

## *Invest in OMEA!*

Your financial contributions as a Sustaining Member or Advertiser is an investment made by you and your organization. This income allows OMEA to continue hosting quality events for our student musicians and their music educators across Oregon. In return your organization's message is delivered to thousands of Oregon music educators, students, and supporters of performing arts.

### *Covering Oregon and beyond...*

We are reaching out to you because your organization is considered an industry leader to those in Oregon's music education and business field. Our association of teachers and All-State families invest in their music experiences, we want to make sure that they are exposed to businesses like yours!

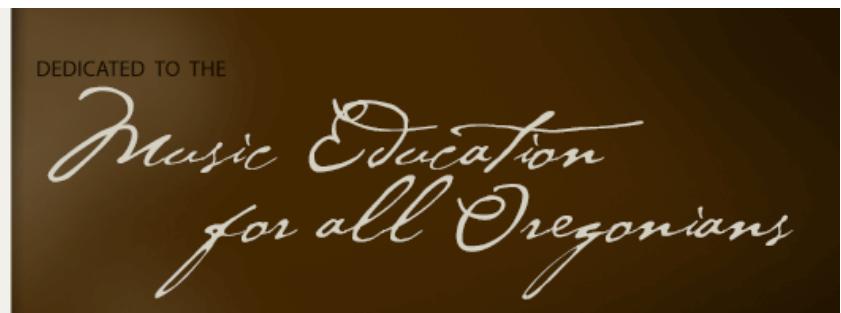
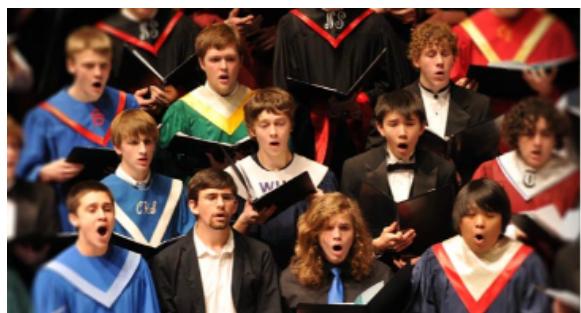
### *College and university partners...*

Our association members value their professional development. In addition to graduate level coursework, our college and university partners are encouraged to advertise workshops as well. A variety of onsite, online, and hybrid opportunities work well for our members.

Additionally, our All-State students and families are planning their undergraduate experience earlier and earlier! Advertising through our journals and All-State concert program delivers your content to a concentrated audience.

### *Archived...*

The fall and spring journals and the All-State concert programs are housed on Issuu. [Click here to access past issues.](#) Links to this archive are available in multiple places on the OMEA website and are included in monthly e-newsletters. Hardcopy and digital copies of OMEA publications can also be found at the University of Oregon's Knight Library in the music section.





### ***Become a Sustaining Member...***

There is a yearly fee ranging from \$200 to \$5,000 to purchase a sustaining membership package with OMEA. The base benefits of becoming a Sustaining Member include the following:

- A 10% discount on exhibitor booth fees at the OMEA Conference in Eugene each January.
- A one-time release of OMEA member names and contact info formatted in Excel.
- Recognition in two OMEA journals (9,000+ email distribution) and the All-State concert program (3,500 print run).
- Your logo badge on every e-newsletter at least once per month.
- Your logo badge on the OMEA website's main page.
- Rights to have events added to OMEA's web calendar.
- Promote your organization monthly via OMEA social media.

Your logo will be clickable to your organization's website and will remain on the OMEA main page and our e-newsletters from your purchase date through June 30, 2026.

Additional advertising and promotion is built into our higher end Sustaining Member tiers.

[\*\*Please click here to view Oregon MEA's Sustaining Member tiers.\*\*](#)

### ***Advertising in the OMEA journals...***

OMEA produces a journal in the fall and the spring. The *Oregon Music Educator* contains articles presented to our audience geared toward professional development and the latest news and trends in music education. These journals are distributed via email to:

OMEA members current and past (2,819)

Oregon University System faculty (620)

Advertisers and Sustaining Members (1,178)

Oregon Public School Superintendents and High School Principals (472)

All-State students and parents, current and past (6,321)

State Executive Directors and Presidents, and the national NAfME staff and officers (210)



### **DONATE TO OMEA ALL-STATE**

Use the QR Code to donate to OMEA. These funds will be used to lower the cost of participation to future All State students. Thank you for supporting Oregon's finest student performers and their families!





### ***Advertising in the All-State concert program...***

OMEA's annual All-State event is held over January's third weekend in Eugene. Over 1,100 students participate across six high school ensembles, four middle school ensembles, and one elementary school ensemble. The eleven All-State concerts are held at several sites in Eugene and are attended by music teachers, parents, and extended family members. Your messages through advertising reaches a broad audience throughout Oregon and beyond.

The All-State concert program is OMEA's only publication that is printed. The program is produced in greyscale at a run of 3,500.

Pricing on advertising in the OMEA journals and the All-State concert program vary from \$100 to \$550 per publication depending on the size of your advertisement. The prime advertising spots are the inside front cover, the inside back cover, and the back cover of our publications. Make sure to jump on these opportunities!

### ***Conference Exhibit Hall Booth...***

Our conference exhibit hall allows your organization face-to-face contact with our teacher members, high school students, and college students. Though the bulk of the conference weekend allows individuals to pass through the exhibit hall at their convenience, OMEA will create dedicated time where sessions are not being held so our teachers can be in the exhibit hall. Additionally, we will create time in our All-State schedule to get high school students dedicated time in the exhibit hall as well.

### ***Thank You!***

Many of you have supported OMEA in the past and you have our unwavering appreciation. We continue to refine our business relationships to maximize the benefits mutually with our advertising partners. The following page provides links to purchase advertising, sustaining memberships, exhibit hall booths, and sponsorships. Again, you have our sincere thanks for your continued support.

**Click below to make your purchase!**

**Purchase advertising in OMEA journals and the All-State concert program**

**Purchase conference exhibitor booths**

**Purchase a Sustaining Member package**

**[www.oregonmea.org](http://www.oregonmea.org)**