



Video / Reel / Intro Openers / Hooks

This is the most important thing you will hear/watch today...

You are wasting your time if you are / are not...

Here's how I secretly...

Most people do X wrong...

Let me save you some time / Let me make you some money...

Don't expect to make money until you do this / until you complete these 5 steps...

X are gonna hate me for revealing this with you..

It took me X months and X money/videos/tries to learn this..

What I'm about to show you will FOREVER change how you...

You are doing X completely wrong and it's not your fault, let me show you how to ACTUALLY do it...

Listen...

Listen, if you're tired of ...

Look, if you struggle with/to...

You have to hurry up because...

Let me tell you a secret...

This will be deleted soon so listen...

This is weird but...

This is the most important X in a decade...

Here's a simple hack to help you...



I tried every ____ so you don't have to (I tried 100 affiliate offers and only this one actually made me \$10,000)

You need this free tool...

HOOKS I FOUND

1: How I achieved [specific achievement] in [specific time frame]

Example: How I gained 1,000 followers in 14 days

2: Feeling stuck in your [specific situation or age]?

Ex: Feeling stuck as a creator?

3: The reality of [specific task or challenge]

Ex: The reality of balancing work and family

4: Don't expect your [specific product or service] to sell until you [required action]

Ex: Don't expect your account to grow until you do this first

5: Day in the life as a [specific age]-year-old [specific occupation or role]

Ex: Day in life as a 30-year-old content creator

6: Don't waste your time on [specific action]... the chances of [desired outcome] are slim... unless you [key strategy]

Ex: Don't waste your time creating content... chances of growing a following from it are close to zero... unless you get this part right.

7: I want to start [specific type of business or project], but I don't have [specific resource]

Ex: I want to start an online business, but I don't have money.

8: How to [achieve a specific goal] in [specific time frame]

Ex: How to get 1000 followers on Instagram in one month

9: Cost of running your [specific type of business or activity]

Ex: Cost of running your social media business

10: This is what I would do if I needed to build a \$[specific amount]/mo [type of business] in [specific time frame]



Ex: This is what I would do if I needed to build a \$10,000/mo online business in 3 months

11: [specific problem] is so hard

Ex: Getting to \$10K/mo is so hard

CHATGPT PROMPT FOR HOOKS

“As a creator in the (insert your business/niche), my goal is to entice my audience to (insert objectives). Provide 10 irresistible, engaging hooks that’ll captivate my audience & keep them hooked to watch more.”