



Here are my 5 BEST prompts that I try to utilize with my Instagram. Feel free to COPY and PASTE them into Chat GPT to use for your own page ↓

1] Profile Optimization:

“My Instagram profile is about (insert niche here). I need help creating a short Instagram bio to stand out. Include a short transformative statement, social proof, and a call to action related to my niche.”

2] Write captions for posts:

“As a digital marketer on Instagram running a (insert business), I want to help my audience reach (insert goals). create a caption for a post about (insert topic).”

3] Generate viral reel variations:

“I want to create an Instagram Reel about (insert topic). Create 5 different variations of this reel (insert original reel idea). Come up with a short, catchy title, including “Read The Caption” which gets people to read the caption, and a caption that provides valuable tips and actionable steps for my (insert ideal audience).”

4] Generate viral story ideas:

“I’m looking for 10 viral story ideas for my Instagram audience. The goal is to generate engagement and increase views. Create some fresh, unique ideas that I can use in (insert niche).”

5] Generate catchy, unique hooks:

“As a creator in the (insert your business/niche), my goal is to entice my audience to (insert objectives). Provide 10 irresistible, engaging hooks that’ll captivate my audience & keep them hooked to watch more.”

Have a play around with these prompts for yourself, it’ll help your content creation massively and you can use it to OUTSOURCE some of your creative ideas, so that you don’t experience the “mental block” that we all get sometimes!