

ANALYSING THE ROLE AND IMPORTANCE OF WOMEN AS CHEQUE WRITERS AND START-UP FOUNDERS

25th November 2022 (Friday)

Venue: Missia23
ul. "Mizia" 23, 1124 g.k. Yavorov, Sofia, Bulgaria

9:30 – 11:00 (EET - Bulgarian Time) In person	Coffee networking Meeting Bulgarian Startup Ecosystem **Opening Remarks: Diana Stefanova** - Vice President Global Sites Strategy at VMware and Venture Partner at BrightCap Ventures **Case Study**: Gergana Stancheva - Co-founder & COO of Lam-on
11:00 – 12:30 (EET - Bulgarian Time) In person	How diversity drives innovation? ✔ Keynotes • Introducing the European Women in VC Pan-European Report findings **(Kinga Stanislawska)** • Keynote speech by the European Commissioner, **Mariya Gabriel**

	● Keynote speech by **Monika Stanisheva** - Member of the Steering Committee of Bulgarian Innovation Forum (BIF) and Chair of the Board of Dir.bg ✔ Panel Discussion – "Current state of play of diversity in European Ecosystem" Moderator: - ***Diana Nikolaeva EY*** *Partner, heading the Strategy and Transactions practice at EY Bulgaria (Ecosystem Partner)* Panelists: - **Diana Stefanova** - Vice President Global Sites Strategy at VMware and Venture Partner at BrightCap Ventures - **Almudena Trigo** – Managing Partner at BeAble Capital - **Mariana Balabanova** Founder of byebyestuttering - **Kremena Stoyanova** Founder of elca.bg - **Monik Pham** - Founding Partner at PactVC
12:30 – 13:30 (EET - Bulgarian Time)	Networking Lunch (in person)
14:00 – 17:00 (EET - Bulgarian Time) **Hybrid**	Workshop (***Hybrid event*** with participation of VCs, startups, ecosystem partners and policy officers) **Duration:** 180 min. **Master of Ceremony:** Anna Wnuk, Head of Community of European Women in VC **MS Teams Meeting** 14.00 - 14.10 Welcoming Speech: Diversity Manifesto Statement 14.10 - 15.05 ***LP - GP relations in European from diversity and emerging managers perspective*** **Key Address: Astrid Bartels** - Head of Unit European Union European Commission **Moderator: Elodie Donjon - Investment Manager at European Investment Fund** Introductory remarks – "Current LP approach towards divers managers in Europe" **Jenny Ruth Hrafnsdottir** · Founding Partner at Crowberry Capital

	Catherine Dupere – Partner at Isomer Capital TBC **Inka Mero** - Founding Partner at Voima Ventures **Dr. Gesa Miczaika** - Auxxo General Partner 15.05- 16.05 ***"European approach towards ESG - How to drive innovation with diversity?".*** **Opening address and Moderator: Shiva Dustdar -** Director, Head of EIB Institute <u>panelists:</u> **Elena Martines** - Senior Policy Adviser · European Innovation Council and SMEs Executive Agency (EISMEA) **Fredrik Hanell** - Impact Venture Director at EIT Urban Mobility **Jekaterina Novikova,** Deputy Head of Innovation Policy and Access to Finance Unit, DG R&I 16:05 - 16:15 *Break* 16:15 - 16:50 ***Relevant tools in Driving Innovation through diversity*** Moderator: **Amparo San Jose** - Entrepreneurship Program Manager at EIT Food **Plamena Cherneva -** Founder of Nordic Women in Tech Awards and Co-organizer of European Female Founders Forum **Natasa Nikolic** - EY EMEIA Women Fast Forward Leader **Emma Wheeler** - Head of women's wealth, Client Services, Global Wealth Management · UBS **Dr Ouafae Cohin** - Access to Finance Manager 16:50 –17:00 Wrap-Up and next steps

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