

SUPPORT FUNDING FOR WORKER COOPERATIVE BUSINESS DEVELOPMENT INITIATIVE (WCBDI)

Social Media Kit - Twitter Storm

Thurs 6/24 @12PM

FULLY FUND WCBDI AT
\$5.05 MIL

**WE NEED
COMMUNITY
CONTROL
OF WORK**



CO-OPS ARE HOW WE DO IT

NYC officials are finalizing the city budget as we speak. Help us place pressure on elected officials so that we can secure the city's investment toward worker cooperatives through the WCBDI *Also: please make sure to leave the period at the beginning of each tweet so that it doesn't get sent as a private message - we want to take up as much digital space as possible!*

@GENERAL TWITTER THREAD TO CITY COUNCIL	Image
.@nycouncil Worker coops, democratically run biz that are owned & operated by workers, are critical to building a just economy based on community controlled work + wealth. We need full funding for Worker Coop Biz Development Initiative in FY22 budget at \$5.05 mil- here's why(1/8)	https://bit.ly/3j3kVST

When we invest in coops like @thedriverscoop, we can stop business as usual. NYC is home to 3,000+ worker-owners who are proving every day that wealth CAN be fairly distributed & quality jobs CAN be owned & retained for&by BIPOC communities https://nyti.ms/3d7uFHZ (2/8)	Autogenerated via link
The research doesn't lie; worker coops can build an economy more resilient to crisis. By supporting coops-WCBDI builds an economy that works for all . By investing in worker coops @nyccouncil, we can invest in our exit out of this economic crisis https://bit.ly/3j29fjq (3/8)	Autogenerated via link
.@nyccouncil WCBDI is a good investment for small biz & workers. WCBDI *MULTIPLIED* city recovery funds *x6 TIMES OVER* to support frontline worker co-ops across Black & Immigrant communities. Enhance WCBDI to enhance a bigger brighter future for BIPOC worker-owned biz! (4/8)	https://bit.ly/3gNSRkR
Check this example where we raised over 104,000 to support immigrant worker coops last summer: https://bit.ly/3gPqrHr (5/8)	Autogenerated via link
NYC made history by committing to WCBDI & now NYC is home to the most coops in the country. For true community control, we need you to extend your support to fund #CLTsforNYC. CLTs can stabilize our community of BIPOC worker-owners as well as their respective coop biz. (6/8)	https://bit.ly/2U08yMT
We need bold solutions to our employment and economic crises. @NYCCouncil , will you commit to fighting for a just recovery and full funding--\$5.05 million--for #WCBDI and 1.05 million for CLTs? (7/8)	https://bit.ly/2SUcnmX
. @NYCSpeakerCoJo @HelenRosenthal @Dromm25 We look forward to your continued support toward coops by funding the Worker Cooperative Business Development Initiative at \$5.05m! #WCBDI #essential (8/8)	

INDIVIDUAL MESSAGING to COMMITTEE MEMBERS ON BUDGET NEGOTIATING TEAM (SEE HANDLES BELOW)		Image
.[@INSERTCOUNCILREP] Invest in our exit out of this economic crisis-- invest in worker coops by supporting WCBDI! The research doesn't lie; worker coops can build economic resilience for the long haul. We need an economy that works for all NYers. https://bit.ly/3j29fjg		Autogenerated via link
.[@INSERTCOUNCILREP] WCBDI is a good investment for an economic recovery for small biz & workers. WCBDI multiplied city recovery funds x6 TIMES OVER to support frontline worker co-ops across Black and Immigrant communities. Enhance WCBDI to enhance a bigger brighter future for BIPOC worker-owned biz!		https://bit.ly/3gNSRkR
.[@INSERTCOUNCILREP] Worker coops, democratically run biz that are owned & operated by workers, are critical to building a just economy based on community controlled work + wealth. We need the full funding for Worker Coop Biz Development Initiative in FY22 budget at \$5.05 mil		https://bit.ly/3j3kVST

