

5 Reasons Why Every Nigerian should Consider a Toyota Camry.

Thinking of buying a car ? Or maybe just considering the idea of owning one ? Okay. Let me narrow down your options to help you make a decision. Let's talk about a brand of cars one can logically argue was made with Nigerians and Nigerian roads in mind. "Toyota" ... Yes .. I know you're thinking " oh I hate that almost everyone has one, it's like everywhere". Trust me I understand, I don't like to follow trends too or have something that everyone else has. But! You will agree with me that " if there is a gathering of vultures, then there is a carcass nearby". While you may be skeptical about going for a brand because it's rampant, you have to consider the fact that it may be rampant because it's simply just a car worth having, it probably fits the needs of the many Nigerians that own it. So let's look a bit further than the popularity of the Toyota cars, especially the "Toyota Camry ".

Toyota Motor Corporation is a Japanese multinational automotive manufacturer, headquartered in Toyota City, Aichi, Japan. It was founded by Kiichiro Toyoda and incorporated on August 28, 1937 (they have been in the automobile business a long long time if you ask me, so they must know what they're doing, right?). Toyota is one of the largest automobile manufacturers in the world (no surprise there), producing about 10 million vehicles per year - Wikipedia.

Toyota has a wide range of automobile variations, ranging from; Toyota Corolla, Toyota Camry, Toyota Highlander, Toyota Yaris, Toyota Hilux, Toyota Venza, Toyota Avalon, Toyota Tundra, just to name a few. For this article, we'll be focusing on Toyota Camry which is widely known and owned across Nigeria and has had different models released from 2007 till date. Be it for personal use or for commercial use (ride-hailing services and more), Toyota Camry is your go to car and here are 5 reasons why;

- Low Cost of Maintenance and Budget Friendly;

Now we all know that First thing to consider before buying a car is its price and your budget. Considering the wide range of Toyota Camry models ranging from Toyota Camry 2007–2023, Toyota Camry offers a wide range of prices, from 1.5 million to 20.4 million whatever your budget is. We also know that all cars need to be maintained properly to get the best out of them and for them to last longer. Now Toyota Camry is a car with very low cost of maintenance compared to other vehicles. Most times if you're well grounded in cars, you can even take care of certain issues yourself (although i would say ... “ leave it to the experts) .

- Availability of Spare Parts;

Unlike most automobiles , Toyota Camry has its spare parts in the market. You might be wondering, “why should I care?”, well like every other thing, sometimes your car may develop issues that need fixing or changing of a particular part of/in the car. Now if that part cannot be found, that would mean your car becomes totally useless or incomplete (which can be annoying, uncomfortable and unreliable). Even if the part is scarce, it means you have to pay more to get it. So In my opinion, it's important to

check the availability of a car's spare parts in the market before purchasing it, and with Toyota Camry you don't have to worry about that.

- Good Fuel Consumption Rate;

Now with the constant rise in fuel price, you don't want a car that gulps down fuel like a drunk with alcohol, that would cost too much. Toyota Camry has an efficient fuel consumption rate, according to an article published by business day, [the fuel-efficient capacity of the Camry ranges between 9.8 km/litre and 13.6 km/litre](#). Which is excellent compared to most modern cars.

- Improved Driver Technology Assistance/ User friendly;

As we all know, technology keeps improving and getting better by the day. With the constant advancement in technology, Toyota Camry continues to improve its driver assist there by making driving easier by the day and improving user friendliness. The cars are wired and fine tuned to make driving fun and reduce road risks and hazards. Toyota Camry has a good tire Height suitable for the bumps and potholes of our Nigerian roads. Also with Later models of Toyota Camrys, you have improved features like; traffic-Sign recognition, high-beam headlights, electric power steering, adaptive cruise control, rear view camera etc. All these improve your overall driving experience.

- Striking Exterior Designs;

Finally let's talk about the exterior. Now If you're anything like me, functionality is good but exterior and appearance is important and to have both all in one is an answered prayer. I mean who wants to have a fine functioning car that looks like a poorly hammered alien pod. Toyota Camry has a beautiful and sharp exterior to suit its renowned high functionality level. It also offers a good range of color variations from gold

to black to silver to white to blue to red to brown. Some later models of Toyota Camry offer an optional Nightshade package that adds black headlight and taillight trim to match the black front grille, rear spoiler, mirror caps, and badges (Toyota Camry 2023). So when it comes to exterior, you don't have to worry with Toyota Camry.

Now you know having a Toyota Camry in your garage is a +++, you might be wondering, "where do I go to get the trusted and best deals on Toyota Camrys ?" No worries I've got you. Briscoe Motors and Elizade Nigeria Ltd. are certified Toyota automobile dealers located in Port harcourt Nigeria. They offer a wide range of Toyota Camrys in different models and at a good price. Plus you don't have to worry about the necessary car documentation. They also offer good Payment schemes and their customer service and consultation is top notch. So look no further, and visit one of their branches and Thank me Later.