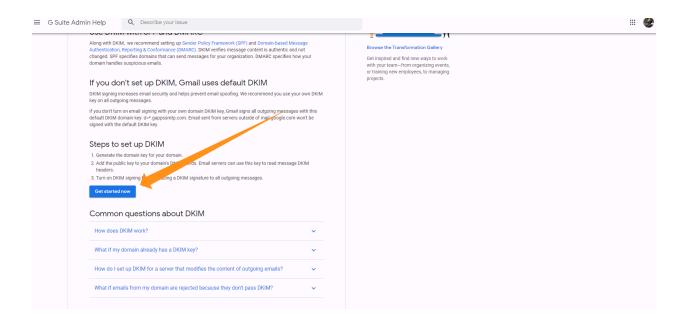
Important: Please ensure that there's only one SPF record.

2) DKIM

For G Suite users:

To set up DKIM Please follow the instruction here

https://support.google.com/a/answer/174124?hl=en



For Outlook users:

- 1. Log in to your DNS. ...
- Go to Advanced DNS Management. ...
- 3. You will need to publish a new TEXT (TXT) record for DKIM. ...
- 4. The DKIM record will require publishing a selector record. ...
- [Optional] If possible, adjust the TTL to something like 60, so it will propagate faster.

Article to help clarify things

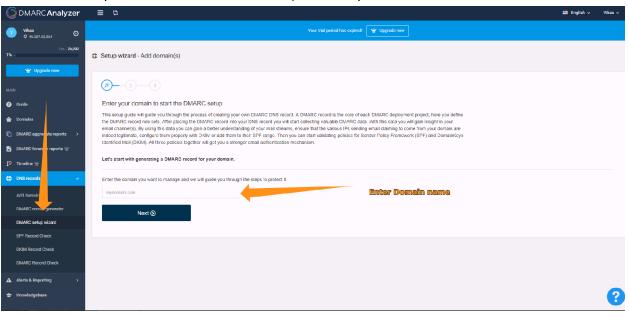
https://docs.microsoft.com/en-us/office365/securitycompliance/use-dkim-to-validate-out bound-email

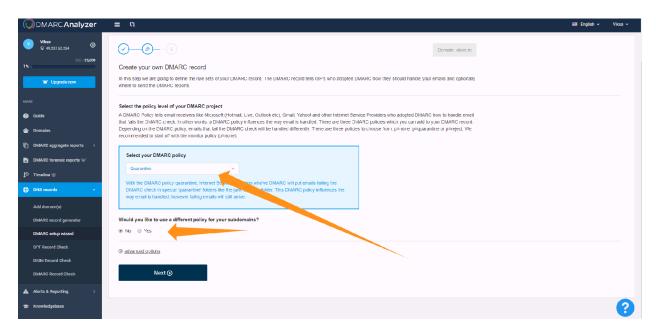
3) DMARC

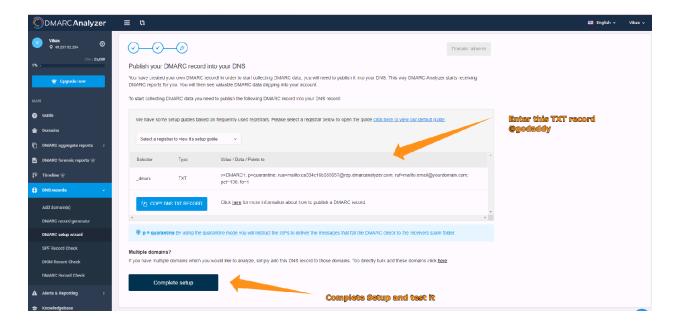
This remains standard for all Outlook, Gmail, Yahoo email service providers.

Step 1: Please sign up for a free account at https://www.dmarcanalyzer.com/

Step 2: You get a free account for 14 days, with 1 Domain that you can monitor for abuse (if someone has reported the domain for abuse) for example we check for alore.io





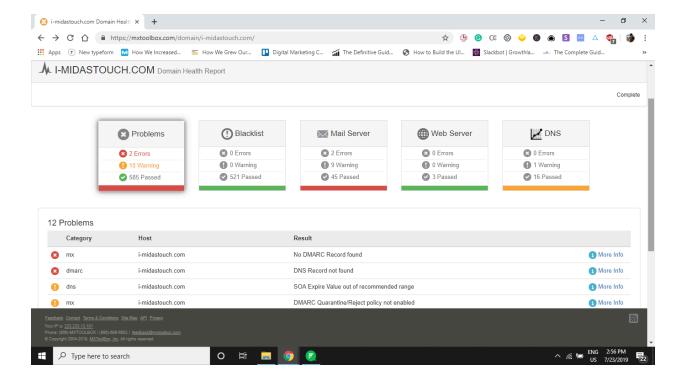


After all this is done

Please go this domain https://mxtoolbox.com/domain

Eg. enter your email domain at https://mxtoolbox.com/domain/

If you get errors in red, these need to be removed.



This is the existing record.

The ones in red should turn green.

Ideally, it won't take more than 5 mins for records to update