

Writing an Introduction using SPACECAT

ATTENTION GETTER/HOOK

▲ quote ▲ questions ▲ conversation ▲ anecdote



SPEAKER

- What do you know about the speaker/author's background?
- What accomplishments has the speaker/author achieved?



PURPOSE

- Why did the author write this text (to persuade, reflect, inform, incite, inspire, motivate, educate, entertain?
- What are they hoping to accomplish with it?



AUDIENCE

- Who is the writer speaking to? Addressing?
- What impact might the audience's culture, background, or experience have on the message?



CONTEXT

- What year was this text written?
- What was happening in the community, country, culture, or world?



EXIGENCE

- What is the problem, issue, urgency, or need addressed?
- Why does the speaker's/author's message still matter?



CHOICES

- What specific authorial choices did the writer use to convey their message? Why did they make those choices?



APPEALS

- How did the writer/speaker primarily appeal to their audience? Through emotion, logic, or credibility? ethos, pathos, logos



TONE

- What is the general tone of the message?
- What do you learn about the message or speaker's attitude from the tone?

Thesis statement: Answer your inquiry question with your 2-3 main points "In [literary work], [author] uses [2-3 techniques/authorial choices] to convey [global issue/central message]."

