

# Video project rubric

## Assignment:

Presentation Content	Poor (0-4pts)	Fair (5-7 pts)	Good (8-11 pts)	Excellent (12-15 pts)	Your score
<b>Adequate Coverage</b>	Video lacks required information and has no examples and details	Video lacks required information and has only a few examples and details	Video includes all required information, with only a few details and examples	Video includes all required information, with ample examples and details throughout	
<b>Historical Accuracy</b>	Video has many factual errors	Video has several factual errors and a small amount of factual support	Video contains 1-2 factual errors, but contains supporting facts or visuals	Video is factually correct and is supported by facts and visuals	
<b>Organization of information</b>	Poor video organization makes it impossible to learn about the inventions compared. NO apparent organization.	Video is scripted illogically and/or is difficult for a viewer or audience to follow.	Video shows the information in an advertisement which an audience or viewer can follow to learn and understand	Video presents the advertisement in a logical and interesting way that can be watched over and over to see more each time.	
<b>Multimedia</b>	Video used no images, music, or sounds beyond a talking head(s)	Video had a few images, music, or sounds, but they do not logically relate to the text or other information.	Video had multiple images, music, or sounds that connected directly to and supported the information	Video used extensive images, music, and/or sounds that supported the information and enhanced the understanding of the inventions depicted	
Research/Reference Skills	Poor (0-3 pts)	Fair (4-6 pts)	Good (7-8 pts)	Excellent (9-10 pts)	Your score
<b>Video Title Slide Credits Slide</b>	Video does not include a Title Slide Credits Slide in the required format or include far fewer than the required sources	Video includes a title/credit slides in partially correct format or with only some of the required sources	Video includes a title/credit slides in correct format with the required sources	Video includes a title/credit slides in correct format with the more than the required sources, all clearly used in creating the video.	
<b>Media Credits</b>	No credit given for media used	Few media include credit information	Most media include credit information	All media used includes a credit to accompany EACH image or sound from other sources	

<b>Creativity Skills (FFOE)</b>	<b>No evidence yet (0)</b>	<b>Working on it (1 pt)</b>	<b>Good (2-3 pts)</b>	<b>Excellent (4-5 pts)</b>	<b>Your score</b>
<b>Fluency</b>	The video shows 1 aspect of the inventions to be compared and contrasted	The video shows 2 aspects of the inventions to be compared and contrasted	The video 3 aspects of the inventions to be compared and contrasted	The video shows 4 or more aspects of the inventions to be compared and contrasted	
<b>Flexibility</b>		The video shows the invention from the perspective of only one user/ time period	Video shows both inventions from the point of view of more than one time period and user	Video shows the inventions from many points of view: different users, different time periods, different social stations, etc. Video inspires deep questions and thoughts by its perspective.	
<b>Originality</b>	Video is predictable or parallels examples very closely	There is a glimpse of an unusual idea (but accurate) approach the video, but it is not carried through	Some aspects of the video are unexpected or highly unusual, while still accurate	Video presents the inventions through a unique and unexpected lens while still accurate.	
<b>Elaboration</b>	Video lacks creative detail of any sort	Some information includes creative details.	Most of the information/media includes creative details that is unified with the advertisement message	All media and information include creative details in rich support of the advertisement message	
				<b>Total score</b>	