

[INSERT LOGO HERE]

OC NOTE: Consider using this script earlier in the campaign, as you're building Name Recognition and introducing your candidate!

GENERAL VOTER ID SCRIPT

Hello, my name is [NAME], and I'm volunteering with [CANDIDATE'S] campaign for [POSITION]. Is this [Voter Name]?

Voting for your [POSITION] is one of the best ways to give back to your community and ensure change is being made. Did you know there is an election on [E-DAY]?

[IF NO/NO RESPONSE]: On [E-DAY] you will have the opportunity to vote for your [POSITION] candidate. Our community is facing multiple crises and we have gone too long without adequate leadership. It is so important that you have your voice heard. **[CONTINUE TO YOUR PERSONAL STORY AND WHY YOU ARE NOT JUST VOTING BUT VOTING FOR THIS CANDIDATE]**

[IF YES]: [CANDIDATE] is a [QUICK PERSONAL STORY AND TALKING POINTS]
[DIVE INTO YOUR OWN PERSONAL STORY AND WHY YOU ARE VOTING FOR THIS CANDIDATE]

Based on what you have heard, does this sound like a candidate you could support?

[IF YES] - Great! We would love to keep you in the loop and up to date on our campaign - what's the best way for us to send you updates about our team and how to vote? **[TAKE DOWN EMAIL and/or CELL PHONE]**

[IF NO/NOT SURE] - Not a problem, would it be helpful for us to take down an email or cell phone number and send you some information and updates as we get closer to Election Day?

[IF YES, take down email and/or cell phone number]

[IF NO, "Thank you for your time - have a good day!"]