

NORBERT SCHWARZ

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[homepage](https://orcid.org/homepage)

Education and Degrees

- Dipl.-Soz. Diploma in sociology (Diplom-Soziologe), Universität Mannheim, Germany, after training in sociology, social psychology, and political science, 1977.
- Dr. phil. Doctor of Philosophy in sociology and psychology, Universität Mannheim, Germany, 1980.
- Postdoc Postdoctoral training in psychology, University of Illinois at Urbana-Champaign, 1980/81.
- Dr. phil. habil. "Habilitation" in psychology (an advanced German degree at the career stage of transition to tenure), Universität Heidelberg, Germany; 1986.
- Dr. h.c. Doctor honoris causa in psychology, Universität Basel, Switzerland, 2016

Employment

Current

- 01/2014- Provost Professor, Department of Psychology, USC Dornsife College, and Department of Marketing, USC Marshall School of Business; co-founding director, USC Dornsife Mind & Society Center; all at the University of Southern California
- 01/2014- Adjunct Research Professor, Survey Research Center, Institute for Social Research, University of Michigan

Previous

- 09/2007-12/2013 Charles Horton Cooley Collegiate Professor, College of Literature, Science, and Arts, University of Michigan
- 01/2002-12/2013 Professor, Department of Marketing, Ross School of Business, University of Michigan
- 03/1995-12/2013 Research Professor, Joint University of Maryland-University of Michigan Program

	in Survey Methodology, University of Maryland, College Park, MD
01/1993- 12/2013	Professor, Department of Psychology; Research Professor, Survey Research Center, Institute for Social Research; Research Professor, Research Center for Group Dynamics, Institute for Social Research, all at the University of Michigan, Ann Arbor
09/1987-12/1992	Scientific Director (Wissenschaftlicher Leiter, C4), Zentrum für Umfragen, Methoden und Analysen, ZUMA, Mannheim, Germany.
09/1981-12/1992	Assistant Professor (Hochschulassistent, C 1) to Privatdozent, Psychologisches Institut, Universität Heidelberg, Germany.
09/1981-09/1983	Fellow, Sonderforschungsbereich 24, Decision Research, Universität Mannheim, Germany
07/1980-08/1981	Post-doctoral fellow, Dept. of Psychology, University of Illinois at Urbana-Champaign (with R. S. Wyer, Jr. and G. L. Clore).
04/1978-07/1980	Lecturer in social psychology (Lehrbeauftragter), Universität Mannheim, Germany.

Visiting Appointments

2024, Jun-Nov	University of Basel, Psychology Department, Switzerland
2019, Dec	Fellow, Israel Institute for Advanced Study, Jerusalem, Israel
2016, Dec	Santa Fe Institute, Santa Fe, NM
2012, summer	Universität Würzburg, Psychology Department, Würzburg, Germany
2011, summer	Universität Würzburg, Psychology Department, Würzburg, Germany
2009/2010	Returning Fellow, Center for Advanced Study in the Behavioral Sciences, Stanford, CA
2008, summer	Sonderforschungsbereich 504 "Rationalitätskonzepte, Entscheidungsverhalten und ökonomische Modellierung" (Rationality, Decision Making and Economic Modeling), Universität Mannheim, Germany
2006/2007	Hong Kong University of Science and Technology, School of Business and Management, Hong Kong
2005, summer	ZUMA, Mannheim, Germany
2004, May	Hong Kong University of Science and Technology, School of Business and Management, Hong Kong
2002, summer	WISE Summer School, University of Warsaw, Poland ZUMA, Mannheim, Germany
2000/2001	Fellow, Center for Advanced Study in the Behavioral Sciences, Stanford, CA
2000, May	ZUMA, Mannheim, Germany
1997, summer	Sonderforschungsbereich 504 "Rationalitätskonzepte, Entscheidungsverhalten und ökonomische Modellierung" (Rationality, Decision Making and Economic

	Modeling), Universität Mannheim, Germany
19995/96	Faculty Associate, Institute for the Humanities, University of Michigan
1994, summer	ZUMA, Mannheim, Germany
1994, June	Kurt Lewin Institute, University of Amsterdam, Amsterdam, The Netherlands
1991, autumn	University of Michigan, Department of Psychology and Institute for Social Research, Ann Arbor, MI
1989, summer	Summer School of the European Association of Experimental Social Psychology, University of Tilburg, Tilburg, The Netherlands
1986/87	George A. Miller Visiting Professor, University of Illinois at Urbana - Champaign
1983, summer	University of Waterloo, Ontario, Canada

Honors

Academy Elections

- 2019 Elected to the *Academia Europaea*, the pan-European academy of arts and sciences
- 2009 Elected to the German National Academy of Sciences, *Deutsche Akademie der Naturforscher Leopoldina*
- 2004 Elected to the *American Academy of Arts and Sciences*

Scientific Contribution Awards

- 2023 Distinguished Scientific Contribution Award, Attitudes and Social Influence Interest Group of the Society for Personality and Social Psychology
- 2016 Distinguished Scientist Award, Society for Experimental Social Psychology
- 2016 Dr. honoris causa in psychology (honorary Ph.D.), University of Basel, Switzerland
- 2015 Oswald Külpe Prize for the Experimental Study of Higher Mental Processes, University of Würzburg, Germany
- 2015 Donald T. Campbell Award, Society for Personality and Social Psychology
- 2010 AAPOR Book Award, American Association for Public Opinion Research, recognizing the enduring impact of *Thinking About Answers* (with Seymour Sudman and Norman Bradburn, Jossey-Bass, 1996)
- 2009 Wilhelm Wundt - William James Award of the American Psychological Foundation and European Federation of Psychologists' Associations
- 2008 Distinguished Scientific Achievement Award, Society for Consumer Psychology
- 2005 Thomas M. Ostrom Award, Person Memory Interest Group & International Social Cognition Network
- 2004 Wilhelm Wundt Medal for Contributions to Psychology as an Experimental Science, German Psychological Association (with Fritz Strack)

1986 Heinz Maier-Leibnitz Prize for Early Career Contributions, Federal Department of Science and Education, Germany

Teaching & Mentoring Awards

[Awards to graduate students and postdocs mentored in my lab are listed [here](#)]

2025 APS Mentor Award, Association for Psychological Science.

2019 Provost's Mentoring Award for Mentoring Postdoctoral Scholars, University of Southern California

2006 Inaugural Rackham Distinguished Graduate Mentor Award, Rackham School of Graduate Studies, University of Michigan

2003 Suinn Award for Excellence in Minority Training, American Psychological Association to the University of Michigan's Ph.D. Program in Social Psychology, for which I served as Chair and PI of the training grant

Fellow Elections

2016 Fellow, Psychonomic Society

2007 Fellow, American Psychological Association

2007 Fellow, Society for Consumer Psychology

2004 Honorary Lifetime Member (Ehrenmitglied), German Psychological Association

2002 Fellow, Association for Psychological Science

1995 Fellow, Society for Personality and Social Psychology

1989 Fellow, Society for Experimental Social Psychology

Other Research Recognitions

2019 Listed among the 0.1% most frequently cited scientists across all fields in the Scopus database, 1997-2017 (Ioannidis et al., *PLoS Biol*, 17(8), e3000384)

