

Subject line: Copywriting skills > 3 Years in Uni

It was a dark, rainy night in 2023.

I was lying in bed, feeling nothing but stress and confusion.

I'm 18 years old and about to graduate high school.

Back then, I really didn't know what my future looked like.

Should I go to university?

Or should I just find a job at the local McDonald's?

My mom advised me to go to university for four years.

Hufft...Four years of my life sitting behind a desk,

learning things I probably wouldn't need, and ending up with thousands in student debt.

All that just to get an entry-level job that isn't much different from working a 9-5 at McDonald's anyway.

Heck nahh, I didn't want that.

I wanted freedom.

Freedom of time and freedom of location.

I wanted to be able to work while drinking beer on a beach in Bali.

I started wondering 🤔 :

"Is there a way to avoid the traditional path?"

"Is there a skill I can learn to actually build a life?"

I searched YouTube for "high-income skills" and stumbled across copywriting.

What the heck is that?

Like a legal copyright 🤔?"

But as I watched and paid close attention,

I realized it was a skill that pays you based on your results—not a degree.

You can learn it yourself, and you don't need a degree to start.

And the most important is freedom of time and location...

I dove in headfirst.

I bought ebooks, watched dozens of courses, and spent weeks learning outreach, email marketing, and basic funnels.

But I still lacked confidence,

I didn't know if I was on the right path or just wasting my time.

I realized I needed a guide and a community to give me honest feedback.

As the quote goes:

"Show me your friends, and I'll show you your future."

That's why I joined [The Copy System](#) by Matthew Volkswyn.

Inside this community, I found:

- A **90-day roadmap** to hitting \$10k/month.
- An active community of **400+ members**.
- Direct guidance from **Matthew and his team**.

It cost about the same as a daily Starbucks coffee.

After just one month of applying Matthew's principles...

This happened...

In my first 27 days, I landed an email marketing client from the UK on a **\$5k monthly retainer**.

hufft...I almost had a heart attack seeing that paycheck.

If you're in the same position I was—a high schooler who wants freedom without the college debt—you need to check out [this community](#).

Sam