

(Tentative)

CAPSTONE MNGT 582A

Spring 2023

Instructor: Dr. Christy Crute
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OFFICE HOURS: VIA TEAMS OR BY APPOINTMENT

SHAL 113
724.458.2027

**** This is a sample syllabus and is subject to change. ****

Textbooks

Opportunities to meet are listed below.

MNGT 582 Wednesdays 6 - 7:30 P ET	
Mandatory	Non-Mandatory
1/25/2023	1/18/2023
2/8/2023	2/1/2023
2/22/2023	2/15/2023
3/8/2023	3/1/2023
3/22/2023	3/15/2023
4/5/2023	3/29/2023

Meetings are on TEAMS on the Tuesdays shown above from 6:00 – 7:30P ET. Note the mandatory meetings; these meetings are graded and cannot be missed. Those marked as nonmandatory are coffee-house meetings . . . just come for the conversation . . . bring your own coffee!

Note that a detailed course outline exists inside of the LMS under Content (<https://learning.gcc.edu/d2l/home/12537>).

Course Environments:

You will need to use two environments in this course.

- (1) The Learning Management System: <https://learning.gcc.edu/d2l/home/12537> This is where your course begins. You will find the course by signing in using your email credentials. On the left-hand menu, choose MNGT 582A. Several things are available here.
 - (a) Most/all course assignments will be visible immediately to help you plan
 - (b) Your up-to-date grades (updated as soon as conscientious grading makes possible)

- (c) Short lectures from me on select/difficult topics, as needed (I will try to keep these short and useful)
- (d) Case studies that will require your engagement via TEAMS.
- (2) TEAMS (for all meetings and case study work)
 - a. Download TEAMS to the device(s) of your choice by going to Office.com. Sign in with your GCC credentials. Find TEAMS and download it.
 - b. Sign into TEAMS with your GCC credentials. A HELP menu item can be found at the bottom left-hand side of the TEAMS application.
 - c. Choose CHAT in the left-hand menu, search for CRUTE in the top search bar. My name will automatically come up. Click on my name and send me a message.
- (3) Optional: whatever site houses your textbook (if you selected an e-text)

Lecture materials and communication: Course communication will be through the online system, course website and the class roster. Make sure that your GCC email is forwarded to whichever email you check.

Performance will be assessed in a variety of ways. A tentative breakdown of points is:

Analytics proposal	75 points
Analytics tools	75 points
Analytical development of thesis	75 points
Final results submission	75 point
Final Submission (summative paper)	200 points
Total Points	500 points

The Analytics Proposal will clearly define the problem you plan to study. This proposal should be sufficiently difficult to require the use of numerous studied tools to solve. Sources should be cited when appropriate.

All graded portions of this course lead to the Final Submission. Please be aware that critiques of each section must be carefully considered for modification prior to the final submission.

The Final Submission will check your ability to analyze and present results for sufficiently difficult business issues. The final submission can be in whatever format your leadership might prefer. This is often a well-documented PowerPoint and is an acceptable format for the final submission. Please note that code and other analytical analysis is still required for the final submission to be considered complete.

Business Department Statement of Purpose

Vision: To be one of America's premier graduate business programs where scholarship and application combine with Christian principles.

Mission: The mission of the business programs at Grove City College is to prepare our students to become effective and ethical leaders in business as well as in society as a whole. This mission incorporates the following learning outcomes:

1. Business Knowledge and Analytical Skills – Our students will demonstrate leadership level knowledge, analytical skills, and information literacy generally necessary in business.
2. Communication Skills – Our students will demonstrate the written and verbal skills needed to communicate effectively within all levels of the business environment.
3. Ethics – Our students will demonstrate a Christian understanding of business which reflects their moral and ethical responsibilities to all potential stakeholders.
4. Global Perspective – Our students will demonstrate an understanding of the global and multicultural issues in the current business environment.

Student Learning Outcomes

Upon completion of the course students should be able to

1. Apply concepts learned in major to business analytics problem.
2. Solve a significant real-world problem in the field of business analytics.
3. Communicate real-world solution(s) to a broad audience.
4. Select an optimal solution and explain why this is the best solution available.

General Policies and Comments:

Each student is expected to prepare for the on-campus events by both reading appropriate texts and completing all activities as assigned. Students are responsible for all material in assigned readings, whether it is specifically covered in any class sessions.

Failure to complete any course requirement may result in a significant penalty. If you know you will be unable to meet a deadline, please let me know in advance.

Please note that graduate students may not receive more than one C in the graduate program. A second C requires that a course be repeated. Graduate students may not graduate from the program with more than one C.

Important course policies are available for your review under the Course Resources tab of the LMS. All students are required to be familiar with these policies and follow them.