2018 Listed among the 10 most productive scholars in marketing, 2005-2015 (*J Bus Res*, 2018, 84, 220-232)

2015 APA Distinguished Scientist Lecturer, American Psychological Association

2015 Recognized as a "Pioneer" of well-being and social indicators research by the International Society for Quality-of-Life Studies (*Applied Research in Quality of Life*, 10, 765-767)

2008 Best Article Award, *Journal of Consumer Research*, for Skurnik, Yoon, Park, & Schwarz, JCR, 2005

2007 Named Charles Horton Cooley Collegiate Professor, College of Literature, Science, and Arts, University of Michigan

2002 Thomas M. Ostrom Scholar in Residence, Ohio State University, Columbus, OH

2000 Fellow, Center for Advanced Study in the Behavioral Sciences, Palo Alto, CA, (AY 2000/2001 and AY 2009/2010)

1998 Excellence in Research Award, University of Michigan, Ann Arbor

- 1986 Feodor Lynen Fellow, Alexander von Humboldt Stiftung, Germany (AY 1986/1987)
- 1980 Post-doctoral fellowship, Deutsche Forschungsgemeinschaft (AY 1980/1981)
- 1977 Graduate fellowship, Friedrich Ebert Foundation, Germany (1977-1980)
- 1972 Undergraduate fellowship, Friedrich Ebert Foundation, Germany (1972-1977)

Keynote Addresses, Named Lectures, Invited Workshops (selected)

- 2024 Carl Linder College of Business, University of Cincinnati, Cincinnati, OH
- 2023 Attitudes and Social Influence Preconference, Society for Personality and Social Psychology
- 2022 Association for Consumer Research-Sheth Foundation Doctoral Symposium
- 2022 Association for Consumer Research, Early Career Symposium
- 2022 Rensis Likert Symposium, Institute for Social Research, University of Michigan, Ann Arbor, MI
- 2021 One World Cognitive Psychology Seminar, University of Mannheim & Psychonomic Society
- 2019 Academia Sinica, Conference on Survey Research Methods, Taipei, Taiwan
- 2018 Carl I. Hovland Memorial Lecture, Yale University, New Haven, CT
- 2018 Research Camp, University of Alberta Business School, Edmonton, Alberta, Canada
- 2017 Minerva Lecture, Max Wertheimer Minerva Center for Cognitive Processes, Haifa, Israel
- 2016 Dies Academicus Lecture, University of Basel, Basel, Switzerland
- 2016 International Association of Empirical Aesthetics, Vienna, Austria
- 2016 Stu Clark Lecture, Asper School of Business, University of Manitoba, Winnipeg, Canada
- 2015 Oswald Külpe Lecture, University of Würzburg, Germany
- 2015 RAND Summer Institute, Santa Monica, CA
- 2015 APA Distinguished Scientist Lecture, Southwestern Psychological Association, Wichita, KS
- 2014 Sabine Lecture, Colorado College, Colorado Springs, CO
- 2014 50th Anniversary, Survey Research Laboratory, University of Illinois
- 2013 Xmas Research Camp, TiasNimbas Business School, Tilburg University, Tilburg, NL
- 2013 Winter Research Camp, Faculty of Economics & Business, KU Leuven, Leuven, Belgium
- 2013 MESS Workshop, Scheveningen, Netherlands
- 2013 American Marketing Association & Sheth Foundation Doctoral Consortium, Ann Arbor, MI
- 2012 Statistics Sweden & University of Orebro, Orebro, Sweden
- 2012 SoDoc 2012 (summer school for European doctoral students), Würzburg, Germany
- 2012 Distinguished Lecture, Joint Program in Survey Methodology, University of Maryland
- 2011 European Society for Cognitive Psychology, San Sebastian, Spain
- 2011 La Londe Conference in Marketing Communications & Consumer Behavior, La Londe, France
- 2011 Society for Consumer Psychology, Atlanta, GA

- 2009 Deutsche Gesellschaft für Psychologie -- Fachgruppe Sozialpsychologie, Luxemburg
- 2009 Wundt–James Lecture, European Congress of Psychology, Oslo, Norway
- 2007 Society for Applied Research in Memory and Cognition (SARMAC), Lewiston, ME
- 2007 Carl Friedrich von Siemens Stiftung, München, Germany
- 2006 Jacobs Lecture, International University Bremen, Germany
- 2006 Association for Consumer Research-Sheth Foundation, Doctoral Symposium, Orlando, FL
- 2006 RAND Summer Institute, Santa Monica, CA
- 2005 IC1 Conference on “Visual Marketing: Theory and Action,” Ann Arbor, MI
- 2005 Summer Institute of the Society for Personality and Social Psychology
- 2003 Northern Lights Lectures, University of Tromsø, Tromsø, Norway
- 2003 Centers for Disease Control, Behavioral Risk Surveillance System, St. Louis, MO
- 2003 National Cancer Institute, Conference on Real-time Data Capture, Charlotte, SC
- 2003 Society for Medical Decision Making, Chicago, IL
- 2002 Distinguished Lecture, Queens University, Kingston, Ontario, Canada
- 2002 Thomas M. Ostrom Lecture, Ohio State University, Columbus, OH
- 2001 European Congress of Psychology, London, UK
- 2001 Canadian Psychological Association, Quebec, Canada
- 2000 Laurent Picard Distinguished Lecture, McGill University, Montreal, Canada
- 1998 Deutsche Gesellschaft für Psychologie (German Psychological Association), Jena, Germany
- 1995 John M. MacEachran Memorial Lectures, University of Alberta, Edmonton, Alberta, Canada
- 1995 American Psychological Society, New York, NY
- 1994 Society for Judgment and Decision Making, St. Louis, MO
- 1994 Midwestern Psychological Association, Chicago, IL
- 1993 Morris Hansen Lecture, Washington Statistical Society, Washington, D.C.
- 1992 European Association of Experimental Social Psychology, Leuven, Belgium

Books & Special Issues

Monographs

Schwarz, N. (1987). *Stimmung als Information: Untersuchungen zum Einfluß von Stimmungen auf die Bewertung des eigenen Lebens*. [Mood as information.] Heidelberg, Germany: Springer Verlag.

Reissued as Springer ebook, 2014; Kindle, 2016

Open access: <http://deepblue.lib.umich.edu/handle/2027.42/64019>

Sudman, S., Bradburn, N., & Schwarz, N. (1996). *Thinking about answers: The application of cognitive processes to survey methodology*. San Francisco, CA: Jossey-Bass.

This book received the *2010 AAPOR Book Award of the American Association for Public Opinion Research* in recognition of enduring impact.

Russian translation, 2003 [Translators: M.V. Rassokhina, D.M. Rogozin; Science Editor of translation G.S. Batygin.] Moscow: Public Opinion Foundation.

Excerpts reprinted in Russian translation in *Sotsiologicheskii Zhurnal*, 2002, 2, 13-30.

Reissued in *Wiley Series in Survey Methodology*, 2006. New York: Wiley.

Paperback edition in *Wiley Series in Survey Methodology*, 2010

Schwarz, N. (1996). *Cognition and communication: Judgmental biases, research methods, and the logic of conversation*. Hillsdale, NJ: Erlbaum.

Reissued in paperback by Taylor & Francis/ Routledge, 2014.

Reissued as ebook in 2016; Kindle edition 2016.