COUNCIL MEMBERS - SEE GREEN FOR THOSE ON BUDGET NEGOTIATING TEAM

District	Name	Borough	Twitter
1	Margaret S. Chin	Manhattan	@CM_MargaretChin
2	Carlina Rivera	Manhattan	@CarlinaRivera
3	Corey Johnson	Manhattan	@NYCSpeakerCoJo
4	Keith Powers	Manhattan	@KeithPowersNYC
5	Ben Kallos	Manhattan	@kallos
6	Helen Rosenthal	Manhattan	@HelenRosenthal
7	Mark Levine	Manhattan	@MarkLevineNYC
8	Diana Ayala	Manhattan/Bronx	@DianaAyalaNYC
9	Bill Perkins	Manhattan	
10	Ydanis Rodriguez	Manhattan	@ydanis
11	Eric Dinowitz	Bronx	@EricDinowitz

<u>12</u>	Kevin Riley	Bronx	@KevinCRiley
<u>13</u>	Mark Gjonaj	Bronx	@MarkGjonajNY
<u>14</u>	Fernando Cabrera	Bronx	@FCabreraNY
<u>15</u>	Oswald Feliz	Bronx	@OswaldFeliz
<u>16</u>	Vanessa L. Gibson	Bronx	@Vanessalgibson
<u>17</u>	Rafael Salamanca Jr.	Bronx	@Salamancajr80
<u>18</u>	Ruben Diaz, Sr.	Bronx	@revrubendiaz
<u>19</u>	Paul Vallone	Queens	@PaulVallone
<u>20</u>	Peter Koo	Queens	@CMPeterKoo
<u>21</u>	Francisco Moya	Queens	@FranciscoMoyaNY
<u>22</u>	Gesta Constantinides	Queens	@Gesta4NY
<u>23</u>	Barry Grodenchik	Queens	@BarryGrodenchik
<u>24</u>	James F. Gennaro	Queens	@JimGennaro
<u>25</u>	Daniel Dromm	Queens	@Dromm25
<u>26</u>	Jimmy Van Bramer	Queens	@JimmyVanBramer
<u>27</u>	I. Daneek Miller	Queens	@IDaneekMiller
<u>28</u>	Adrienne E. Adams	Queens	@AdrienneEAdams
<u>29</u>	Karen Koslowitz	Queens	@CMKoslowitz
<u>30</u>	Robert Holden	Queens	@BobHoldenNYC
<u>31</u>	Selvena N. Brooks-Powers	Queens	@Powers4Queens
<u>32</u>	Eric A. Ulrich	Queens	@eric_ulrich
<u>33</u>	Stephen T. Levin	Brooklyn	@StephenLevin33
<u>34</u>	Antonio Reynoso	Brooklyn, Queens	@ReynosoBrooklyn
<u>35</u>	Laurie A. Cumbo	Brooklyn	@cmlauriecumbo
<u>36</u>	Robert E. Cornegy, Jr.	Brooklyn	@RCornegyJr
<u>37</u>	Darma V. Diaz	Brooklyn	@DarmavDiazD37
<u>38</u>	Carlos Menchaca	Brooklyn	@cmenchaca
<u>39</u>	Brad Lander	Brooklyn	@bradlander
<u>40</u>	Mathieu Eugene	Brooklyn	@CMMathieuEugene
<u>41</u>	Alicka Ampy-Samuel	Brooklyn	@AlickaASamuel41
<u>42</u>	Inez Barron	Brooklyn	@CMInezDBarron
<u>43</u>	Justin Brannan	Brooklyn	@JustinBrannan
<u>44</u>	Kalman Yeger	Brooklyn	@KalmanYeger

<u>45</u>	Farah Louis	Brooklyn	@FarahNLouis
<u>46</u>	Alan N. Maisel	Brooklyn	
<u>47</u>	Mark Treyger	Brooklyn	@MarkTreyger718
<u>48</u>	Chaim M. Deutsch	Brooklyn	@ChaimDeutsch
<u>49</u>	Deborah Rose	Staten Island	@CMDebiRose
<u>50</u>	Steven Matteo	Staten Island	@StevenMatteo
<u>51</u>	Joseph C. Borelli	Staten Island	@nycborelli