

## OUTREACH #006

Idea for more conversions

Hey Kirsty,

Came up with a simple idea to improve your website (by appealing to your reader's emotions) to grow your conversions.

Not many other people in this niche are doing this, giving you an advantage over them.

Meaning you can get the customers they'll lose out on.

You can tap into this idea before everyone else does because once they do - it'll become really common to see.

Shoot me a message fast though, I'm  
restricted on time.

Robert McLean