

Hi, I'm Matthew Tulaza...

I'm a 20yo Creative Strategist & a Full-Stack Copywriter from Poland

Here are some of my stats:

- Close to 4 years of experience
- \$700k+ revenue generated for 7-8 figure business owners
- **Hosted a 14-Person, 3-Day In-Person Mastermind**
- Taught by Tai Lopez's Chief Copywriter
- High English proficiency (First Cambridge Exam Passed in March 2023)

Enjoy my Creative Strategist portfolio.

I write copy both in English and Polish so if you wanna check my Polish pieces of copy, scroll down.

P.S. My responsibilities as a Creative Strategist for 7-8 figure brands:

- Building and structuring full ad funnels (cold traffics ads -> VSL -> book a call)
- Developing high-converting angles and messaging based on market awareness
- Writing and iterating ad creatives (Meta ads, VSLs, landing pages)
- Identifying bottlenecks in the funnel and optimizing for higher conversion rates
- Testing different hooks, offers and creatives to improve performance
- Analyzing campaign data (CTR, CPC, CPA, CVR) to make data-driven decisions
- Scaling winning campaigns and cutting underperforming ones
- Aligning ads with the overall brand positioning and backend monetization

☰ Ross: 8 ad scripts: 19.11

☰ Ross: 4 ad scripts: 30.12

☰ Ross: 6 ad scripts: 01.01

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I've written lots of ads for my polish client (info trading niche - the biggest guy in the space). Have a look at the results:

☰ Pablo: ads for march (there's a lot of them lol) - CPLs as low as \$2 per qualified lead (cold traffic from ads -> VSL -> book a call -> confirmation -> hammer them -> call)

☰ Copy CV: polish ads - results inside