

Alpha Fitness Supplements

Doesn't have an opt-in page
Doesn't have a newsletter
Doesn't have any sort of funnel

Outreach email: (this is a local business)

Subject line: Let's get it

Hi Alpha fitness, I've shopped through you guys a ton, and I've loved every purchase and every interaction I've had at alpha.

I think you guys could be a good fit and together we can boost this brand to the moon.

I've looked through your website and I noticed straight away a missing key element to what's working in today's current market. So I've created an opt-in page for your website that will basically give you a very powerful tool that will lead to more sales while still being a non-pushy business. This is almost an unfair trade of value that puts the customers first.

Since you guys always throw out deals when I shop at Alpha, I wanted to give you this opt-in page for your website as a gift!

Reply back to me so I know where to send it. 👍

-Adam Hopley