

Subject Line : Transforming Your Plumbing Brand Online

Hey, [name]

Your website has a unique charm to it.

But I was interested, have you ever thought about improving it?

When I compared it to your competitors it has room for additional information about the services you offer.

I can help you with that by writing the information for your services. It could drive more customers to buy your service and they will feel more secure about it.

If you have specific goals or areas you'd like to improve I'd love to hear them and discuss possible enhancements if you're interested.

Best regards,  
[name]