

## Title Of The Article

(The article's title should be clear (not ambiguous) and identify the content. The format of the title uses Times New Roman 14 Bold, Centered Alignment, and must be UPPER CASE IN FIRST WORD. It is one space with 0 pt spacing (before) and 12 pt spacing (after).

**Andala Rama Putra Barusman<sup>1</sup>,**

**Tina Miniawati Barusman<sup>2</sup>,**

**Last Author<sup>3</sup>**

(Without honorary name or degree and should be written in full name)

<sup>1</sup> First Affiliation

<sup>2</sup> Second Affiliation

<sup>3</sup> Last Author

The affiliation is written in the full name (not abbreviation) and complete address just as in the example below:  
Department of Economics and Marketing, Università IULM, Milan, Italy

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## ABSTRACT

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*The abstract is written in both Indonesian and English. It should contain the primary issues of the study, the purpose of the study (e.g., research or service), the method or approach, and the result of the study. The abstract should be in one paragraph between 150-250 words containing: the background, purpose, method, result, and conclusion. It uses Times New Roman 10, single space, and italic.*

**Keywords:** *It is a maximum of 5 keywords in English with very clear meanings. The keywords are separated by a semicolon (;).*

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## Introduction

Papers should be submitted in English as doc or RTF file attachments. Each paper should be single-spaced with wide margins, on one side only of the paper, preferably of A4 size, with pages in numbered sequence. The font used for the main body should be 10 pt Times New Roman and for the body notes 10 pt Times New Roman or the closest font available.

*Journal of Management, Business, and Social Sciences uses APA Style 6th edition (2010) as reference format writing. We suggest using reference manager software such as Mendeley, Zotero, or Endnote to template the citation style. In the introduction clearly explain the nature of the problem, previous work, purpose, and contribution of the paper. Ensure that your paper has been fully proofread before submitting it for publishing.*

In the Introduction, the Authors should state the objectives of the work at the end of the introduction section. Before the objective, the **Authors should provide an adequate background, and a very short literature survey to record the existing solutions/method, to show which is the best of previous research, to show the main limitation of the previous research, to show what hope to achieve (to solve the limitation), and to show the scientific merit or novelties of the paper.** Avoid a detailed literature survey or a summary of the

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\*Corresponding Author

Email address: email Correspondent author @mail.com

results. Do not describe the literature survey as author by author, but should be presented as a group per method or topic reviewed which refers to some literature.

Example of novelty statement or the gap analysis statement at the end of the Introduction section (after the state of the art of previous research survey): “..... (summary of background)..... A few researchers focused on ..... There have been limited studies concerned on ..... Therefore, this research intends to ..... The objectives of this research are .....”.

## Literature Review

A literature review is a survey of scholarly sources on a specific topic. It provides an overview of current knowledge, allowing you to identify relevant theories, methods, and gaps in the existing research. Writing a literature review involves finding relevant publications (such as books and journal articles), critically analyzing them, and explaining what you found. A good literature review doesn't just summarize sources – it analyzes, synthesizes, and critically evaluates to give a clear picture of the state of knowledge on the subject.

## Methodology

It contains research design, population, sample, technique data collection techniques, and ysis, in Times New Roman 10.

It does not need to present any research method for conceptual article/ literature study, it is only the result and discussion right after the introduction.

## Result and Discussion

The result of the article contains the data analysis written descriptively using Times New Roman 10. The tables and figures in each article are three (3) at most, B&W, not colorful.

The discussion presents each of the findings compared to relevant theories or previous studies, facts, comments, and reasonable analysis from researchers.

The utilization of sub-chapter in discussion corresponds to the needs of discussion. For instance:

Sub-Chapter 1 (Times New Roman 11, bold)

Sub Chapter 1

Sub Chapter 2

Sub-Chapter 2 (Times New Roman 12, bold)

Sub Chapter 1

Sub Chapter 2

Sub-Chapter 3 (Times New Roman 12, bold)

Sub Chapter 1

Sub Chapter 2

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\*Corresponding Author

Email address: email Correspondent author @mail.com

### Figure

Figures should be numbered consecutively (e.g., Figure 1, etc.). The caption should be center justified and placed under the figure.

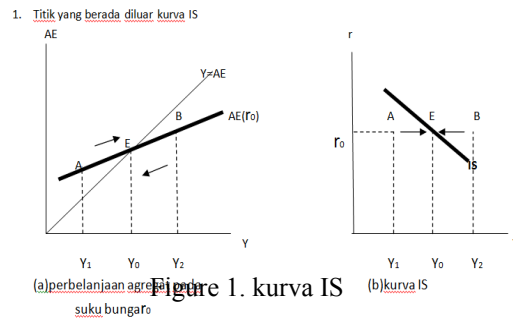


Figure 1. kurva IS

### Tables

Tables should be arranged consecutively (e.g., Table 1, etc.). The caption should be (center justified) and placed above, as in the following example.

