

Local4Action HUB Bilbao

City of Values

Pre-Forum 1 Worksheet

Name of participant city:	
Name and surname of representative:	
Contact e-mail:	

This worksheet aims to collect a short reflection by the participating city team on **what, why** and **what for** a City of Values, based on your own experience and thinking.

Please, answer the following questions (maximum extent of 3 pages) and send it to citieslab@deusto.es, with the subject "Local4Action Hub Bilbao Pre-Forum Worksheet 1 – Name of the City", **before October 12.**

What is, from your point of view, a *City of Values*?

Why launch a Project like *City of Values*?

(for example: because values are the basis of a more empathetic and caring society, because it is a great marketing plan, etc.)

For what purpose launch a Project like *City of Values*?

(for example: to have a people-centered roadmap, to engage in a dialogue with citizens, to seek convergence with other cities and communities, etc.)

Thank you very much!