# Local4Action HUB Bilbao

# City of Values

## Pre-Forum 1 Worksheet

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|---|---|
| **Name of participant city**: | |
| **Name and surname of representative:** | |
| **Contact e-mail:** | |

This worksheet aims to collect a short reflection by the participating city team on **what**, **why** and **what for** a City of Values, based on your own experience and thinking.

Please, answer the following questions (maximum extent of 3 pages) and send it to citieslab@deusto.es, with the subject "Local4Action Hub Bilbao Pre-Forum Worksheet 1 – Name of the City", **before October 12**.

| **What is, from your point of view, a *City of Values*?** |
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| **Why launch a Project like *City of Values*?**<br>*(for example: because values are the basis of a more empathetic and caring society, because it is a great marketing plan, etc.)* |
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| **For what purpose launch a Project like *City of Values*?**<br>*(for example: to have a people-centered roadmap, to engage in a dialogue with citizens, to seek convergence with other cities and communities, etc.)* |
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**Thank you very much!**