



ANALYSING THE ROLE AND IMPORTANCE OF WOMEN AS CHEQUE WRITERS AND START-UP FOUNDERS

25th November 2022 (Friday)

Venue: Missia23

ul. "Mizia" 23, 1124 g.k. Yavorov, Sofia, Bulgaria

9:30 – 11:00 (EET - Bulgarian Time) In person	Coffee networking Meeting Bulgarian Startup Ecosystem Opening Remarks: Diana Stefanova - Vice President Global Sites Strategy at VMware and Venture Partner at BrightCap Ventures Case Study: Gergana Stancheva - Co-founder & COO of Lam-on
11:00 – 12:30 (EET - Bulgarian Time) In person	How diversity drives innovation? ✓ Keynotes <ul style="list-style-type: none"> • Introducing the European Women in VC Pan-European Report findings (Kinga Stanislawska) • Keynote speech by the European Commissioner, Mariya Gabriel

	<ul style="list-style-type: none"> • Keynote speech by Monika Stanisheva - Member of the Steering Committee of Bulgarian Innovation Forum (BIF) and Chair of the Board of Dir.bg <p>✓ Panel Discussion – “Current state of play of diversity in European Ecosystem”</p> <p>Moderator:</p> <ul style="list-style-type: none"> - Diana Nikolaeva <i>EY Partner, heading the Strategy and Transactions practice at EY Bulgaria (Ecosystem Partner)</i> <p>Panelists:</p> <ul style="list-style-type: none"> - Diana Stefanova - Vice President Global Sites Strategy at VMware and Venture Partner at BrightCap Ventures - Almudena Trigo – Managing Partner at BeAble Capital - Mariana Balabanova Founder of byebyestuttering - Kremena Stoyanova Founder of elca.bg - Monik Pham - Founding Partner at PactVC
12:30 – 13:30 (EET - Bulgarian Time)	Networking Lunch (in person)
14:00 – 17:00 (EET - Bulgarian Time) Hybrid	<p>Workshop (<i>Hybrid event</i> with participation of VCs, startups, ecosystem partners and policy officers)</p> <p>Duration: 180 min.</p> <p>Master of Ceremony: Anna Wnuk, Head of Community of European Women in VC</p> <p><u>MS Teams Meeting</u></p> <p>14.00 - 14.10 Welcoming Speech: Diversity Manifesto Statement</p> <p>14.10 - 15.05 <i>LP - GP relations in European from diversity and emerging managers perspective</i></p> <p>Key Address: Astrid Bartels - Head of Unit European Union European Commission</p> <p>Moderator: Elodie Donjon - Investment Manager at European Investment Fund</p> <p>Introductory remarks – “Current LP approach towards divers managers in Europe”</p> <p>Jenny Ruth Hrafnisdottir · Founding Partner at Crowberry Capital</p>

	<p>Catherine Dupere – Partner at Isomer Capital TBC Inka Mero - Founding Partner at Voima Ventures Dr. Gesa Miczaika - Auxxo General Partner</p> <p>15.05- 16.05 <i>"European approach towards ESG - How to drive innovation with diversity?"</i>.</p> <p>Opening address and Moderator: Shiva Dustdar - Director, Head of EIB Institute</p> <p><u>panelists:</u> Elena Martines - Senior Policy Adviser · European Innovation Council and SMEs Executive Agency (EISMEA) Fredrik Hanell - Impact Venture Director at EIT Urban Mobility Jekaterina Novikova, Deputy Head of Innovation Policy and Access to Finance Unit, DG R&I</p> <p>16:05 - 16:15 <i>Break</i></p> <p>16:15 - 16:50 <i>Relevant tools in Driving Innovation through diversity</i></p> <p>Moderator: Amparo San Jose - Entrepreneurship Program Manager at EIT Food</p> <p>Plamena Cherneva - Founder of Nordic Women in Tech Awards and Co-organizer of European Female Founders Forum Natasa Nikolic - EY EMEA Women Fast Forward Leader Emma Wheeler - Head of women's wealth, Client Services, Global Wealth Management · UBS Dr Ouafae Cohin - Access to Finance Manager</p> <p>16:50 –17:00 Wrap-Up and next steps</p>

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