Google Business Profile Image Checklist

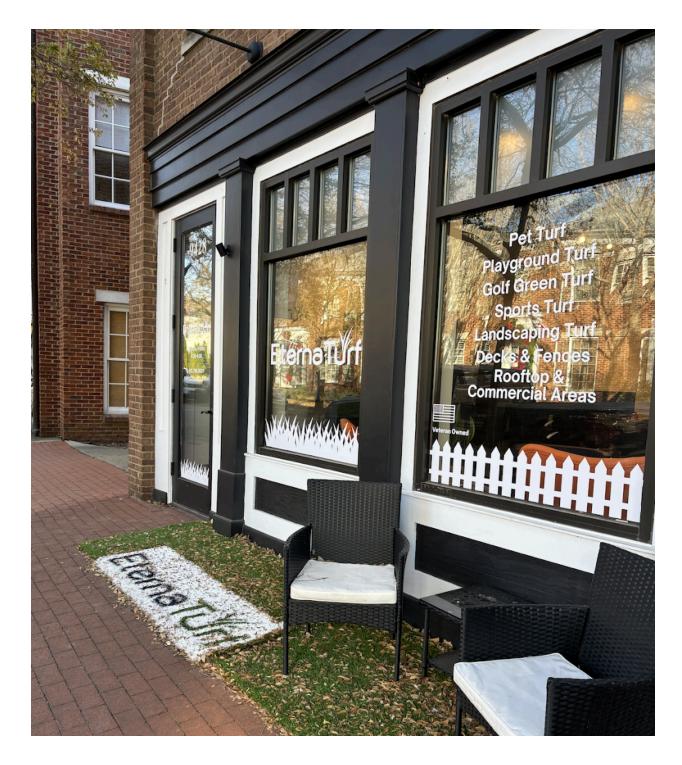
- Exterior photos: storefront, street sign, window display, street address, parking, accessibility features, etc.
- Interior photos: premises, aisles, shelves, inventory, amenities, staff, departments, interior signage, etc.
- Staff: vehicles, staff in uniform, staff at work in the field representing each of your core services.
- Before-and-after: photos of completed project from before and after the projects were completed.
- Seasonal photos: of displays, events, special offers, grounds, etc. showing activity in the community.
- Awards: trophies, plaques, degrees, etc.
- Reviews: testimonials presented with visual appeal.
- Photos with text: (calls-to-action or other persuasive information to increase engagement and conversions).



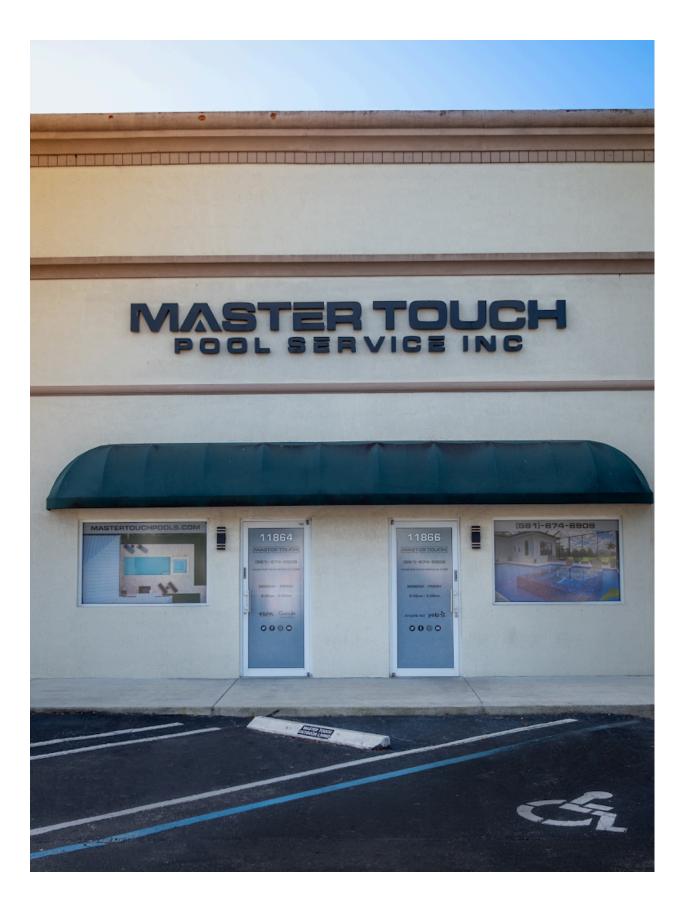
Exterior Photos: (ex. Litsey Heating and Air)



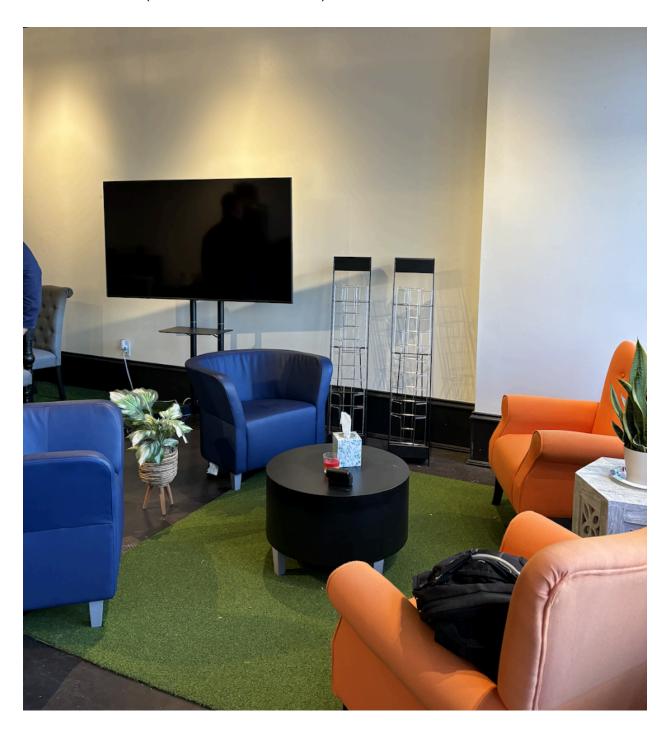
(ex: EternaTurf Louisville)