Panel on Conceptual, Measurement, and Other Statistical Issues in Developing Cost-of-Living Indexes (2002). *At what price? Conceptualizing and measuring cost-of-living and price indexes* (C.L. Schultze & C. Mackie, eds.). Washington, DC: National Academy Press.

Open access: <http://www.nap.edu/books/0309074428/html/>

Panel on Measuring Subjective Well-Being in a Policy-Relevant Framework (2013). *Subjective well-being: Measuring happiness, suffering, and other dimensions of experience* (A.A. Stone & C. Mackie, eds.).

Washington, DC: National Academy Press.

Open access: http://www.nap.edu/download.php?record_id=18548

Edited volumes

Hippler, H.J., Schwarz, N., & Sudman, S. (Eds.). (1987). *Social information processing and survey methodology*. New York, NY: Springer Verlag.

Reissued as Springer ebook, 2014; Kindle, 2016

Open access: <http://deepblue.lib.umich.edu/handle/2027.42/64021>

Strack, F., Argyle, M., & Schwarz, N. (Eds.) (1991). *Subjective well-being. An interdisciplinary perspective*. Oxford, UK: Pergamon.

Open access (pdf):

<http://www.opus-bayern.de/uni-wuerzburg/volltexte/2007/2170/pdf/subjwellbeing.pdf#page=1>

Schwarz, N. & Strack, F. (Eds.) (1991). Communication and social cognition: Human judgment in its social context. *Social Cognition*, 9 (1), 1- 125. [Special issue.] -- <http://guilfordjournals.com/toc/soco/9/1>

Schwarz, N. & Sudman, S. (Eds.) (1992). *Context effects in social and psychological research*. New York, NY: Springer Verlag.

Reissued as Springer ebook, 2014; Kindle edition, 2019

Open access: <http://deepblue.lib.umich.edu/handle/2027.42/64020>

Schwarz, N., & Sudman, S. (Eds.) (1994). *Autobiographical memory and the validity of retrospective reports*. New York, NY: Springer Verlag.

Reissued as Springer e-book, 2014; Kindle 2016

Open access: <http://deepblue.lib.umich.edu/handle/2027.42/64018>

- Schwarz, N., & Sudman, S. (Eds.) (1996). *Answering questions: Methodology for determining cognitive and communicative processes in survey research*. San Francisco: Jossey-Bass.
Reissued in *Wiley Series in Survey Methodology*, New York: Wiley, 2006.
- Lyberg, L., Biemer, P., Collins, M., DeLeeuw, E., Dippo, C., Schwarz, N., & Trewin, D. (Eds.) (1997). *Survey measurement and process quality* (Wiley Series in Survey Methodology). Chichester, UK: Wiley.
Reissued as ebook, Wiley, 2012
- Kopp, R., Pommerehne, W. W., & Schwarz, N. (Eds.) (1997). *Determining the value of non-marketed goods: Economic, psychological, and policy relevant aspects of contingent valuation methods* (Studies in Risk and Uncertainty, Vol. 10). Boston: Kluwer.
Kindle edition, 2018
- Schwarz, N., Park, D., Knäuper, B., & Sudman, S. (Eds.) (1999). *Cognition, aging, and self-reports*. Philadelphia, PA: Psychology Press.
Ebook: <http://www.netlibrary.com/urlapi.asp?action=summary&v=1&bookid=10212>
Reissued in paperback by Taylor & Francis/ Routledge, 2014; Kindle, 2018
- Sirken, M., Hermann, D., Schechter, S., Schwarz, N., Tanur, J., & Tourangeau, R. (Eds.) (1999). *Cognition and survey research* (Wiley Series in Survey Methodology). New York: Wiley.
- Kahneman, D., Diener, E., & Schwarz, N. (Eds.) (1999). *Well-being: The foundations of hedonic psychology*. New York: Russell-Sage.
Paperback edition, Russell-Sage, 2003
Ebook edition, Barnes & Noble, 2016; Kindle, 2018
Korean translation, Daewoo Foundation / Acanet Publishing Co., 2020
- Park, D.C., & Schwarz, N. (Eds.) (2000). *Cognitive aging: A primer*. Philadelphia, PA: Psychology Press.
Spanish translation, Madrid, Spain: Editorial Medica Panamericana, 2002.
Japanese translation, Kyoto, Japan: Kitaoji Shob, 2004 (ISBN-13: 978-4762823619).
Kindle edition, 2018
- Schwarz, N. (Ed.) (2000). Emotion, cognition, and decision making. *Cognition and Emotion*, 14 (4), 434-606. [Special issue] -- <http://www.tandfonline.com/toc/pcem20/14/4>
- Tesser, A., & Schwarz, N. (Eds.) (2001). *Blackwell Handbook of Social Psychology: Intraindividual processes*. Oxford, UK: Blackwell.
Paperback edition, Blackwell, 2003.
Reissued as ebook, Wiley, 2014
- Wittenbrink, B., & Schwarz, N. (Eds.) (2007). *Implicit measures of attitudes: Procedures and controversies*. New York: Guilford.
Kindle edition, 2017
- Drolet, A., Schwarz, N., & Yoon, C. (Eds.) (2010). *The aging consumer: Perspectives from psychology and economics*. New York: Routledge.
Choice (49, Jan 2012), the review journal of the American Library Association and Association of College & Research Libraries, listed this book among its "10 Outstanding Academic Books in

Business, Management, and Labor” reviewed in 2011.
Korean translation, Hanul Publishing Group, Seoul, Korea, 2014
Kindle edition, 2016

Krishna, A., & Schwarz, N. (Eds.) (2014). Sensory marketing, embodiment, and grounded cognition: Implications for consumer behavior. *Journal of Consumer Psychology, 24* (2), 159-298 . [Special issue] -- <http://www.sciencedirect.com/science/journal/10577408/24/2>

Strack, F., Schwarz, N. (Eds.) (2016). Social priming. *Current Opinion in Psychology, 12*, 1-100. [Special issue] -- <https://www.sciencedirect.com/journal/current-opinion-in-psychology/vol/12/suppl/C>

Krishna, A., Lee, S.W.S., Li, X., & Schwarz, N. (Eds.)(2017). Embodied cognition, sensory marketing, and the conceptualization of consumers’ judgment and decision processes. *Journal of the Association for Consumer Research, 2*(4), 377-484. [Special issue] -- <http://www.journals.uchicago.edu/toc/jacr/2017/2/4>

Kardes, F., Herr, P., & Schwarz, N. (Eds.) (2019). *Handbook of research methods in consumer psychology*. New York: Routledge.
Kindle, 2019

Greifeneder, R., Jaffé, M., Newman, E.J., & Schwarz, N. (Eds.) (2021). *The psychology of fake news: Accepting, sharing, and correcting misinformation*. London, UK: Routledge.

Open access edition: [download](#)

Open access Kindle edition: [download](#)

Romanian translation, 2022 (*Psihologia Fake News. Acceptarea, distribuirea și corectarea informațiilor false*). Bucharest: Editura Trei).

Listed among Routledge’s most visited open access books, 2021, 2022, 2023

Albarracin, D., & Schwarz, N. (Eds.) (2024). The psychological science of pandemics: Contributions to and recommendations for social and health policy. *Perspectives on Psychological Science, 19*(4), 607-703
[\[Special Collection\]](#)

Refereed Journals and Annuals

Schwarz, N. (1978). Ein Training kommunikativer Kompetenz für Lehrer. [A communication skills training for teachers.] *Zeitschrift für Gruppenpädagogik, 4*, 326 - 338.

