

January 25th, 2023 JP CSMS Board Meeting Minutes

Board Members: Brad Brown, Janet Galloway, Karen O'Brien, Michael Reiskind, and Nicole Gunn

Brie Pullum, Craig Panzer, Deborah Karson, Josh Muncey, Michael Epp and Paul Stamatoss

In attendance (8): Delhia Emanuel, Elizabeth Cumberbatch, Eric Lawrence (Prolific), Laurie Radwin (Roslindale Coalition, Matt & Anne Pires (Blissful Monkey), Sarah Marsan, Slim-Derelson Weathers (Scope HQ) and Ginger Brown

1) Meeting called to order at 5:12PM.

Introductions

2) November minutes:-No meeting in December:-holiday party

Motion by Nicole Gunn and seconded by Brad Brown.

Per Michael Reiskind correction for city grant \$42,400 should be \$42,500.00

Approved 5-0-0

3) Treasurer's Report –Craig Panzer-reports included Craig missing from the meeting.

November 2022 Total Assets \$66,086.76, Liabilities and Equity \$66,086.76

Profit and Loss:-

Revenue \$45,038.50 expenditures \$16,536.27 net \$28,502.23

Profit & Loss YTD

Revenue \$72,198.61, Expenditures \$21,872.23

December 2022 Total Assets \$55,182.19, Liabilities and Equity \$55,182.19

Revenue \$1,923.00 expenditures \$12,827.57 net 10,904.57

Profit & Loss YTD

Revenue \$74,121.61, Expenditures \$63,153.97

City delayed sharing numbers in December for reimbursement on the budget.

4) JP CSMS Board: Reports of activity:

a) Board Fundraising: Ginger Brown –Karen O'Brien

Taste and Tour to be held starting at Loring Greenough House on May 9th, 2023. Ticket Cost \$100.00. New hats for tour. There will be food from six restaurants with historic information mixed into the tour.

Committee members were Brad Brown, Ginger Brown, Janet Galloway, Karen O'Brien and Deborah Karson.

Volunteers needed

b) Board retreat

Possible dates are March 5th or 12th. Choice of Sunday to make it easier for the church.

Survey sheet sent to select a date and time, only 4 responses

Possible topics- Next year focus. Vitality group

5) Design Working Group – Ginger Brown & Michael Reiskind

Next meeting will be Thursday January 26th, 2023 at a member's home @5PM.

Beautification (look and feel) grant is \$42,000.00/year has to be started by June 30th, 2023.

Grant (AAPA funds) available for 3 years covering multiple projects.

6) Economic Vitality (EV) Working Group: Michael Reiskind

Series of human resources workshops to be scheduled starting on February 7th, 2023 @ Village Works.
FREE

Diversity, equity and inclusion in the small business workplace.

Hired Robert Amelio as consultant \$1,500.00, he is diversity, equity and inclusion HR consultant.

EV Teams attempting to improve HR structure and inclusions.

7) Promotion & Events Working Groups: Michael Reiskind

A) Galantine's Day–Wine and Chocolate tour -: Thursday February 9th, 2023 5-8PM

100 tickets at \$10.00 to be held at Prolific located at 684 Centre Street. Restaurants will give 10% off with receipts for 100 dollars spent at local shops. 11 stores that will serve the chocolate, photo station-selfie, red feather boa's, DJ for music.

Tres Gatos, JP Seafood, Tonino's, Casa Verde, VeeVee are confirmed.

Women-focus changed to self-love focused.

Eric Lawrence would love to connect with the artist that decorated the building at 684 Centre Street.

B) JP Uplift -: Nicole Gunn spoke regarding relaunching in February for Black History Month.
Meeting with Brie @ Nickels and Dimes, Prolific, Slim @ Scope HQ and Little Cocoa Bean for a listening tour.

She's hoping to start with Slim at Scope HQ to highlight BIPOC businesses.

Lori was interested in Racial Equity commitment so she can connect on JP Uplift.

Eric Lawrence introduced (Slim) Derelson Weathers who is the owner of Scope HQ. They have art events, political and educational works. They are changing the narrative.

8) Executive Director's Report - Ginger Brown:

A) Holiday Light Show: -

Goal was met with fundraising over \$5,000.00 and Boston Main Street Foundation grant will match anything over. We should be receiving \$15,053.00 and we spent \$18-19 thousand.

Brad stated that we should tell everyone in the media that we are the only ones that do this type of event.

Michael stated that there was a comment about the Business and Professionals out of business due to no decorating the street this year. Request for more banners stating support from the groups.

Karen O'Brien stated that we should get brand awareness from this event.

B) Main Street Mingle

The event was held at Penguin Pizza in Brigham Circle/Mission Hill. Abby Furey (Boston Main Street) and Alicia Porcena (Small Business development) attended and spoke regarding volunteering. More volunteers needed.

Annual Main Street Conference will be held at the Marriott Copley. Opportunity to mingle with all the different main streets board and executives. Next mingle will be in April. Still getting restaurants for dinner during conference.

Conference has filled up quickly and most presenters are asked to do multiple sessions.

c) Annual Meeting

We met last year in March and it was well represented. Karen suggested we use the Footlight Club since there is a kitchen to aid in food prep.

D) News on the street:

The former Rockland Trust branch is closed - it will now be TD Bank.

Elizabeth Cumberbatch indicated that there will be a meeting for JP Local First on February 16th, 2023.

10) New/old Business:

Michael Reiskind introduced Sarah Marsan who had attended the fall fundraiser and auction and would like to be a part of future events.

Matt Pires is the new owner of Blissful Monkey and still trying to get a handle on inventory. Looking for a printing company in the community. Super-flash in West Roxbury was suggested.

The former owner is still there to assist with the day to day.

The next meeting is February 22nd, 2023 adjourn at 6:05 PM

Upcoming events

February 7th –H R Workshop

February 9th - Wine and Chocolate tour

February??? Relaunch JP Up-Lift

???? Annual Meeting

March 5/12th Board retreat

March 26-29 Annual Main St Conference

May 16th - Spring fundraiser