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CONQUEST PLANNER

1. Define Objective

a. What is the goal?

earning 2K/month, the feeling of opening my phone on the first day of the month, then opening my bank account and seeing more than 2000€ deposited, that manly burst through my whole body, knowing I did it coupled with dead pride of rewarded hustle

b. How will I know I've achieved it?

Seeing 2000€ or more being deposited EVERY month to my account.

c. When is my deadline?

Constant 2K/month need to be there till the middle of july, but only if I made enough money to go and do something with Leonie in the summer holiday (starting 24.6)

2. What are the Checkpoints between my Objective and where I am? //GET AS DETAILED AS POSSIBLE

a. Checkpoint #1 - now

- i. If I decide to do the work that needs to be done
- ii. And if I take my courage for it
- iii. And if I stay disciplined, then I have great days ahead

b. Checkpoint #2 - now/daily

- i. If I'm creating a daily checklist
- ii. And if I follow it, then I will be on the path of bettering myself and my skill

c. Checkpoint #3 - now/daily

- i. If I am learning
- ii. And if I exercise my abilities
- iii. And if I follow the course instructions

- iv. And if I do as told or more, then I will have built my skill
- d. Checkpoint #4 - done but keep improving
 - i. If I built my skill
 - ii. And if I have value to offer, then I am in a position to help businesses
- e. Checkpoint #5 - done
 - i. If i define what I'm looking for in a Client
 - ii. And if I pick a niche, then I can looking out for potential prospects
- f. Checkpoint #6 - done but more is more/daily
 - i. If I'm looking for potential prospects
 - ii. And if I check the ingredients of success
 - iii. And if they meet my standards (followers, higher ticket products, engaged audience, room to grow, etc), then I will have prospects
- g. Checkpoint #7 - 04.05-17.05
 - i. If I reach out
 - ii. And if I provide value to prospects
 - iii. And if I lead the conversation to a sales call
 - iv. And if I make the close so filled with value for the prospect, then they can't do else than accept it
- h. Checkpoint #8 - Assumption: till 12.05
 - i. If I have a sales call with my client
 - ii. And if I ask the right questions
 - iii. And if I provide value
 - iv. And if I come across as professional
 - v. And if he feels that I know what I am doing, then I will get alot of Information about the Situation of my new client
- i. Checkpoint #9 - same day or till the next day of the call
 - i. If I do research on the clients target market, then I will be able to create an Avatar, fitting the target market and I will have desires and pain points of the target market
- j. Checkpoint #10 - Assumption: till 21.05
 - i. If tailor my message to a specific target market, then I won't have completely uninterested people following my lead
- k. Checkpoint #11 - Assumption: till 31.05
 - i. If I catch attention
 - ii. And if I monetize it to the email newsletter
 - iii. And if I provide good value, tap into pain and desire

- iv. And if I get the reader addicted to my emails, because they give them such an exciting emotional experience, then they will open my sales email
- l. Checkpoint #12 - Assumption: till 07.06
 - i. If i catch the audience's attention
 - ii. And if I create much value
 - iii. And if I bring them to the sales page with a good engaging copy
 - iv. And if the sales page is so well written, giving the reader a deep emotional experience and tapping into their pain, fear and desire, then they will buy
- m. Checkpoint #13 - till 30.06
 - i. If I generate at least 20.000€ per month for clients
 - ii. And if I am getting at least 10% share for my work, then I have achieved my goal
- n. **GOAL**

3. What Assumptions or Unknowns do I face?

I don't know what I don't know

What client I will work with

What project

What problems I have to solve (specific client situation)

4. What are the biggest challenges/problems I have to overcome?

Making enough time for my task, even when I have to sacrifice time with my girlfriend.

Doing it consistently, even when I don't feel like it.

To not waste time looking around or trying to somehow escape work

5. What resources do I have?

Pc

Phone

Jason (Knowledge about coding)

Lennard (Knowledge about coding and image designing)

My mother (could do unimportant, but urgent tasks if needed)

Leonie (Love and source of power as it pushes me to achieve my great future with her)
Dad (car)
Brother (could do unimportant, but urgent tasks if needed)
Books
Computer parts
Two dumbbells
Fitness mat
My mother's resources (Friends, apartment and everything in it, money)
Gabriel (good friend, advice, enjoying time)
Pius (talking about relationship problems, gym buddy in internat)
Leonies Dad (Has own company)
All of the resources provided in TheRealWorld

Calendar Work

- List out checkpoints and set time to reach them
- List out tasks needed to reach each checkpoint
- Identify metrics/kpis for each task.
- Allocate time on for each tasks
- Each day look at the tasks you perform and metrics you need to hit to achieve checkpoints.

//Share your completed document and screenshot of the calendar with checkpoints and tasks in the main agoge-chat. Should take you less than 48hrs