Schwarz, N., Frey, D., & Kumpf, M. (1980). Interactive effects of reading and writing a persuasive essay on attitude change and selective exposure. *Journal of Experimental Social Psychology, 16*, 1 - 17. -- [https://doi.org/10.1016/0022-1031\(80\)90032-3](https://doi.org/10.1016/0022-1031(80)90032-3)

Kreft, W., & Schwarz, N. (1980). Ein transferorientiertes Kommunikationstraining kombiniert mit einem Planspiel --Programm und Erfahrungen. [On combining social skills training with simulation games.] *Zeitschrift für Gruppenpädagogik, 6*, 125 - 133.

MAFFIS (1980). Wer wagt noch, seine Meinung zu sagen? [On freedom of speech.] *Psychologie Heute, 7*, 11, 21 - 27.

Reprinted in *Die Seele und die Politik*. (Psychologie Heute Sonderband; 1983, Vol. 5, pp. 80-86). Weinheim, Germany: Beltz.

Schwarz, N., & Strack, F. (1981). Manipulating salience: Causal assessment in natural settings. *Personality and Social Psychology Bulletin*, *6*, 554 - 558. -- <https://doi.org/10.1177/014616728174005>

Schwarz, N. (1981). Seating preferences in four social situations in a German sample. *Replications in Social Psychology*, *1*, 7 - 9.

Schwarz, N. (1982). Homo Heuristicus: Zur Psychologie des kognitiven Geizhalses. [Invited review of Nisbett & Ross, 1980] *Zeitschrift für Sozialpsychologie*, *13*, 343 - 347.

Schwarz, N., & Brand, J. F. (1983). Effects of salience of rape on self-esteem, trust, and sex role attitudes in non-raped women. *European Journal of Social Psychology*, *13*, 71 - 76. -- <https://doi.org/10.1002/ejsp.2420130105>

Schwarz, N., & Clore, G.L. (1983). Mood, misattribution, and judgments of well-being: Informative and directive functions of affective states. *Journal of Personality and Social Psychology*, *45*, 513 - 523. <https://doi.org/10.1037/0022-3514.45.3.513>

Reprinted in A. Kruglanski & E.T. Higgins (Eds.) (2003). *Social psychology: A general reader* (pp. 263-272). Philadelphia, PA: Psychology Press.

Reprinted in A.S.R. Manstead (Ed.) (2008). *Psychology of emotions* (SAGE Benchmarks in Psychology). London, UK: Sage Publications.

Reprinted in G. Haddock & G. R. Maio (Eds.) (2012). *Psychology of attitudes* (SAGE Library in Social Psychology). London, UK: Sage Publications.

Reprinted in T. D. Nelson (Ed.) (2018). *Classic and contemporary studies in social psychology*. Thousand Oaks, CA: SAGE.

Schwarz, N. (1984). When reactance effects persist despite restoration of freedom: Investigations of time delay and vicarious control. *European Journal of Social Psychology*, *14*, 405 - 419.

Schwarz, N., Servay, W., & Kumpf, M. (1985). Attribution of arousal as a mediator of the effectiveness of fear-arousing communications. *Journal of Applied Social Psychology*, *15*, 74 - 84.

Schwarz, N., & Wyer, R.S., Jr. (1985). Effects of rank-ordering stimuli on magnitude ratings of these and other stimuli. *Journal of Experimental Social Psychology*, *21*, 30 - 46.

Schwarz, N., Hippler, H.J., Deutsch, B., & Strack, F. (1985). Response scales: Effects of category range on reported behavior and subsequent judgments. *Public Opinion Quarterly*, *49*, 388 - 395.

Reprinted in E. Singer & S. Presser (Eds.) (1989). *Survey research methods: A reader* (pp. 165 - 172). Chicago, IL: University of Chicago Press.

Strack, F., Schwarz, N., & Gschneidinger, E. (1985). Happiness and reminiscing: The role of time perspective, mood, and mode of thinking. *Journal of Personality and Social Psychology*, *49*, 1460 -1469.

Hippler, H.J., & Schwarz, N. (1986). Not forbidding isn't allowing: The cognitive basis of the forbid - allow asymmetry. *Public Opinion Quarterly*, *50*, 87 - 96.

Reprinted in C. Roberts & R. Jowell (eds.) (2008). *Attitude measurement* (Vol. 3; SAGE Benchmarks in Social Research Methods). London, UK: Sage Publications.

Schwarz, N., Kumpf, M., & Bussmann, W. (1986). Resistance to persuasion following influence attempts in advertising and non-advertising communications. *Psychology*, *23*, 72 - 76.

Kommer, D., Schwarz, N., Strack, F., & Bechtel, G. (1986). Stimmung und Informationsverarbeitung bei depressiven Störungen. [Mood and information processing in depressives.] *Zeitschrift für Klinische Psychologie, Psychopathologie und Psychotherapie*, *34*, 97 - 112.

Schwarz, N., Strack, F., Kommer, D., & Wagner, D. (1987). Soccer, rooms, and the quality of your life: Mood effects on judgments of satisfaction with life in general and with specific life-domains. *European Journal of Social Psychology*, *17*, 69 - 79.

Costin, F., & Schwarz, N. (1987). Beliefs about rape and women's social roles: A four nations study. *Journal of Interpersonal Violence*, *2*, 46 - 56.

Rheinberg, F., Schwarz, N., & Singer, G. (1987). Leistungsmotivation und symbolische Selbstergänzung. [Achievement motivation and symbolic self-completion.] *Zeitschrift für Sozialpsychologie*, *18*, 50 - 58.

Schwarz, N. (1987). Geschlechtsrollenorientierung und die Einstellung zu Gewalt gegen Frauen: Informationsaktivierung als Alternative zu ex post facto - Versuchsplänen. [Gender role orientation and attitudes toward violence against women: Priming procedures as an alternative to ex post facto - designs.] *Psychologische Rundschau*, *38*, 145 - 154.

Strack, F., Schwarz, N., & Kronenberger, A. (1987). Vorstellbarkeit, Empathie und Hilfeverhalten: Zur Umsetzung von Laborbefunden im Feld. [Vividness, empathy, and helping behavior.] *Gruppendynamik. Zeitschrift für angewandte Sozialpsychologie*, *18*, 179 - 188.

Schwarz, N., Wagner, D., Bannert, M., & Mathes, L. (1987). Cognitive accessibility of sex role concepts and attitudes toward political participation: The impact of sexist advertisements. *Sex Roles*, *17*, 593 - 601.

Schwarz, N., Strack, F., Müller, G., & Chassein, B. (1988). The range of response alternatives may determine the meaning of the question: Further evidence on informative functions of response alternatives. *Social Cognition*, *6*, 107 - 117.

Schwarz, N. (1988). Was Befragte aus Antwortvorgaben lernen: Zur informativen Funktion von Antwortvorgaben bei Verhaltensberichten. [Informative functions of response alternatives.] *Planung und Analyse*, *15*, 103 - 107.

Schwarz, N. (1988). Stimmung als Information. Zum Einfluß von Stimmungen auf evaluative Urteile. [Mood as information.] *Psychologische Rundschau*, *39*, 148 - 159.

