

Intellectual Contributions

Wilkes University

January 1, 2023 - December 31, 2023

Published Articles

- Bednarz III, E., Dietrich, C.; Hepner, B., Jr.; Patel, J.; Sabouni, A. (2023)
“Determining Magnitudes of Forces at Known Locations through a Strain Gauge Force Transducer” – *Sensors* (Vol. 23, Article # 7017).
<https://doi.org/10.3390/s23167017>
- “Electronics Design for Emerging Technologies”, Presentation on 2023 COBE Research & Teaching Symposium, Wilkes University, Wilkes-Barre, Pennsylvania, 4/28/2023.
- Hughes, R. C., Wang, S. (2023). The Role of Blockchain in Crowdfunded Private Equity Secondary Trading. *The Atlantic Law Journal*, 26, 173-211.
- Hussain, U. (2023). Dispositional malicious envy and workplace deviance: Divergent thinking as a mediator. *Sage Open*.
- Hussain, U. (2023). From the Eyes of the Beholders: The Shimshali Sister. *Sport in Society*.
- Hussain, U. (2023). Physical activity among Muslim women: The roles of religious identity, health consciousness, and Muslim population density. *Cogent Social Sciences*.
- Hussain, U. (2023). The Determinants of Muslim Women’s Pro-Sport Hijab Purchase Intention: A Theory of Planned Behavior Perspective. *European Sport Management Quarterly*.
- Kim, N. Y. (2023). The Effect of Workplace Friendship Network Centrality on Deep Acting. *Frontiers in Psychology*, 14(1162086).
<https://www.frontiersin.org/articles/10.3389/fpsyg.2023.1162086/full>
- Lee, W. (2023). Grit on Student-Athletes' Psychological Factors and Perceived Academic Performance: The Role of GRIT. *Journal of Physical Education and Sport*, 23(7), 1846-1851.
- Pearl, M. (2023). Unlocking the potential of global learning: The impact of virtual exchange programs on self-efficacy. *International Journal on Studies in Education*.
- Pearl, M. (2023). Global Virtual Teams Collaboration in Building Resilience-A

Four-Year Study of Pre- and During Covid Disruption. *Journal of Teaching in International Business*.

Sarah Azaizeh, O. Marsh, D. Whitman, R. Taylor and Shi Sha, “Steady-State Thermal Modeling for Embedded Artificial Intelligent Applications”, 2023 International Conference on Computational Science and Computational Intelligence (CSCI), Las Vegas, Nevada, USA, Dec 13-15, 2023. (to appear, Acceptance Rate: 18% - 23%)

Shi Sha, X. Yang, T. Szczecinski, D. Whitman, W. Wen, G. Quan “Endurance-Aware Deep Neural Network Real-Time Scheduling on ReRAM Accelerators”, 2023 International Conference on Computational Science and Computational Intelligence (CSCI), Las Vegas, Nevada, USA, Dec 13-15, 2023. (to appear, Acceptance Rate: 18% - 23%)

Book Chapters

Hussain, U. (2023). *Who Am 'I': Muslim LGBTQ+ Athletes Identity Development and Social Activism..* Emerald Publishing Limited.

Hussain, U. (2023). *[Review of the book 'the footballization of China: Strategies for world cup glory' by Sten Söderman]*. Journal of Sport Management..

Swart-Arries, K., Hussain, U. (2023). *FIFA 2022 world cup in Qatar: Under the gaze of Western media..* Springer Nature.

Book Reviews

Hussain, U. (2023). *[Review of the book 'the footballization of China: Strategies for world cup glory' by Sten Söderman]*. Journal of Sport Management.

Internationally Recognized Fellowship

Recipient of the Paul R. Lawrence Fellowship 2023 by Case Research Foundation.

Online Articles

Hussain, U. (2023, January 6). The Global North hypocrisy: The death of 6,500 migrant workers in the Qatar 2022 World Cup - Breakthrough. Breakthrough - by Neliti.
<https://breakthrough.neliti.com/the-global-north-hypocrisy/>

Scholarly Presentations

Hussain, U. & Adam, A. (Nov, 2023). Interrogating the concept of sportswashing: Addressing epistemological biases and advocating for subjugated perspectives. A paper was presented at the North American Society for the Sociology of Sport (NASSS), New Orleans, Louisiana, USA.

