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Host Community Survey Tips

Creating feedback mechanisms is a crucial piece of the work. Because every community's journey is unique, there is no one-size-fits-all survey template. Instead, use this opportunity to create your own. Here are some tips and ideas.

- Measure what matters!
- Keep it short - three to five questions.
- What are your learning goals for this event?
- What are your goals for the future?
- Mix it up. Offer both multiple choice and open-ended.
- Focus less on whether or not they liked the speaker (me) than on what they learned. Craft questions that cause them to self-reflect and offer you insight to your community's curiosities and growing edges.
- Below are the kind of questions you might consider:
 - What brought you to the event?
 - What is something new you learned today?
 - What are you curious to learn more about?
 - Has this event increased or decreased your interest in social justice?
 - What areas of diversity are you interested in learning more about? (do multiple choice on this one and list the full array of identities (ability, sexual orientation, first gen, class, etc...) and issues (intersectionality, mass incarceration, microaggressions, immigration, environmental justice, etc.)