Bohner, G., Bless, H., Schwarz, N., & Strack, F. (1988). What triggers causal attributions? The impact of

valence and subjective probability. *European Journal of Social Psychology*, 18, 335 - 345.

Strack, F., Martin, L.L., & Schwarz, N. (1988). Priming and communication: The social determinants of information use in judgments of life-satisfaction. *European Journal of Social Psychology*, 18, 429 - 442.

Schwarz, N. & Scheuring, B. (1988). Judgments of relationship satisfaction: Inter- and intraindividual comparison strategies as a function of questionnaire structure. *European Journal of Social Psychology*, 18, 485 - 496.

Schwarz, N., & Wänke, M. (1989). Monadisch testen: Ja oder Nein? Kognitionspsychologische Aspekte der Kontrolle interner und externer Einflüsse. [Cognitive aspects of controlling internal and external variables in product tests.] *Planung & Analyse*, 16, 93 - 97.

Nebel, A., Strack, F., & Schwarz, N. (1989). Tests als Treatment: Wie die psychologische Messung ihren Gegenstand verändert. [Tests as treatments.] *Diagnostica*, 35, 191-200.

Schwarz, N. & Scheuring, B. (1989). Die Vergleichsrichtung bestimmt das Ergebnis von Vergleichsprozessen: Ist-Idealdiskrepanzen in der Beziehungsbeurteilung. [The direction of comparison influences the outcome of comparison processes.] *Zeitschrift für Sozialpsychologie*, 20, 168-171.

Hippler, H.J., & Schwarz, N. (1989). "No opinion" filters: A cognitive perspective. *International Journal of Public Opinion Research*, 1, 77-87.

Reprinted in C. Roberts & R. Jowell (eds.) (2008). *Attitude measurement* (Vol. 2; SAGE Benchmarks in Social Research Methods). London, UK: Sage Publications.

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Recent Convention Contributions (last 3 years only)

[Complete listings from 1978 to present are here: [convention papers](#); [colloquia](#).]

Arya, P., & Schwarz, N. (2022, February). *Mixed emotions in response to sexual harassment*. Society for Personality and Social Psychology, San Francisco, CA.

Gorenz, D., & Schwarz, N. (2022, February). *Faulty intuitions about humor*. Society for Personality and Social Psychology, San Francisco, CA.

Zhang, L., & Schwarz, N. (2022, February). *Linguistic conventions cross-modally influence liking of related visual materials*. Society for Personality and Social Psychology, San Francisco, CA.

Arya, P., & Schwarz, N. (2022, February). *#MeToo and perceptions of sexual harassment in an international context*. Society for Judgment and Decision Making, San Diego, CA.

Gorenz, A., & Schwarz, N. (2022, April). *Will I find it funny? Being wrong about humor*. 12th Humor Research Conference, Texas A & M University–Commerce.

Gorenz, A., & Schwarz, N. (2022, May). *People have faulty intuitions about when they will find jokes funnier, and how funny their own jokes are*. Association for Psychological Science, Chicago, IL.

Muir, B. R., Newman, E. J., Schwarz, N. (2022, July). *Messy homes and remote witnesses: How messy cues can impact witness credibility*. Australasian Brain and Psychological Sciences Meeting, Queensland, Australia.

Gorenz, A., & Schwarz, N. (2022, July). *Faulty intuitions about humor*. International Society for Research on Emotions, Los Angeles, CA.

Schwarz, N. (2022, July). *What makes ideas feel right? How metacognitive experiences guide epistemic judgments*. International Society for Research on Emotions, Los Angeles, CA.

Schwarz, N. (2022, October). *Misinformation and fake news*. Roundtable discussion, Association for Consumer Research, Denver. Colorado.

Muir, B.R., Newman, E., & Schwarz, N. (2022, November). *Messy background, messy mind: Consequences of background on perception of witnesses*. Psychonomic Society, Boston, MA.

Schwarz, N., Hauser, D.J., Zhang, Y.C., & Zhang, L. (2023, January). *The company words keep influences judgment, decision making, and aesthetics*. Opening Conference, Center for Theoretical Behavioral Sciences, University of California Irvine, Irvine, CA.

Sinatra, G.M., Bruine de Bruin, W., Schwarz, N., & Kruke, L. (2023, February). *Words matter; Public perceptions of climate change terminology*. Wrigley Research Symposium, Los Angeles, CA

Arya, P., Jalbert, M., & Schwarz, N. (2023, February). *Do 70% support or 30% oppose? Focusing on vaccine opposition undermines vaccination efforts*. Society for Personality and Social Psychology, Atlanta, GA.

Bachmakova, M., Kiper, G., Oyserman, D., & Schwarz, N. (2023, February). *Do difficulty-mindsets moderate inferences from metacognitive experience?* Society for Personality and Social Psychology, Atlanta, GA.

Gorenz, A., & Schwarz, N. (2023, February). *People find jokes funnier when they are easy to process*. Society for Personality and Social Psychology, Atlanta, GA.

Schwarz, N., Hauser, D.J., Zhang, Y. C., & Zhang, L. (2023, February). *How words' hidden company shapes evaluation, truth, and beauty*. Attitudes & Social Influence Preconference, Society for Personality and Social Psychology, Atlanta, GA.

Schwarz, N. (2023, March). *Intuitions of truth*. Conference on "The End of Enlightenment?", Center for Economic and Social Research, University of Southern California, Los Angeles, CA.

Gorenz, D., & Schwarz, N. (2023, April). *Bustling contexts and rhyming punchlines: Fluency effects on humor appreciation*. 13th Humor Research Conference, Texas A & M University, Commerce, TX.

Gorenz, D., & Schwarz, N. (2023, May). *Are jokes funnier when they rhyme or alliterate? Are they funnier in a quiet setting?* Association for Psychological Science, Washington, DC.

Schwarz, N. (2023, May). Intricacies of correcting misinformation. ONA webinar on [Resilience in the face of misinformation](#). Online News Association.

Muir, B. R., Newman, E. J., Schwarz, N. (2022, July). *Messy homes and remote witnesses: How messy cues*

can impact witness credibility. Australasian Brain and Psychological Sciences Meeting, Queensland, Australia.

Muir, B. R., Newman, E. J., Schwarz, N. (2023, August). *Background cues in remote courts: The effect of mess on witness credibility and evidence.* Society of Applied Research in Memory and Cognition (SARMAC XIV), Nagoya, Japan.

Schwarz, N. (2023, August). What makes ideas feel right? A feelings-as-information perspective on epistemic intuitions. In N. Brashier (Chair), *Metacognition.* American Psychological Association, Washington, DC.

Kruke, L., Sinatra, G. M., Bruin de Bruine, W., & Schwarz, N. (2023, August). *Climate... what? Studying the effectiveness of climate change terminology.* EARLI 23 Conference, Thessaloniki, Greece.

Schwarz, N. (2023, October). Ease, outrage, and eyeballs: Processes of political polarization. In M. Hussein & K. Vohs (Chairs), *Emerging threats to democracy.* Roundtable. Association for Consumer Research, Seattle, WA.

Schwarz, N. (2023, October). What makes false claims feel true? In *Countering truth decay: A community conversation.* Human Relations Council & RAND, Santa Monica, CA.

Gorenz, A., & Schwarz, N. (2024, February). *Cross-cultural humor appreciation of celebrity spoonerisms.* Society for Judgment and Decision Making, San Diego, CA.

