



16 partner schools educating 133,000 students



C O K E R
UNIVERSITY



FURMAN
UNIVERSITY



South Carolina



MIDLANDS
TECHNICAL COLLEGE



Benedict College

CLEMSON
UNIVERSITY



COLLEGE of
CHARLESTON
SCHOOL OF BUSINESS



MUSC
Medical University
of South Carolina



UPSTATE
University of South Carolina



WINTHROP
UNIVERSITY

WOFFORD
COLLEGE

Attend the Live Virtual Finale 11.18.20, 5:30 pm | Free and Open to the Public
Congratulations to the Top 15 semifinalist teams!

League	Venture Name	Team Members	School
1	Study Buddy	Brett Nilsen, Max Schraeder	University of South Carolina
2	The SAVER	Heather Holman, Kristen Quinn, Julie Siegel	Medical University of South Carolina
3	Weather or Nots	Heather Woolard	Columbia College
4	Farm Fresh Markets	Hunter Adams	Wofford College
5	Big Leagues Ball Club	Drake Ives, Day Nuckolls, Rivers Clarke	Wofford College
6	Thrifty Fishy	Christian Hamner, Shelby Olive, Adam Schaich	College of Charleston
7	PrediHome	Oliver Parsons, Delaney Cloyd, Shem Navarro	College of Charleston

8	Grace upon Grace	Grace Cromer	Wofford College
9	SHIELD	Sarah Sayce, Megan Adair, Rachel Dinning	College of Charleston
10	Easy Trac	Cynara Cooper, Channing Smith, Brandon Alston, Dylan Outlaw	College of Charleston
11	The P.A.T. App	Amy Pape	Coastal Carolina University
12	Avio	Jody Bell, Caroline Greer, Rex Bingham	College of Charleston
13	STEAMtern	Kareem Heslop, Rashshana Blackwood, Randall Harris	Medical University of South Carolina
14	E-Z ECG	Hannah Mixer-Kephart	Medical University of South Carolina
15	MailBuddy	Pamela Nesbitt	Coastal Carolina University

Calling all South Carolina college students! Compete for **\$12,000** in cash prizes.

- Are you ready to dig into a promising business idea or launch a social enterprise? Develop and pitch your innovative idea (virtually) in the **first-ever SC Innovates Pitch Competition**.
- **Up to 15 semifinalists will advance to the Virtual Finale on 11/18/2020.** \$12,000 will be awarded for the best student ideas... all semifinalists guaranteed at least \$100
- Must be enrolled in at least 1 credit at a SC college/university during Fall 2020 (1-3 student members per team)
- All entries must be for new, independent, student ventures/ideas. **Create a short video + 5 slides to compete!**
- **Registration Deadline: 10/27/2020** (11:59pm ET)
 - Register and Get Started Here: <https://live.startupwind.com/uofsc-sc-innovates-2020>
 - Click "Create New Idea" ... Your simple Idea Card must be created by 10/27 to participate

- **Phase 1 Submission Deadline: 11/1/2020** (11:59pm ET)

Phase 1 Submission Requirements: Pitch Deck + Pitch Video

- **5-Slide Pitch Deck**
 - Slide 1: Title Slide -- venture name, team member names, contact info, and **YouTube link**
 - Slide 2: Problem
 - Slide 3: Solution
 - Slide 4: Revenue Model
 - Slide 5: Social and/or Environmental Impact ([17 Global Goals](#)) ([Intro to Social Entrepreneurship](#))
 - Use a combination of bullet points and images to make your idea stand out ([pitch deck examples](#))
- **90 Second Pitch Video** (technically, video must be 75 sec minimum to 105 sec maximum)
 - The pitch video is your opportunity to tell the story of your business idea and to stand out from other entries... there is no specific format for the video
 - A straightforward approach would be using a screen-sharing software (Screencastify or Zoom) to record yourself discussing the slides
 - Other approaches could involve iMovie, Powtoon, or other video editing programs, making an animated video or sketchbook, interviewing potential customers about your idea, etc.

- **Upload your video to YouTube.** Make sure viewing permissions are NOT set to private. We suggest using the unlisted setting. Include the YouTube link on the Title Slide.

Judging Criteria

10 pts	How well does the team articulate the problem ?
10 pts	How well does the team articulate the solution ?
10 pts	How well does the team articulate the revenue model ?
10 pts	How well does the team articulate the social/environmental impact ?
10 pts	To what extent is the business idea innovative (novel, unique, unconventional)?
10 pts	To what extent is the business idea feasible (realistic, implementable, commercially viable)?

Total Cash Prizes of \$12,000

- **\$100 Semifinalist Awards:** 10 teams will earn \$100 each for advancing to the virtual finale
- **\$500 People's Choice Award:** Audience members will vote for their top choice... bring your supporters with you!
- **Top 5 Awards:** 5th Place (\$1,050), 4th Place (\$1,050), 3rd Place (\$1,575), 2nd Place (\$2,625), 1st Place (\$4,200)

Questions? Contact Us!

PARTNER SCHOOL	PRIMARY CONTACT	EMAIL ADDRESS
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