Lifeonaire Event Sponsorship Tips, Suggestions, and FAQ

As part of your Lifeonaire membership, you have the incredible opportunity to **sponsor guests** to attend both our **Get-A-Life Getaway** and **Business Builder Workshop** events — **at no cost to them**.

What does this mean for you?

You get to **change someone's life**, **impact their legacy**, and experience the **unmatched joy** of being a pivotal part of their transformation.

This is one of the most frequently used and loved benefits of membership — and for good reason: It's a reflection of the generous, giving spirit of our Lifeonaire community, and the desire to see others succeed.

To make sponsoring guests simple and easy, we've put together this quick guide to answer your questions and set you (and your guests) up for success.

Why Should I Sponsor Guests?

Great question. Here are a few powerful reasons:

- Change lives forever. Sponsoring someone can literally transform their future and not just theirs but potentially their family's for generations to come.
- Strengthen your circle. Life's better when you're surrounded by like-minded people who "get" the Lifeonaire way of thinking. Sponsoring guests helps you create a local community of support and encouragement.
- **Be recognized as a Difference Maker.** We celebrate members who sponsor guests with special recognition at the Lifeonaire Summit, along with other meaningful gifts.

With so many benefits, the better question might be:

Why wouldn't you sponsor someone? (And I can't think of a good reason!)

How Do I Sponsor Guests?

We've made it super easy:

- 1. Log in to your Lifeonaire Member Dashboard.
- 2. Click on Attend and Sponsor.
- 3. Follow the simple instructions.

If you have any issues, just email us at support@lifeonaire.com and we'll take care of you.

• What Should I Say To Them?

Here's some ideas:

- Send them to the **website** to learn more about Lifeonaire
 - o Tell them to check out the free resources that are available
- Give them a copy of the Lifeonaire book
- Share **your personal story**: What breakthroughs, epiphanies, or transformations did you experience?
- Talk about the energy and impact of being in the room with other driven, positive people.
- Paint a vivid picture of how your life and/or business changed after attending.
- Mention Lifeonaire's 10,000+ past attendees and zero money-back guarantee requests — a powerful sign of the event's impact.
- If you know a particular challenge they're facing, **connect the dots** between that and what they'll learn at the event.

In summary, you just need to show them how they'll benefit, why it's important to be there, and what's at stake if they don't attend.



When inviting someone, avoid saying, "It's free."

Instead, say "I'm sponsoring you" or "I'll cover the cost for you."

Why?

People often devalue "free" things. We want your guest to **understand the true value** of what they're receiving — and show up fully committed.

Helpful Links to Share:

Get-A-Life Getaway Info: https://lifeonaire.com/getalife

Business Builder Workshop Info: https://lifeonaire.com/businessbuilderworkshop/

Upcoming Events Page: https://lifeonaire.com/upcoming-events/

Who Should I Sponsor?

While there's currently **no limit** on how many guests you can sponsor, we encourage you to use some discretion. We ask that you're on a first-name basis with them and know enough about them to see their potential.

This could be a family member, gym or church buddy, work colleague, or anyone else that meets the following criteria:

The ideal guest is:

- · Open-minded and willing to grow
- Positive (or at least willing to become more positive!)
- Ready for change even if they're scared
- Invested in creating a better life or business

Avoid sponsoring:

- People who aren't coachable
- Chronic complainers, cynics, or "victim mindset" individuals
- Those unwilling to invest time, energy, or effort into themselves

Special Note for Couples and Business Partners:

For couples, we'd **strongly encourage** you to have both spouses attend if it's the Get-A-Life Getaway, and ideally any partners in business for the Business Builder Workshop. In both cases it's extremely important for all parties to be aligned.



Q: Do I need to attend the event with my sponsored guest?

A: No, you don't. Sometimes it's helpful for you to be there for support. Other times, your guest might open up more if you're not there. Use your judgment.

Q: What if my guest can't make it?

A: No worries! Please have them let us know by emailing events@lifeonaire.com — ideally with at least 72 hours' notice. It's important that our attendee count is accurate because it influences everything from the room size, setup, workbooks and materials we need, etc.

Q: Can we switch events if needed?

A: Yes! Just email <u>events@lifeonaire.com</u> and we'll help you transfer to another event.

Q: Can we (myself and/or my sponsored guests) just show up at the door without registering?

A: This is a terrible idea — please register in advance. We'd hate for you to show up and not have a seat or an event workbook because we didn't know you were coming. If you see an event is sold out and you'd like to be added to the waitlist, email us at events@lifeonaire.com and we might be able to get you in.

Q: How do I get hotel or event location details?

A: After registering, you'll receive an email with all the information. Need it sooner? Contact events@lifeonaire.com.

Q: Can I sponsor guests to attend both virtual and in-person events?

A: Absolutely. Both event types are eligible.

Q: Can I sponsor someone who has already attended an event?

A: Yes! If they want to come again, that's awesome.

Q: Who should I contact if I have questions?

A: If you've read this guide and still have guestions, email us anytime at events@lifeonaire.com.

☼ Final Thoughts

Sponsoring a guest could be the moment that **forever changes their life** — and you'll always know you played a huge role in it.

Thank you for sharing the gift of Lifeonaire with others.

We can't wait to see who you bring into our community next!