Arya, P., Jeon, A., Jalbert, M., & Schwarz, N. (2024, February). *Testing a novel user-driven intervention for sexist posts online.* Attitudes and Social Influence Preconference, Society for Personality and Social Psychology, San Diego, CA.

Gorenz, A., & Schwarz, N. (2024, February). *People find incongruities funnier when they are based on more familiar content.* Society for Personality and Social Psychology, San Diego, CA.

Schwarz, N. (2024, February). *What makes false claims feel right? Implications for science communication.* Alexander von Humboldt Foundation Conference on a Sustainable Future, San Francisco, CA.

Gorenz, A. & Schwarz, N. (2024, April). *How funny is ChatGPT? A comparison of human- and A.I.-produced jokes.* International Society for Humor Studies–Humor Research Conference.

Bruine de Bruin, W., Kruke, L., Sinatra, G.M., & Schwarz, N. (2024, July). *Should we change the term we use for “climate change”?* International Congress of Psychology, Prague, Czechia.

Kruke, L., Sinatra, G. M., Bruin de Bruine, W., & Schwarz, N. (2024, August). *Individual or collective action? What are individuals more willing to do to decrease climate impacts?* American Psychological Association, Seattle, WA.

Schwarz, N. (Chair) (2024, September). *Fluency revisited: Metacognitive experiences in judgment and decision making.* Symposium; Deutsche Gesellschaft für Psychologie & Österreichische Gesellschaft für Psychologie, Vienna, Austria.

Schwarz, N. (2024, September). Malleable inferences from fluency: A feelings-as-information perspective. In N. Schwarz (Chair), *Fluency revisited: Metacognitive experiences in judgment and decision making*. Symposium; Deutsche Gesellschaft für Psychologie & Österreichische Gesellschaft für Psychologie, Vienna, Austria.

Jalbert, M., Arya, P., & Schwarz, N. (2024, November). *An illusory consensus effect: Repeated exposure to health information from both expert and non-expert sources increases estimates of scientific consensus*. Psychonomic Society, New York, NY.

Research Grants

“Words matter: Public perceptions of climate change terminology,” with Wandí Bruine de Bruin and Gale Sinatra; Wrigley Institute for Environmental Studies, University of Southern California, 2022-2023.

“How do prominent sexual harassment cases influence perceptions of sexual harassment across countries?”, PI, data collection grant for experiments with representative samples in four countries, Open Probability-Based Panel Alliance, 2018

“Views that are shared with others are expressed with greater confidence and greater fluency independent of any social influence,” co-PI, with Asher Koriat; United States-Israel Binational Science Foundation, 2014-2018

“Roybal Center for Research on Experience and Well-Being,” co-investigator, with Janet Currie (PI) and others; National Institute of Aging, 2014-2019

“Age effects in self-reports: Answering questions and using response scales,” co-investigator, with Arthur A. Stone (PI) and others, National Institute of Aging (1 R01 AG042407), 2014-2019.

“Survey measures of subjective well-being: Age, appraisal, and cognition effects,” co-investigator, with Jacqui Smith (PI) and others; National Institute of Aging (1R01AG04063501), 2011-2016

“Self-regulatory orientation: Addressing a basic aspect of the self and its relation to social indicators and life-outcomes”, co-PI, with Johannes Keller (PI) and Herbert Bless; grant for data collection in the LISS panel, CentERdata and NWO (Dutch Research Council), 2010-2011.

“The monarchical heritage and the welfare state”, co-PI, with Eileen McDonagh (PI), Sander Koole, and Daphna Oyserman; grant for data collection in the LISS panel, CentERdata and NWO (Dutch Research Council), 2010-2011.

“Measuring health-related quality of life in older adults with chronic illness”, co-investigator, with Dylan Smith (PI); National Institute of Aging (AG030177-01A1), 2008-2010.

“Disability, time use, and well-being among middle-aged and older married couples”, Co-PI, with Robert Schoeni (P01 PI), Vicki Freedman (project PI) and others; National Institute of Aging (AG 029409), 2007-2013.

"Behavior on surveys and in the economy using the HRS," Co-PI, with Robert J. Willis (PI) and others; National Institute of Aging (AG 026571), 2005-2008.

"Ecological validity in patient-reported chronic disease outcomes," Co-PI, with Arthur Stone (PI), Joan Broderick, and Joseph Schwartz; National Institute of Arthritis and Musculoskeletal and Skin Diseases (AR052170), 2004-2009.

"Roybal Center for Research on Experience and Well-Being," Co-PI, with Daniel Kahneman (PI), Alan Krueger, David Schkade, and Arthur Stone; National Institute of Aging (AG024928), 2004-2009, 2010-2014.

"Internet Interviewing and the HRS," Co-PI, with Robert Willis (PI) and others; National Institute of Aging (AG20638), 2002-2005.

"Measuring well-being for social policy: Affective profiles of typical experiences," Co-PI, with Daniel Kahneman (PI), Alan Krueger, David Schkade, and Arthur Stone; pilot research grant; National Institute of Aging, 2000-2003.

"Measuring social well-being," Co-PI, with Daniel Kahneman (PI), Alan Krueger, David Schkade, and Arthur Stone; William and Flora Hewlett Foundation, 2000-2003.

"Automatic processes, aging, and illness behavior," Co-PI, with Denise Park (PI), National Institute of Aging (AG11715), 1998-2003.

"Predicting well-being," Co-PI, with Daniel Kahneman (PI) and Ed Diener; Mellon Foundation (No. 19900696), 1998-2001.

"Aging, cognition, and context effects in self-reports," PI, with Denise Park and Bärbel Knäuper, National Institute of Aging (AG14111), 1997-2001.

"Understanding quality of life: The science of enjoyment and suffering," Co-PI, with Daniel Kahneman (PI) and Ed Diener; Russell Sage Foundation, 1995-1996.

"Mood and the action sequence," PI, with Gerd Bohner; Alexander von Humboldt Stiftung, 1995-1997.

"Survey methodological research," Co-PI, with Survey Methods Program, Bureau of Labor Statistics, Washington, D.C., 1995-1999

"Assimilation and contrast in social judgment", Co-PI, with Herbert Bless (PI) and Michaela Wänke, Deutsche Forschungsgemeinschaft (Bl 289/5), 1994-2000.

"Cognitive aspects of survey methodology", PI, with Norman Bradburn, Hans-J. Hippler, and Seymour Sudman; Alexander von Humboldt Stiftung, 1992-1993.

"Cognitive dynamics of proxy responding", PI, U. S. Bureau of the Census (JSA 91-3), 1991-1993.

"Context effects in attitude measurement", PI, with Howard Schuman; Institute for Social Research, University of Michigan, 1991.

"Subjective experiences as information", PI, with Herbert Bless and Gerd Bohner; Deutsche Forschungsgemeinschaft (Schw 278/5), 1990-1994.

"Order effects in survey measurement", PI, Bundesministerium für Forschung und Technologie (SWF0044-6), 1989-1993.

"Cognitive aspects of proxy responding in survey research", Co-PI, with Seymour Sudman (PI) and Johnny Blair, National Science Foundation (SES-8821362), 1989-1991.

"Cognition and affect in social judgment", Co-PI, with Fritz Strack (PI); Deutsche Forschungsgemeinschaft (Str 264/2), 1987-1990.

