Article Title (Maximum 15 Words, Center, Bold, 16pt)

First Author[1]*, Second Author[2], Third Author[3]

[1] Department, Institution/University, City, Country
[2] Department, Institution/University, City, Country
[3] Department, Institution/University, City, Country

* *Corresponding author email: author@email.com*

Manuscript Formatting Requirements

TConnect Journal maintains rigorous publication standards. Authors must ensure their manuscript adheres to the following layout specifications before submission:

- **Typography:** 12 pt Times New Roman Regular for body text.
- **Spacing & Layout:** 1.15 line spacing. Do not use empty carriage returns. Apply an **8 pt space after** each paragraph.
- **Alignment:** Flush-left indentation (no first-line indent) and fully Justified text alignment.
- **Structure:** Must include a Structured Abstract and Declarations section.

Structured Abstract

Provide a structured abstract of 200–250 words using the following mandatory sub-headings (in italics):

Purpose: State the primary objectives and theoretical gap addressed.

Design/methodology/approach: Summarize the research design and analytical framework.

Findings: Detail the empirical results.

Originality/value: Explain the novel contribution to the existing literature.

Keywords: Keyword 1; Keyword 2; Keyword 3; Keyword 4; Keyword 5 (Alphabetical order)

1. Introduction

Establish the context and significance of the study. Unlike introductory journals, experienced authors must rapidly move past basic definitions to articulate the theoretical tension, empirical gap, and the specific research questions. Clearly state the manuscript's intended contribution to the specific domain.

2. Literature Review and Theoretical Framework

Provide a critical synthesis of the current literature, not a descriptive summary. Establish the theoretical framework that underpins the empirical investigation. Hypotheses or propositions should logically emerge from this synthesis.

3. Methodology

As a Q2-equivalent journal, *TConnect Journal* demands high methodological rigor and exactitude. Describe the ontological and epistemological assumptions if applicable. Detail the sampling strategy, data collection instruments, and data analysis procedures transparently to ensure replicability.

Authors must articulate their analytical strategies with absolute precision. For multidimensional studies, explicitly describe your tiered qualitative and quantitative data-processing models. The editorial board strictly prohibits vague, catch-all umbrella terms such as "mixed methods." Furthermore, rigorously operationalize structural concepts (e.g., "pentahelix") within the study's context, rather than using them as superficial buzzwords.

4. Results

Present the empirical findings logically and objectively. Use professional, high-resolution tables and figures strictly when they synthesize complex data. Ensure every table/figure is cross-referenced in the text.

5. Discussion

This section is critical for Q2 publication. Synthesize the findings with the theoretical framework established in Section 2. Discuss how the results challenge, extend, or refine existing theories. Explicitly separate theoretical implications from managerial/practical implications.

6. Conclusion

Provide a definitive concluding statement that synthesizes the core findings. Critically reflect on the limitations of the research design and provide targeted, non-generic directions for future scholarly inquiry.

Declarations

Funding: State any funding sources, or declare "This research received no external funding."

Conflicts of Interest: Declare any potential conflicts of interest.

Data Availability Statement: Specify where the data supporting the findings can be accessed.

References

Follow APA 7th Edition guidelines meticulously. Utilize a hanging indent. Authors are expected to cite recent, high-impact journal articles relevant to the study.

Author, A. A., & Author, B. B. (Year). Title of the article in regular sentence case. *Title of the Journal in Italics and Title Case*, *volume*(issue), page-range. https://doi.org/xx.xxx/yyyy