Hussain, U. & Ma, H. (Oct, 2023). A women's soccer league in Gilgit Baltistan. A case study was presented at the North American Case Research Association (NACRA) Annual Conference -John Seeger Startup Cases Workshop, San Antonio, Texas, USA.

Hussain, U. & Cunningham, G. B. (Sept, 2023). *Increasing Physical Activity among Muslim Women: Implications for Sport Managers*. A paper was presented at the European Association for Sport Management (EASM) conference, Belfast, Northern Ireland.

Bien-Aime, S. & Hussain, U. (August, 2023). *East, West and Domestic: A comparative media analysis of the China-Pakistan Economic Corridor*. A paper was presented at the Association for Education in Journalism and Mass Communication, Washington, USA.

Peer-Reviewed Publications

Rexer, M. M., **Lee, H., Ma, H., Xiao, G., & Lee, W.** (2024). The Effect of QR Codes on Tipping Behavior and the link between QR Codes and Environmental Concern. *Strategic Innovation and Sustainability*, 19(4).

Tessema, K. (2024). Managing Peer Groups in Family Business Centers. *Journal of Family Business Management*. (Accepted)

Ma, H., Velasco, F., Janakiraman, N., & Yang, Z. (2024). A meta-analytic investigation into the pay-it-forward phenomenon: The roles of individualism-collectivism and social distance. *Journal of Business Research*, 183, 114822.

- Cunningham, G. B., Garrison, K., & **Hussain, U.** (2024). A Multilevel model to explain the opportunities for and experiences of LGBTQ+ people in elite American football. *Kinesiology Review*. [Q3, IF: 0.94] <https://doi.org/10.1123/kr.2024-0053>

Book Chapters (in-press)

- **Hussain, U.,** & Cunningham, G. B. (in-press; Accepted). Unveiling possibilities: Redefining sport inclusion for Muslim women in contemporary contexts. In D. W.

Pearson, K. Hallmann, & J. J. Zhang (Eds.), Diversity, equality, and inclusivity in the global sport community. Routledge.

- **Hussain, U.** (in-press; Accepted). A critical view of CSR in sport, colonialism, and power: Neoliberalism and Foucauldian analysis. In C. Anagnostopoulos (Ed.), Research handbook on corporate social responsibility in sport. Edward Elgar Publishing.
- **Hussain, U.**, & Bin Radhyan, F. (in press; Accepted). The roar of 'Atlas Lions'. In A. Rugg & B. Burroughs (Eds.), How to watch sports. NYU Press.

International/National Conference Presentations

1. Woodard, M. A., & **Hussain, U.** (2024, November). Diversity and mental health in collegiate esports. Paper presented at the International Conference on Quantitative Ethnography (ICQE) annual conference, Philadelphia, PA, USA.
2. **Xiao, G. & Han, M.** (2024, October). Collaborative Consumption and Sustainable Marketing: The impact of values on Secondhand Clothing Purchases, accepted at 2024 Society of Marketing Advances (SMA) Annual Conference, Tampa, FL, USA.
3. **Hussain, U.**, Humayun, M. F., & Sethi, S. (2024, October). From cricket pitch to political stage: The role transition of Mohammad Azharuddin in India's sociopolitical landscape. Presented at the North American Society for the Sociology of Sport (NASSS) annual conference, Chicago, IL, USA.
4. Bien-Aimé, S., **Hussain, U.**, Khan, H. U., Izhar, N., & Syed, A. (August, 2024). Sports, media, and morality: South Asian media's framing of the Sania Mirza-Shoaib Malik divorce. A paper was presented at the annual conference of the Association for Education in Journalism and Mass Communication, Philadelphia, USA.
5. **Tessema, K. & Lee, H.** (2024). Exploring Case Rewriting as A Method in Leadership Education. International Leadership Association (ILA), Chicago, IL, USA.