"Cognitive and affective processes in judgments of well-being", PI, with Fritz Strack; Deutsche Forschungsgemeinschaft (Schw 278/2), 1982-1986.

Training Grants / Mentored Trainee Funding

"How objective and subjective mindsets influence the use of experiential information", Mentor, Fulbright Fellowship and Rothschild Fellowship for Tom Noah (post-doc grants); Fulbright Commission and Rothschild Foundation, 2019-2021.

"Room to decide: The spatial grounding of decision making," Mentor, Rubicon grant for Iris Schneider (post-doc grant); Netherlands Organisation for Scientific Research, Netherlands, 2014-15.

"Recollection of information and online search behavior," Mentor, SSHRC fellowship for Tamara L. Ansons (post-doc grant); Social Sciences and Humanities Research Council of Canada, 2011-12.

"Language of survey administration as a source of measurement error," PI, with Robert Groves, dissertation research grant for Emilia Peytcheva; National Science Foundation (SES-0751899), 2008-2010.

"Survey measurement in aging societies," PI, with Norman Brown and Robert Groves, dissertation research grant for Sonja Ziniel; National Science Foundation (SES-0648709), 2007-2008.

"Social psychology," PI, training grant for the Ph.D. program in social psychology at the University of Michigan; National Institute of Mental Health (2T32MH015801), 2002-2009.

"Metacognition in health judgment," Mentor, National Research Service Award for Kim Weaver (post-doc grant); National Institute of Child Health & Human Development, 2004-2006.

"Social judgment," Mentor, Rothschild Fellowship for Ruth Mayo (post-doc grant); Rothschild Foundation, 2004-2005.

"Age-related differences in belief of false information," Mentor, National Research Service Award for Ian Skurnik (post-doc grant); National Institute of Aging, 1999-2001.

"Aging and automaticity," Mentor, National Research Service Award for Alison Chasteen (post-doc grant); National Institute of Aging, 1998-1999.

"Assimilation and contrast," Mentor, exchange fellowship for Diederik Stapel; Fulbright Commission, 1995.

"Intuitive judgment," Mentor, post-doc grant for Rolf Reber; Schweizer Nationalfond, 1994-1996.

"Affect and cognition: Accessibility and explanation," Mentor, National Research Service Award for Alexander Rothman (post-doc grant); National Institute of Mental Health, 1994-1996.

"Judgments of attitude strength," Mentor, SSHRC fellowship for Geoffrey Haddock (post-doc grant); Social Sciences and Humanities Research Council of Canada, 1994-1996.

"Cognitive aspects of survey methodology," Mentor, DFG fellowship for Bärbel Knäuper (post-doc grant); Deutsche Forschungsgemeinschaft, 1994-1996.

"Cognitive aspects of survey methodology," Mentor, post-doc grant for Tracy Wellens; Deutscher Akademischer Austauschdienst, 1990-1991.

Conference and Publication Grants

"Fake news: Accepting, sharing, and correcting misinformation," with Rainer Greifeneder, Mariele Jaffe, and Eryn J. Newman; Swiss National Science Foundation (IZSEZO_180211 conference; 10BP12_193570 open access book); Vitznau, Switzerland, June 2018

"The aging consumer: Perspectives from psychology and economics," with Aimee Drolet and Carolyn Yoon; Marketing Science Institute and Ross School of Business; Ann Arbor, May 2008.

"Old and new measures of human well-being and their possible significance for policy," with Daniel Kahneman and Ed Diener, National Institute on Aging; Bethesda, MD, January 2000.

"Aging, cognition, and survey measurement," with Bärbel Knäuper, Denise Park, and Seymour Sudman; ISR and Walter Stellner Memorial Fund; Ann Arbor, MI, February 1997.

"Cognitive aspects of survey methodology (CASM II)," with Monroe Sirken and associates; National Center for Health Statistics; Charlottesville, VA, June 1997.

"Scientific perspectives on enjoyment and suffering," with Ed Diener and Daniel Kahneman; Russell-Sage Foundation; Princeton, NJ, November 1996.

"International conference on survey measurement and processing quality," with P. Biemer, M. Collins, E. DeLeeuw, C. Dippo, and D. Trewin; National Science Foundation and American Statistical Association; Bristol, UK, April 1995.

"Contingent valuation research: Estimating the value of non-marketed goods", with W. Pommerehne and A. Roemer; Werner Reimers Stiftung and Thyssen Stiftung; Bad Homburg, Germany, July 1994.

"The measurement of well-being and misery", with D. Kahneman and E. Diener; Woodrow Wilson School of Government, Princeton University; Princeton, NJ, April 1994.

"Assessing cognitive processes: A comparison of strategies", with S. Sudman; ISR and Walter Stellner Memorial Fund; Allerton Park, IL, November 1993.

"Modes of data collection: Their impact on survey measurement", with Hans-J. Hippler; ZUMA; Mannheim, Germany, September 1992.

"Autobiographical memory and the validity of retrospective reports", with S. Sudman; ZUMA and Walter Stellner Memorial Fund; Allerton Park, IL, November 1990.

"Order effects in social and psychological research", with S. Sudman; ZUMA and Walter Stellner Memorial Fund; Nags Head, Kill Devils Hill, NC, October 1989.

"Data collection and the logic of conversation: Implications for social research and psychological experimentation", Zentrum für Umfragen, Methoden und Analysen, ZUMA; Mannheim, Germany, July 1988.

"The social psychology of well-being", with Michael Argyle and Fritz Strack; Reimers Stiftung; Bad Homburg, Germany, July 1987.

"Social information processing and survey methodology", with H.J. Hippler; Zentrum für Umfragen, Methoden und Analysen, ZUMA; Mannheim, Germany, July 1984.

Professional Service

Editorial Service - Current

Associate editor: *methods, data, analyses* (2018-)

Consulting editor: *Journal of Consumer Psychology* (1991-); *Social Cognition* (1993-); *Journal of Behavioral Decision Making* (1997-); *Field Methods* (2000-); *Journal of Experimental Psychology: General* (2005-); *International Journal of Psychology* (2014-); *Personality and Social Psychology Bulletin* (2013-); *Social Psychological Bulletin* (2017-); *Perspectives on Psychological Science* (2022-).

Editorial Service -- Past

Co-editor: *Wiley Series in Survey Methodology* (book series, John Wiley & Sons 1996-2020)

Associate editor: *Personality and Social Psychology Bulletin* (1991-1994); *Journal of Consumer Psychology* (2005-2009, "Research Dialogue" section of target pieces & commentaries).

Guest editor: Special issues -- *Social Cognition* (1991); *Cognition & Emotion* (2000); *Journal of Consumer Psychology* (2014); *in-mind* (2014); *Current Opinion in Psychology* (2016); *Journal of the Association for Consumer Research* (2017); *Perspectives on Psychological Science* (2024).

Select papers -- *Journal of Personality and Social Psychology* (all sections); *Journal of Marketing Research*; *Emotion*.

