PRESS RELEASE

IS Docs Launches New Website to Help Dealers Capitalize on the Growing Demand for Al-Powered Workflow Automation

COLUMBUS, MS [Oct 27th, 2025] IS Docs, a division of Impression Solutions, Inc., today announced the launch of its new website www.ISDocs.com introducing imaging dealers and their customers to the industry's most dealer-friendly Al-powered document management and workflow automation platform.

The new site showcases how IS Docs is helping dealers deliver advanced workflow solutions to their customers without the sales complexity, pricing restrictions, or lack of customization that typically come with legacy document management systems.

Unlike traditional platforms that charge per-user licensing fees, IS Docs offers unlimited users at no additional cost giving dealers a major competitive edge and enabling end users to scale freely across their organizations.

Dealers are encouraged to book a demo at the NEW IS Docs website: www.ISDocs.com

"Dealers today need solutions that are easier to sell, easier to implement, and easier to profit from," said Ray Looney, Executive Vice President of Sales and Marketing at Impression Solutions, Inc. "IS Docs is perfect for the explosive end user demand for AI powered solutions without the typical heavy lifting associated with selling an implementing a Document Management solution."

Dealer feedback to date suggests three compelling advantages IS Docs provides.

- Unlimited Users. No Extra Cost.
 - Your customers can scale freely without worrying about user fees. You win more deals and earn more recurring profits.
- Powered by Al. Built for Productivity.
 - Intelligent document capture, routing, and data extraction simplify workflows for document-intensive industries like healthcare, finance, education, and manufacturing.
- Unparalleled Dealer Support.
 - From sales to implementation, the IS Docs team works alongside you to close business, onboard clients, and ensure success. You find the opportunity, and we'll help you sell it.

Impressions Solutions has over 25 years experience providing sales and technical support to hundreds of dealers and IS Docs represents a natural extension of their pristine reputation dealer support.

About IS Docs

IS Docs, a division of Impression Solutions, Inc., is a dealer-exclusive provider of Al-powered document management and workflow automation software. Designed for copier, printer, managed print resellers and MSPs, IS Docs delivers an easy-to-sell, easy-to-implement platform that eliminates user-based pricing and maximizes recurring revenue.

For more information or to request a demo, visit <u>www.ISDocs.com</u>.

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