

Outreach TRW 1.2

Subject line: Quick Question for [Name]

Hey [Name],

Hope you're doing well while managing your thriving online Guitar Course Business!

I recently came across your website's landing page and discovered your fantastic range of courses through YouTube. Impressive Stuff!

I wanted to share a few marketing ideas that have been employed successfully by your major competitor, "Andy Guitar." These ideas could potentially help take your business to new heights.

If you're interested, just reply with a quick "yes," and we can arrange a time to discuss further.

Wishing you continued success!

Best regards,
Pawel Gromala