## **Market Research**

Market Research Simplified

**Customer Avatar** 

**Market Sophistication** 

## Ad 1

If you're an Ottawa homeowner and your roof showing signs of tear and water leaks

Keep reading before this becomes an issue that costs you 10k or more!

Unlike what you have tried in the past from standard checkups.

our advanced precision-driven inspection uncovers issues others overlook, ensuring no detail is overlooked

Giving you peace of mind knowing your roof is fully protected from leaks and damage.

We start with a FREE, no-obligation consultation where you'll receive a detailed report on your roof's condition. Only then will we provide you with a personalized quote.

Secure a long-lasting roofing solution tailored specifically to your roof's needs for ultimate peace of mind

## Ad 2

if you're a Ottawa homeowner having trouble with rainwater leaking through the ceiling?

Most of the time, it's due to roof damage.

If you plan on fixing it, you need to stay ahead of leaks and costly repairs.

Unlike what you have tried in the past from standard checkups.

our advanced precision-driven inspection uncovers issues others overlook, ensuring no detail is missed.

This gives you peace of mind knowing your roof is fully protected from leaks.

We start with a FREE, no-obligation consultation where you'll receive a detailed report on your roof's condition.

Only then will we provide you with a personalized quote.

Secure a long-lasting roofing solution tailored specifically to your roof's needs for ultimate peace of mind.

Enter your details below today, and we'll be in touch ASAP!

## Ad 3

Are you a homeowner in Ottawa thinking of getting a roof inspection?

Don't wait!

Here are 3 reasons to get an inspection now, before the next rain or snowstorm:

- 1:Avoid Expensive Repairs: Catch small issues early to save on costly fixes.
- 2: Extend Roof Life: Regular checks keep your roof strong for longer.
- 3: Protect Your Home: Prevent leaks and damage to safeguard your home.

Unlike contractors who cut corners just to make a quick buck, we help you stay ahead of problems.

Unlike what you have tried in the past from standard checkups.

our advanced precision-driven inspection uncovers issues others overlook, ensuring no detail is overlooked

Giving you peace of mind knowing your roof is fully protected from leaks and damage.

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