

Tom Curphey

Senior Fullstack Web Developer + Business Solutions

Profile

I'm a full stack web developer who leverages technology & automation to drive business growth. After working in many industries over 15 years, I have a deep understanding of what it takes to complete projects faster. Often communication is key, I take the time to truly understand what the most valuable aspects of each project are to deliver impactful results.

Life Objective & Personal Motives

Objectively I want to inspire people to live more consciously by adopting the principles of Mindful Lifestyle Design. With a deep understanding of consumer behaviour and user experience, my goal is to build scalable solutions that promote mindful consumption, healthier habits, more sustainable lifestyles.

Work Objective

I love to solve business development problems, from programming to long term strategic planning. My dream role would be to work in a collaborative environment where I can interchangeably use my full skill set everyday.

Date: OCT 2024 - DEC 2024 | **client:** [Hesta](#)
Role: Senior Full Stack Developer
Responsibilities: Integrating Grow API & AEM into Member Portal with mock data, developing unit tests & worked with Ui lead to streamline designs
Technologies: React, Typescript, Jest, AEM, GraphQL

Date: MAY 2024 - OCT 2024 | **client:** [Stan](#)
Role: TV Developer
Responsibilities: Stream 68,000 hours of on demand Olympic Content to over 500 tv platforms across Australia. I focused on building homepage, search & live event components across the platform. On the backend we worked with Lambda functions, EC2 instances & S3 Buckets.
Technologies: React, Typescript, AWS, TeamCity

Date: DEC 2023 - MAR 2024 | **client:** [Simplot](#)
Role: Senior Front End Developer
Responsibilities: I was hired to assist Simplot with their global website launch, focusing on content distribution across multiple regions & languages. I was responsible for the asia pacific region assisting the team during the night shift of the American market to improve local regional development
Technologies: NextJS, React, Typescript, GraphQL, Contentful, Algolia

Took my disabled mother on a trip of a lifetime around Australia

Date: MAY 2022 - JAN 2023 | **client:** [Footytips](#) with Seventh Beam
Role: Senior Front End Developer / Lead
Responsibilities: I lead a team of 3 Front end developers to take Footy Tipping global with ESPN & Walt Disney. I built structures & code patterns for the team to improve speed of completion, while training a junior dev to senior skillset in 4 months.
Technologies: Typescript, React, React Hook Form, Figma, Yup, Github



Contact
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Website: TomCurphey.com
GitHub: <https://github.com/tom-curphey>

Qualifications
2011 - 2014, Bachelor's degree Deakin Business Information Systems

Front End Developer
NextJS / React / Typescript / Styled Components / Jest / Css / Html / Jsx
Js es6 / Code Splitting / SEO Structure / Accessibility / Design Systems

Backend End Developer
GraphQL / Aws / NodeJS
Postgres / NoSQL / Express
MongoDB / Hygraph / API Integration

Design
UX Design / CX Design / UI Design
Figma / Adobe Suite / Miro

Project Management
BitBucket / Jira / GitHub / Tello / Notion

Business
Business Development
Account management
Strategic Marketing + Copywriting
Google Tag Manager
Google Analytics + GA4
SEM / Facebook Ads
Video Production
CMS & CRM tools

References
Client: STAN, Tech lead
Person: Subhan ahmed
email@stan.com.au

Client: Leonardo, Australia Post
Name: Paul
email@leonardo.com.au

Client: Seventh Beam, ESPN DISNEY
Name: Jeff
email@seventhbeam.com

Friend: Carl
Contact: 0419 740 000

Date: MAY 2021 - MAY 2022 | **client:** [Kolmeo](#)
Role: Senior Front End Developer
Responsibilities: The first 6 months I focused on building out the Task List features for property managers in both the Web Portal & Mobile App. In the last 6 months I was focused on building features for managing Payments through the Web Portal.
Technologies: Typescript, React, React Native, Figma, Apollo Client, GraphQL

Date: DEC 2020 - APR 2021 | **client:** [Decipha](#) with Leonardo
Role: Senior Front End Developer / Lead
Responsibilities: We had to build 16 forms for Australia Post customers. When I started there were a lot of bugs that prevented the team from finishing. A new form of architecture was required. I was responsible for designing the new architecture, to create a way for the junior developers to learn quickly & build a framework to create forms with Typescript where a form can be built within 10 days & tested for deployment within 7 days which included scalable form validation & branding.
Technologies: Typescript, React Hook Form, Bitbucket, Yup Validation, React

Date: SEP 2020 - DEC 2020 | **client:** [Australia Post](#) with Inspire Group
Role: Senior Front End Developer / Lead
Responsibilities: Was to build a tool to improve employee development needs and identify key behavioural competencies for future roles. I led the design prototypes & influenced the build heavily to ensure the project progressed smoothly while delivering the most value for the client
Technologies: React, Typescript, Figma, Markdown CMS, Trello, Bitbucket

Date: Sep 2019 - APRIL 2020 | [AKQA](#)
Clients: [Nissian](#), [Australian Super](#), [Golf Australia](#)
Role: Senior Front End Developer / Lead
Technologies: React, React Native, Formik, Material-ui, Sitecore, TeamCity, jQuery, Handlebars, React Final Form, Material-ui, Styled Components, Sitecore, TeamCity, Live Person, Contentful, Gatsby, Sass & Zeplin

Date: November 2017 - Current | [Recipe Revenue](#)
Role: Full Stack Developer + Marketing
Purpose: Create More Flavour, More Profit & More Sales for Chefs & Owners
Responsibilities: This is my personal project for continuous learning

- Frontend Development
 - **Tech:** React, Typescript, React Context API, GraphQL, Apollo client, Material Ui, Styled Components, Jest
- Backend Development
 - **Tech:** AWS, Serverless, Lambda, EC2 Instances, S3 Bucket Typescript, TypeOrm, Apollo Server, TypeGraph & JWT
- UX Design
 - **Tech:** Figma, Photoshop, Illustrator
- Marketing,
 - Design a fluid strategy including Content development, User feedback interviews & Paid media strategies
- Other technology that I have work with on the project
 - **Tech:** MongoDB, Express, React, Redux, Node.js, Sass, JS, CSS, Heroku, Mongoose, Bcrypt-js, Axios

Website Design Link: [Recipe Revenue Designs](#)
Customer Website: [Recipe Revenue Website](#)

Reputation
Very Persistent
Loves Learning
Good Listener
Clear communicator
Strategic Thinker
Enjoys Being Healthy
Always Tinkering

2024 Clients
Hesta
Stan
Ricstar Catering
Elite Experiences
Simplot

2023
FootyTipping.com, DISNEY, ESPN

2022
Kolmeo.com
Cleanse.net.au

2021
Leonardo.com.au
Seventhbeam.com
Theglenmelbourne.com.au

2020
Cleanse.net.au
Piechowskienergy.com
Oeanother.community
Keyseed.com.au
Inspiregroup.com.au

2019
AKQA.com
WorldVeganDay
Amati.com.au
Cleanse.net.au
Kilcundatrails.com
TheGroveGippsland.com
BayCityBurrito.com
RecipeRevenue.com

2018
BassCoastFitness.com
WheelHeat.com.au
KDandC.com.au
ThermoSTRONG.com

Values
Fuel > Fire
FARMER - Plant More Seeds
Actions Speak Louder Than Words
Give Without Expectations
Consistency > Intensity
Create > Consume
Listen To Understand
Adapt || Die

