

# Google Business Profile Image Checklist

- ✓ **Exterior photos:** storefront, street sign, window display, street address, parking, accessibility features, etc.
- ✓ **Interior photos:** premises, aisles, shelves, inventory, amenities, staff, departments, interior signage, etc.
- ✓ **Staff:** vehicles, staff in uniform, staff at work in the field representing each of your core services.
- ✓ **Before-and-after:** photos of completed project from before and after the projects were completed.
- ✓ **Seasonal photos:** of displays, events, special offers, grounds, etc. showing activity in the community.
- ✓ **Awards:** trophies, plaques, degrees, etc.
- ✓ **Reviews:** testimonials presented with visual appeal.
- ✓ **Photos with text:** (calls-to-action or other persuasive information to increase engagement and conversions).

**blitzmetrics**

**Exterior Photos:** (ex. Litsey Heating and Air)



(ex: EternaTurf Louisville)



(ex: Master Touch Outdoor Living)

# MASTER TOUCH POOL SERVICE INC



**Interior Photos:** (ex: EternaTurf Louisville)



(ex: Guarantee Roofing and Fence)



(ex:

Staff: (ex: All About Pressure Cleaning and Sealing)



(ex: Litsey Heating and Air)



(ex: Leakxperts)



(ex: Star Heating and Cooling)



**Before-and-after:** (ex: EternaTurf Louisville)





(ex: Master Touch Outdoor Living)





(ex: Guarantee Roofing and Fence)





**Seasonal Photos:** (ex: Master Touch Outdoor Living)



(ex: Showcase Remodels)



**Awards:** (ex: Anthony's Lawn Care)



Photos with Text: (ex: Star Heating and Cooling)

# ONLINE SERVICES



- Book Appointments
- Get an Estimate
- Join & View Membership
- View Discounts & Deals
- Purchase Filters
- AND MORE!



Online Agent



(ex: Master Touch Outdoor Living)

