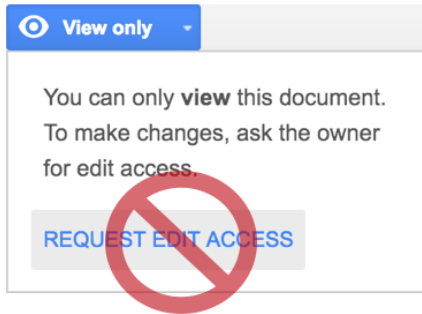


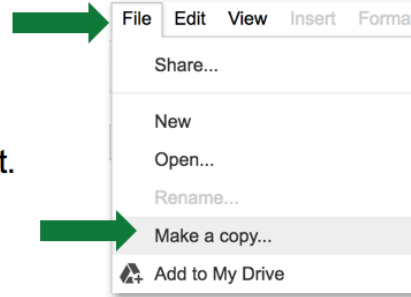


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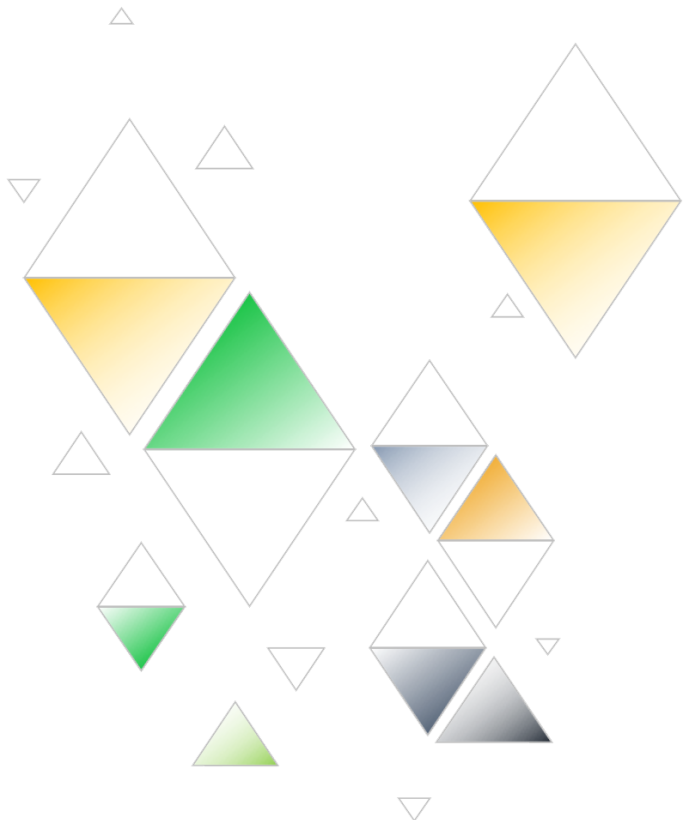


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STRATEGIC GOALS CHECKLIST

Creating and Ensuring Program Strategic Value

Here's a checklist to help you create programs that focus on the strategic goals of an organization.



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Creating and Ensuring Program Strategic Value

Here's a checklist to help you create programs that focus on the strategic goals of an organization.

	Assess Strategic Needs
	Assess areas of your organization where important processes, products, or services are not aligned with your organization's strategic goals.
	Formulate the Right Program
	Envision and formulate a program that can help your organization make that alignment happen.
	Establish the Right Goals
	Establish goals and measurable objectives for that program so that you can assess whether it is improving that alignment. Make sure the goals and objectives are realistic and attainable and that they focus on overall business strategy and results, not on incremental deliverables.
	Continually Assess
	Ensure that you evaluate the program and its objectives throughout the program — continually or at regular, short intervals. You can't wait too long to evaluate programs and objectives because you must make needed adjustments to the program as it operates.
	Formulate the Right Program
	Envision and formulate a program that can help your organization make that alignment happen.

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