(ex: Master Touch Outdoor Living)



Interior Photos: (ex: EternaTurf Louisville)



(ex: Guarantee Roofing and Fence)



(ex:

Staff: (ex: All About Pressure Cleaning and Sealing)



(ex: Litsey Heating and Air)



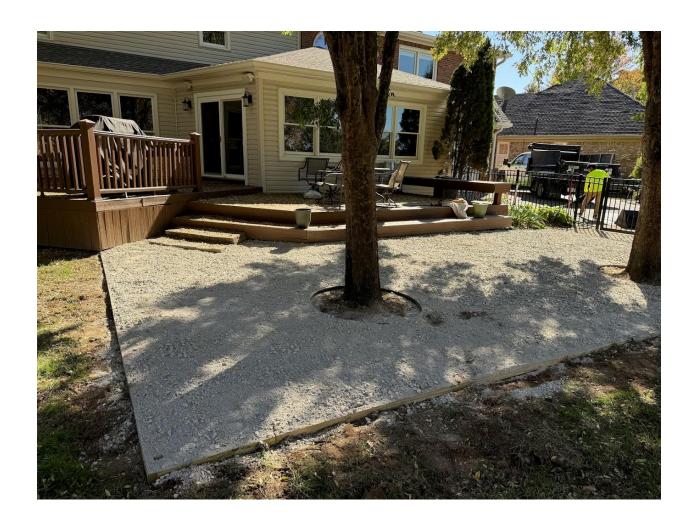
(ex: Leakxperts)

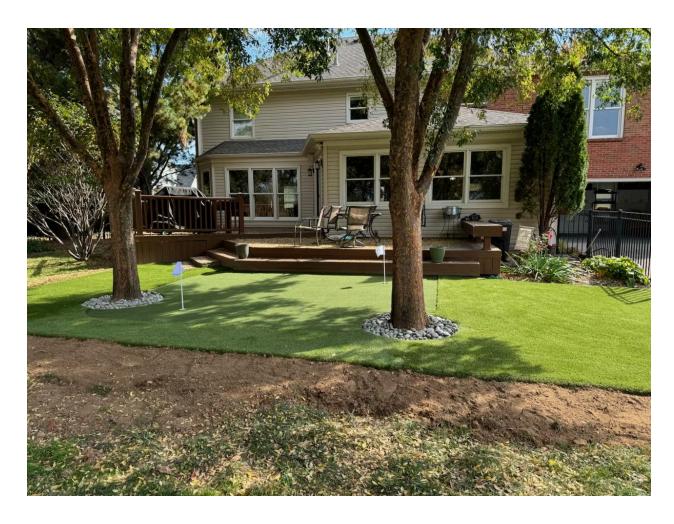


(ex: Star Heating and Cooling)



Before-and-after: (ex: EternaTurf Louisville)



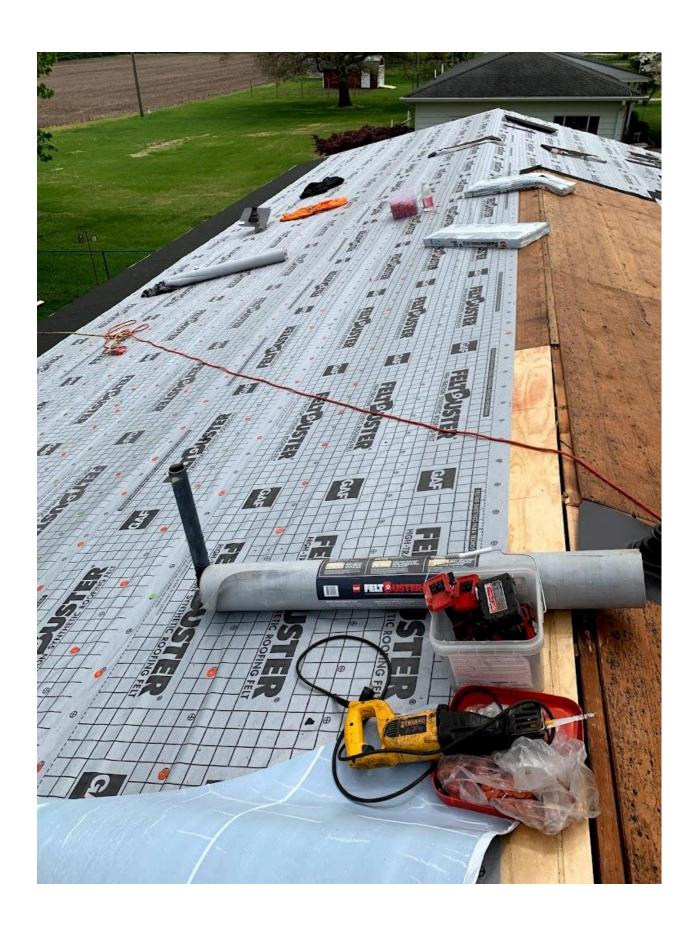


(ex: Master Touch Outdoor Living)





(ex: Guarantee Roofing and Fence)





Seasonal Photos: (ex: Master Touch Outdoor Living)



(ex: Showcase Remodels)



Awards: (ex: Anthony's Lawn Care)



Photos with Text: (ex: Star Heating and Cooling)



(ex: Master Touch Outdoor Living)

