

Resources for transitioning from PhD (in social psyc) to tech

A few resources I found helpful during my job search:

Interview prep:

- [46 Interview Questions for UX Researchers at Google, Amazon, Microsoft, Facebook](#)
- [Here's what you can expect if you want to get hired at Facebook](#)
- [The 7 Habits of Highly Effective Researchers](#)
- [Qualities That Can Help You Get Hired in Tech](#)
- [Soft Skills for UX Researchers](#)
- [The Psychologist's View of UX Design](#) (*Great read for psychology PhDs!)

The type of work UX researchers do at Facebook

- [Product Sense: What Is It and How Do I Apply It In Research?](#)
- [Facebook's UX Research Internship Demystified](#)
- [Evolving the Facebook News Feed to Serve You Better](#)
- [Reactions: Not everything in life is Likeable](#)
- [Designing with Science](#)
- [The Research Behind Moments \(app\)](#)
- [The Research Behind Conversion Lift](#)
- [The Research Behind the News Feed Redesign](#)
- [Researching for Facebook's Ad Tech Products](#)
- [Talking to Users in the Age of Big Data](#)
- [Exclusive: Facebook Opens Up About False News | WIRED](#)
- [How Facebook Wants to Improve the Quality of Your News Feed | WIRED](#)
- [The Three Questions Facebook Uses To Guide Their Product Development](#)
- [Julie Zhuo: How a Facebook Designer Thinks Entire Talk - YouTube](#)
- [How to Solve People's Problems as a Product Manager by Facebook PM - YouTube](#)

About UX research in general:

- [Getting Started with Foundational UX Research](#)
- [Why Product Thinking is the next big thing in UX Design](#)
- [Nhi – Medium \(Blog about PhDs transitioning to tech\)](#)
- [Becoming a UX researcher: my experience and things I've learned along the way](#)
- [A Ridiculously Simple Recipe For Starting Up Your UX Career](#)
- [UX Research - Entry Resource Guide: by the NewTo: UX Research Group](#)
- [Do Facial Expressions Accurately Represent Feelings?](#)
- [An Introduction to Consumer Neuroscience & Neuromarketing | Coursera](#)
- [The Future of UX Research: Uncovering the True Emotions of Our Users](#)