Table 1. The Quantity of Shopping

Model	Unstandardized Coefficients		Standardized Coefficients		
	B	Std. Error	Beta	t	Sig.
Constant	-1,915	2,525		-,758	,450
Rating	1,195	,180	,532	6,633	,000
e- WOM	,560	,169	,266	3,313	,001

Source:

### Mathematical Formula

Mathematical formulas should be numbered and presented using Microsoft

$$f(x) = a_0 + \sum_{n=1}^{\infty} \left( a_n + b_n \sin \frac{n\pi x}{L} \right) f(x) = a_0 + \sum_{n=1}^{\infty} \left( a_n + b_n \sin \frac{n\pi x}{L} \right) \quad (1)$$

### Conclusion

It contains a conclusion and suggestions. The conclusion briefly illustrates the results that address the hypotheses and/or research purposes or findings. It is the summary of the research and discussion, relevant to the findings, presented descriptively, not numerically.

Suggestion provides things expected to conduct related to further ideas the research has proposed.

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\*Corresponding Author

Email address: email Correspondent author @mail.com

## Acknowledgment

Recognize those who helped in the research, especially funding supporters of your research. Include individuals who have assisted you in your study: Advisors, Financial supporters, or many other supporters ie. Proofreaders, Typists, and Suppliers who may have given materials.

## References

Citations and references must strictly follow **APA (American Psychological Association) style**. References should relate only to the content that is cited within the text of the manuscript. Consulting the APA style manual is highly recommended for compiling manuscript submissions or using Mendeley or Zotero.

## How to Reference

List of References shall be arranged in alphabetical order of last name of first-named author for with more than one author. Do not number them. Please refer and follow the APA Style 6th ed.

### For some examples:

#### Text Book

##### 1. One editor

Mitchell, D. R. (2008). What really works in special and inclusive education: using evidence-based teaching strategies. London ; New York: Routledge.

##### 2. Two or more editors

Armstrong, A. C., Armstrong, D., & Spandagou, I. (2010). Inclusive education: international policy and practice. Los Angeles: SAGE.

##### 3. Book Section

Effendi, S. (1982). Unsur-unsur penelitian ilmiah. Dalam Masri, S (Ed.). Metode penelitian survei. Jakarta: LP3ES.

##### 4. Online journal

Rohmah, I. (2017). Classroom Interaction in English Language Class for Students of Economics Education. Arab World English Journal, 8(2), 192–207. <https://doi.org/10.24093/awej/vol8no2.14>

##### 5. Journal with 2 or more authors

Caldarella, P., Sabey, C. V., & Griffin, A. A. (2017). The effects of a buddy bench on elementary students solitary behavior during recess. Lnternational Electronic Journal of Elementary Education, 10(1), 27–36. <https://doi.org/10.26822/iejee.2017131884>

##### 6. Journal with six or more authors

Wolchik, S. A., West, S. G., Sandler, I. N., Tein, J., Coatsworth, D., Lengua, L., et al. (2000). An experimental evaluation of theorybased mother and mother-child programs for children of divorce. Journal of Consulting and Clinical Psychology, 68(5), 843-856.

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\*Corresponding Author

Email address: email Correspondent author @mail.com

7. National Newspaper

Nadhir, M. (2017, November 10). Kompas.com (if online, add the website address)

8. Tesis/Dissertation

Rasmitadila. (2015). Instructional Interaction in Inclusive Classrooms. Case Study Research at Al Fikri Junior High School Depok West Java. Universitas Negeri Jakarta, Jakarta.

Slamet Suyanto. (2009). The success of schools in national examinations is reviewed by learning organizations. Dissertation, not published. Universitas Negeri Jakarta.

9. Abstract proceeding:

Paidi. The urgency of developing problem solving and metacognitive abilities of high school students through learning biology. Proceedings, Seminar and MIPA National Conference, 2008. Yogyakarta: FMIPA Universitas Negeri Yogyakarta.

10. Internet

White H. 2007. Problem-based learning in introductory science across disciplines. Retrieved October 4, 1999 from <http://www.udel.edu/chem/white/finalrpt.html>.

11. Legal document

Minister of National Education Regulation Number 70, Year 2009 concerning Inclusive Education.