

WEHO LASD CONTRACT JUNE SOCIAL MEDIA TOOLKIT

LINK: ilanow.org/WeHoPosts

PETITION: change.org/JusticeLA-Weho-Petition

CONTEXT

The LA County Sheriff is not keeping us safe. #GoogleLASDGangs

Do you earn over \$385,000 a year? That's how much cities in LA County pay for one deputy. Overbilling is standard practice — Compton is suing the LASD for fraud. Over the past decade, the cost of a deputy has increased by 100%. What are cities getting in return? The largest Sheriff's department in the world spends billions of taxpayer dollars to surveil communities and incarcerate residents. It has 18 deputy gangs. LASD is responsible for nearly 300 in-custody deaths in the last 9 years. LASD's \$3.6 billion budget is larger than the budgets for Public Health (\$1.8 billion) and Affordable Housing and Homelessness (\$218 million) combined.

West Hollywood is #PayingMoreforLess LASD Service

In February, the WeHo Public Safety Commission recommended the City Council direct \$3.6M out of the Sheriff's contract into social services. There are 60 Officers in the two square mile city, soaking up 20% of the annual budget. The LASD admitted that the crimes it solved are 2 out of 249 cell phones which were reported stolen. City staff are ignoring the Commission's recommendations and proposing to allocate LASD an additional \$1,030,000 this year plus \$500,000 to audit the department's self-audit. The 2022-23 proposed budget allocates four times more to the Sheriff's department than to social services. For every one deputy, WeHo could have three mental health or social service workers.

TOOLKIT INSTRUCTIONS

- 1. Use the language below to create social media posts on Instagram/Facebook and Twitter or create your own custom posts with the provided graphics: Post on Twitter and Instagram
- 2. Sign and share the online petition: change.org/JusticeLA-Weho-Petition
- 3. Learn more: https://knock-la.com/weho-lasd-budget-increase/

POST #1 DOWNLOAD GRAPHIC



Instagram Tag:

@JusticeLANow @WehoCity

Instagram Caption

Heist Alert WeHo is ignoring demands to re-allocate \$3.6M of the LASD contract. Contract cities are #PayingMoreforLess LASD service. We have until June 26th to make our voices heard!

- Sign the petition today! change.org/JusticeLA-Weho-Petition
- Amplify on social media: jlanow.org/WeHoPosts



Twitter Tag: @JusticeLANow @WeHoCity @ourWEHO @SepiShyne

Twitter Caption:

Heist Alert @Meister 4 WeHo and @Weho City Council's budget is ignoring demands to reduce the \$3.6M LASD contract. Cities are #Paying More for Less. We have until June 26th to make our voices heard!

- Sign the petition! change.org/JusticeLA-Weho-Petition
- Amplify! jlanow.org/WeHoPosts
- ■Make public comment! jlanow.org/WeHoComment

2. SIGN THE PETITION

SIGN AND SHARE: https://www.change.org/JusticeLA-Weho-Petition

Be sure to share why you support the \$3.6million reallocation of the LASD contract!



3. LEARN MORE

MEDIA ARTICLES

- LASD Fights Accountability on Overbilling The Knock, 4/4/22
- An Explainer on LASD Contracts The Knock, 5/19/22
- Enough Audits. Contract Cities are Paying More for Less LASD Service The Knock, 4/28/22
- <u>A Tradition of Violence:</u> The History of Deputy Gangs in the Los Angeles County Sheriff's Department - The Knock

JUSTICE LA RESOURCES

- WeHo One Pager JusticeLA, 6/6/22
- WeHo Complete Data of Crime and Costs JusticeLA, 4/22/22

GOV'T DOCUMENTS

• 2022-23 Sheriff Department rates - LA County, 3/2/22

INFORMATIVE TWITTER THREADS

- Public Safety Commissioner on crime in WeHo
- Analysis of WeHo in the context of <u>law enforcement accountability</u>
- Reporter on WeHo Pride LASD presence