

Understanding Bias: An TED TALK Style instructional activity

Your task is to create a TED talk with the purpose of informing your classmates about a cognitive bias!!

You are presenting a TED talk on a cognitive bias. You need to teach your community about the bias and explain why it matters TO THEM.

Your primary resources to do this are:

- The Decision Lab Website [linked HERE](#)
- Kognity

Your SHORT TED TALK STYLE presentation must include the following:

- Be filmed in TED talk Presentation form or a fun video ! Yay !!
- A definition of the bias -- ideally in your own words but certainly COMPREHENSIBLE
- 2 REAL world examples of the bias in action
- How this bias could be used for either GOOD or EVIL ***WHY THIS BIAS IS IMPORTANT FOR STUDENTS AT AIS TO KNOW ABOUT!***
 - Societal effects?
 - Personal effects?
- 1 or more pieces of research substantiating/demonstrating/illustrating the bias (need to cite, can speak to the procedure briefly if it fits your presentation flow, and share results)

Self Serving :

Ambiguity effect: liv and rachel

Bandwagon: lucas and hazel

Ikea Effect:

Halo: The boys

Availability Heuristic: kristina + ethan

Framing Effect: mira and flo

Confirmation bias: Hadrian and louis

Optimism Bias:

Anchoring:

Representativeness:

Bundling bias: