

Список заказанных книг в разрезе НОД ВШ

НОД «Менеджмент и маркетинг» Высшей школы экономики и менеджмента

1. Armstrong's Handbook of Human Resource Management Practice by Stephen Taylor, Michael Armstrong. – 2017.
2. Management. 12th edition. Авторы: Ricky W. Griffin ISBN 978-0357517123. - 2021
3. Fundamentals of Human Resource Management. 9th Edition by Raymond Andrew Noe, John R. Hollenbeck, Barry Gerhart, Patrick M. Wright. - 2022. ISBN: 9781266107931
4. Social Research Methods Qualitative, Quantitative and Mixed Methods Approaches, автор Sigmund Grønmo, SAGE Publishing..-2019.
5. Peter G. Northouse Introduction to Leadership: Concepts and Practice - 5rd edition. Sage Publications 978-1544351599.- 2020.
6. Nilanjan Ray, Raj Kumar, Dilip Kumar Das. Tourism Marketing: A Strategic Approach. – Apple Academic Press, 978-1774636954 . - 2021. – 347 p.
7. Crisis Management: Effective School Leadership to Avoid Early Burnout // Publisher - Rowman & Littlefield Publishers. -2021. ISBN-13: 978-1475859553
8. Brown: Writing A Business Plan that Works: Create a Winning Business Plan and Strategy For Your Start-up Business, CreateSpace ISBN-13: 978-1511460798.-2015.
9. John Hayes The Theory and Practice of Change Management (6th Edition). ISBN-13: 978-1352012538.-2022
10. Stephan Proksch Conflict Management, Springer.-2016. ISBN-13: 978-3319318837
11. Principles of Marketing, 18th edition Author: Philip Kotler, Gary Armstrong. - 2020. ISBN: -13:978-1292341132
12. Understanding Digital Marketing: Marketing Strategies for Engaging the digital generation. Damian Ryan. – 2017. ISBN-13: 978-0749478438
13. Courtland L. Bovee, John V. Business Communication Today. 14th edition Thill. Изд.: McGraw-Hill Education ISBN-10: 0134562186 ISBN-13: 978-0134562186
14. Dave Chaffey Fiona Ellis-Chadwick. Digital Marketing, 7th Edition. Loughborough University. Pearson. – 2019. ISBN-13: 978-1292241579
15. Evergreen Talent: A Guide to Hiring and Cultivating a Sustainable Workforce // Career Press - 2020.- 208 pages. ISBN: 978-1632651617
16. R C Sharma , Sulabh Sharma Compensation Management . First Edition SAGE Publications Pvt. Ltd. -2019. - 346 p. ISBN-10: 9352807715, ISBN -13: 978-9353286286
17. Butch Bellah Sales Management For Dummies. - Publisher: For Dummies, Year: 2015. ISBN-13: 978-1119094227

18. Alvin C. Burns, Fnn Veeck, Ronald F. Bush. Marketing research / Global edition: England, 2019, 528 p. ISBN-13: 978-1292318042
19. Strategic Brand Management 4th Edition. Richard Rosenbaum-Elliott, Larry Percy, Simon Pervan. -2018. 978-0198797807
20. Agile Practice Guide New edition. by Project Management Institute.-2017. ISBN-13: 978-1628251999
21. Steven McShane, Mary Von Glinow Organizational Behavior: Emerging Knowledge. Global Reality. 9th Edition Copyright: 2020. ISBN10: 1260799557 ISBN13: 9781260799552
22. William J Stevenson Operations Management 14th Edition. - 2020. ISBN-13: 978-1260575712
23. John Gamble, Arthur Thompson Jr., Margaret Peteraf Essentials of Strategic Management. Изд.: McGraw-Hill Education. – 2020. ISBN-13: 978-1260575668
24. Katarzyna Rostek Benchmarking Collaborative Networks: A Key to SME Competitiveness. - 2016. ISBN-13: 978-3319365312
25. George P.Moschis. Consumer behavior over the life course/ Research frontiers and new direction.- USA. – 2019.- 213 p. ISBN-13: 978-3030050078
26. Wirtz J., Lovelock C. Services marketing : people, technology, strategy, 8 edition. – New Jersey: World Scientific, 2021. - 978-1944659820

НОД «Учет и аудит» Высшей школы экономики и менеджмента

- 1.CIA Part 1: Essentials of Internal Auditing Gleim Exam Prep
- 2.CIA Part 2: Practice of Internal AuditingGleim Exam Prep
- 3.CIA Part 3: Business Knowledge for Internal Auditing Gleim Exam Prep
- 4.CIA Test Prep - Part 1 Gleim Exam Prep
- 5.CIA Test Prep - Part 2Gleim Exam Prep
- 6.CIA Test Prep - Part 3 Gleim Exam Prep
7. Strategic Business Leader (SBL, P1))
8. Strategic Business Reporting (SBR, P2)
9. Advanced Financial Management (AFM, P3)
10. Advanced Performance Management (APM, P4)
11. Advanced Taxation (ATX, P5)
12. Advanced Audit and Assurance (AAA, P6)
13. CIMA BA2: The Fundamental of Management Accounting Study Text
14. CIMA BA2: The Fundamental of Management Accounting Exam Kit
15. CIMA P1 Professional Operational Management Accounting Study Text

16. CIMA P1 Professional Operational Management Accounting Exam Kit
17. CIMA P2 Advanced Management Accounting Study Text
18. CIMA P2 Advanced Management Accounting Exam Kit
19. CIMA P3 Risk Management Study Text
20. CIMA P3 Risk Management Exam Kit
21. Colin Drury. Management and Cost Accounting (with CourseMate and eBook Access) Paperback – January 1.- 2020. ISBN: 978-1473773622
22. Intermediate Accounting, 17th Edition, By Donald E. Kieso, Jerry J. Weygandt, and Terry D. Warfield, Published by Wiley. ISBN: 9781119621133

НОД «Право» Высшей школы права и государственного управления

1. Mergers and Acquisitions: Cases, Materials, and Problems (Aspen Coursebook) 4th Edition. - 2021. ISBN-13: 978-1543819731

НОД «Цифровая инженерия и анализ данных» Высшей школы цифровых технологий

1. Jake VanderPlas. Python Data Science Handbook (Учебник) O'Reilly Media, Inc., 1005 Gravenstein Highway North, Sebastopol ISBN-13(EAN): 9781491912058.-2016.-300p.
2. Bryan F.J. Manly, Jorge A. Navarro Alberto. Multivariate Statistical Methods. A Primer, Edition 4th Edition, First Published 2016, Pub. Location New York Pages 269. ISBN: 9781498728966
3. Wooldridge, Jeffrey Introductory econometrics. 7th edition. Издательство: Cengage Learning. - 2018.-816p. ISBN: 1337558869 ISBN-13(EAN): 9781337558860
4. Andrew Troelsen, Phillip Japikse. Pro C# 9 with .NET 5: Foundational Principles and Practices in Programming 10th ed. Edition (Учебник).- ISBN-13: 978-1484269381-2021.-1353p.
5. Adam Seebeck. C# Fundamentals – C# 10 and .NET 6 using Visual Studio 2022: Course in a book Kindle Edition (Учебник) ISBN-13: 978-1954086036 -2021
6. Mark J. C# 10 and .NET 6 – Modern Cross-Platform Development: Build apps, websites, and services with ASP.NET Core 6, Blazor, and EF Core 6 using Visual Studio 2022 and Visual Studio Code, 6th Edition 6th ed. Edition (Учебник).-2021.- 824p. ISBN: 9781801077361
7. Pete Draper. Deconstructing the Elements with 3ds Max: Create natural fire, earth, air and water without plug-ins 3rd Edition. (Учебник) .-2017.- ISBN-13(EAN): 9781138400870 - 2008 ISBN-13: 978-0240521268
8. Deitel, Paul, Deitel, Harvey. C++ How to Program 10th Edition. Учебник.-2016.-1080p. ISBN: 9781292153346
9. Wayne L. Winstan Microsoft Excel Data Analysis and Business Modeling Edición (Учебник)- 6-издание, 2019, 9781509305889

10. Derek L. Waller Statistics for Business 2nd Edición (Учебник), 2016. - 672p.
ISBN-13(EAN): 9780415703710

11. David Ray Anderson (Author), Dennis J. Sweeney (Author), Thomas A. Williams (Author)
Introduction to Statistics: Concepts and Applications Subsequent Edition (Учебник) ISBN-13:
978-0314028136

Центр междисциплинарного образования Высшей гуманитарной школы

1. Headway 5th Edition Elementary Sb & Op Pack, Liz & John Soars, P. Hancock, Oxford University press, 2019
2. Headway 5th Edition Pre-Intermediate Sb & Op Pack. Liz & John Soars, P. Hancock, Oxford University press, 2019
3. Oxford Eap B2 Sb & Dvd-Rom Pk
4. Oxford Eap B1+ Sb & Dvd-Rom Pk
5. Oxford Eap B1 Sb & Dvd-Rom Pk
6. Oxford - Exams - IELTS Masterclass - SB & OL skills practice pack
7. Oxford - Exams - IELTS Masterclass - IELTS M/Class Course TB
8. Oxford - Exams - IELTS Masterclass - Cl Cass (x2)
9. Oxford - Exams - FDN IELTS MClass - Sb&OSP&TST PK
10. Oxford - Exams - FDN IELTS MClass - Tb PK
11. Oxford - Exams - FDN IELTS MClass - CD (2)

НОД «Докторантура»

1. Earl R. Babbie The Practice of Social Research Boston: Cengage Learning, 2014.
2. Jeffrey M. Wooldridge Introductory Econometrics: A Modern Approach (7th Edition). CIIA: Cengage Learning, Inc, United States, 2019. ISBN10: 1337558869
3. Merriam S. B., & Tisdell, E. J Qualitative research: A guide to design and implementation. CIIA, John Wiley & Sons (2015). ISBN: 978-1-119-00361-8
4. Badi H. Baltagi Econometric Analysis of Panel Data .-2021.- 424 p