**Sidenote:** Leaving a comment or suggestion helps me by 10x, if you need your Outreach reviewed, tag me and I'll help you too!

Hey Tom!

Very nice physique you've worked for, putting some ketchup on your rice won't kill you! In all seriousness stay disciplined Tom!

People seek your accessible fitness knowledge, for example, I came across your Cardio or Weights first on Instagram Reels. Getting this content out to the right folks means a huge win.

This way you can sell Home Workout Programs to this market with all varieties of training, nutrition plans, clothing, and even personal coaching.

After taking a look, I realized we can take advantage of your funnel system. That way, those missing customers won't slip through your fingers.

Your website, social media, and landing pages. With a dash of seasoning, your captions, headlines, and click-prompts become ready for reaping. Doubling all metrics flawlessly.

With your email list, I'd like to put the focus on your email sequences so that inactive subscribers can efficiently convert into paying customers.

I'll paste a list of 1-3 hook sequences at the bottom of this DM, which is useful for sending to your email list.

We can discuss this further in a call so we can get to know each other more and talk more.

Write me back so we can take it further from here.

Kind Regards Pascha Van Hal

Here are 3 emails useful for your Business to scale up.

(email 1,2,3 pasted in Google document)