Consulting editor: *Social Indicator Research* (1987-1996); *Public Opinion Quarterly* (1989-1993; 2003-2006); *Journal of Personality and Social Psychology* (1990-2017); *Cambridge Studies in Political Psychology* (book series; Cambridge University Press, 1991-2011); *Personality and Social Psychology Review* (1995-2014); *European Journal of Social Psychology* (1995-2001); *Journal of Happiness Studies* (1999-2002); *Zeitschrift für Sozialpsychologie* (1992-2005); *International Journal of Public Opinion Research* (2000-2005); *Journal of Experimental Social Psychology* (2002-2005); *Journal of Experimental Psychology: Applied* (2001-2006); *Handbook of Public Opinion Research*, SAGE (2005); *Organizational Behavior and Human Decision Processes* (2004-2007); *Psychological Science* (2006-2007); *Applied Cognitive Psychology* (2002-2013); *Emerging Trends*, SAGE/Wiley (2011); *Emotion* (2000-2013); *Journal of Applied Research in Memory and Cognition* (2011-2016); *Journal of Consumer Research* (2008-2016); *methods, data, analyses* (2006-2018); *Consumer Psychology Review* (2016-2020); *European Review of Social Psychology* (2012-2020); *Archives of Scientific Psychology* (2012-2021).

Proposal Reviews

Social Cognition Panel, Deutsche Forschungsgemeinschaft (1994-2000).

Alexander von Humboldt Stiftung; Australian Research Council; Economic and Social Research Council, Great Britain; Einstein Foundation, Germany; Guggenheim Foundation; Israel Science Foundation; Marsden Fund, New Zealand; National Fund for Scientific Research (FWO), Belgium; National Science Foundation, USA; National Institute of Aging, USA; National Institute of Mental Health, USA; New York University Research Challenge Fund; Research Council of Canada; Russell Sage Foundation; University of London Research Fund; Schweizer Nationalfonds, Switzerland; United Arab Emirates University.

National Academies/ National Research Council

Panel on Conceptual Issues of Cost-of-Living Indexes (1999-2001); Panel on Well-being Measurement (2011-2013)

Advisory Boards

Current: SHARE, Survey of Health, Ageing and Retirement in Europe (2008-); GESS, Graduate School of Economic and Social Sciences, University of Mannheim, Germany (2013-); GESIS Online Panel, Germany (2014-); Committee on Cross-cultural Survey Guidelines (2017-); William James Center for Research, ISPA – Instituto Universitário, Lisbon, Portugal (2021-).

Past: Conference Board & Group of Thirty, Project on Foreign Currency Exchange Risk (2000-2004); ShockMarket.com, Palo Alto, CA (2000-2001); ZUMA, Zentrum für Umfragen, Methoden und Analysen, Mannheim, Germany (2000-2006); National Cancer Institute, Conference on Real-Time Data Capture (2003); World Health Organization, SAGE survey (2004-2005); COMPARE European Survey Program (2005-2006); TESS, Time-Sharing Experiments for the Social Sciences (NSF Center; 2000-2009); Center for Advanced Study in the Behavioral Sciences, Stanford U, External Review Committee (2013); Yaffee Center for Persuasive Communication, Ross School of Business, University of Michigan (2000-2013); BIGSSS, Bremen International Graduate School of Social Science, University of Bremen & Jacobs University, Germany (2008-2014); MESS, Advanced Multi-disciplinary Facility for Measurement and Experimentation in the Social Sciences (University of Tilburg, Netherlands; 2007-2016); PRIME Research International (2003-2020); Jury, German CEO Image Award (2012-2020); Educational Testing Service, National Assessment of Educational Progress (NAEP) Questionnaire Standing Committee (2013-2020);

Professional Associations Service

Past: Dissertation Award Committee, Society for Experimental Social Psychology (1993,1994); Advisory Council, Board of Directors, Association for Consumer Research (1994-1996); Conference Program Committee, American Association for Public Opinion Research (2001-2003); Publication Task Force, Society for Consumer Psychology (2003-2004); Program Committee, Association for Consumer Research (2004-2005); Distinguished Scientist Award Committee, Society for Experimental Social Psychology (2007); Ostrom Award Committee, Person Memory Interest Group & International Social Cognition Network (2007); Policy Board, *Journal for Consumer Research* (representing the Society for Personality and Social Psychology, 2008-2013); President’s Task Force, Association for Consumer Research (2011); Advisory Board, *Journal of Consumer Psychology* (2010-2012); Co-organizer (with Brian Meier, Simone Schnall and Spike Lee), *SPSP Pre-conference on Embodiment* (2011-2013); Scientific Awards Committee, Society for Consumer Psychology (2011-2013); Membership Committee, Society for Experimental Social Psychology (2013, chair); Dissertation Award Committee, Society for Experimental Social Psychology (2014, chair); Membership Committee, American Academy of Arts and Sciences, Class III/1 (2012-2015); Executive Committee, Society for Experimental Social Psychology (2012-2015); Publications Committee, Society for Experimental Social Psychology (2013-2015); Career Trajectory Award Committee, Society for Experimental Social Psychology (2015, chair); Donald T. Campbell Award Committee, Society for Personality and Social Psychology (2015); Senior Awards Committee (Brock, Campbell, Career, Distinguished, and Innovator Award), Society for Personality and Social Psychology (2017-2018; Chair, 2017); Scientific Affairs Committee, Society for Consumer Psychology (2017-2019); Association for Psychological Science, Task Force on “Covid-19 Misinformation” (2021-2023); Early Career Presentation Awards, International Society for Research on Emotion (2024).

Professional Association Memberships

Academies: American Academy of Arts and Sciences; Academia Europaea (pan-European academy of arts and sciences); Deutsche Akademie der Naturforscher Leopoldina (German National Academy of Sciences).

Psychology: American Psychological Association (Fellow); Association for Psychological Science (Fellow); Deutsche Gesellschaft für Psychologie (honorary lifetime member); European Association of Social Psychology; Psychonomic Society (Fellow); Society for Applied Research in Memory and Cognition; Society for Consumer Psychology (Fellow); Society for Experimental Social Psychology (Fellow); Society for Judgment and Decision Making; Society for Personality and Social Psychology (APA, Div. 8, Fellow).

Social Sciences: American Association for Public Opinion Research; Association for Consumer Research; Deutsche Gesellschaft für Soziologie, Methodensektion.

Consulting

I provide consulting and expert witness testimony on issues of social science measurement, judgment and decision making, public opinion, and consumer behavior. Past clients include the U.S. Bureau of Labor Statistics, Washington, D.C.; Statistics Sweden, Stockholm; Conference Board, New York; U.S. Environmental Protection Agency, Washington, D.C.; F.A.Z. Institute, Mainz, Germany; GfS-Forschungsinstitut, Berne, Switzerland; Natural Damage Assessment, San Diego, CA; ShockMarket.com, Palo Alto, CA; Kirkland & Ellis, Chicago, IL; Piper & Marbury, Washington, D.C.; Garvey, Schubert, & Barer, Seattle, WA; Dorsey & Whitney, Minneapolis, MN; Susman & Godfrey, Houston, TX; Educational Testing Service, Princeton, NJ; Procter & Gamble; Analysis Group, Boston.

Teaching

Over the years I participated in Ph.D. programs in social psychology, cognitive psychology, public opinion, survey methods, and consumer behavior/marketing. Courses I teach relatively regularly are *Mind & Society: Thinking about Life and Society*; *The Psychology of Self-report*; *Social Cognition*; *Feeling & Thinking*; *Attitudes & Social Judgment*; and *Research Methods*. In addition to academic courses, I conduct workshops on the psychology of self-report for researchers and data users in public and private sectors.