

Name:
Date:
Period:



Directions and Rubric for Magnified Giving Video Project

Based on your research, can you come up with 10 reasons why we should support this non-profit?

Directions: Below, on a separate piece of paper, or in a new word document answer the questions below to help create the script for your video.

At the bottom of this page, please cite your sources.

When complete, use it as an outline for your video presentation. Remember, all elements in the script below must be CLEARLY included in your video. Please consult your directions and rubric!

1. Argument/Thesis

Introduce the audience to your nonprofit, what are you trying to say in this video?

(1-3 Sentences)

- Example: NONPROFIT NAME has a mission to _____ and should be the recipient of \$1,000 for the following 10 reasons.

SELF has a mission to individuals and families and show how to be self-sufficient

while also giving their

support. _____

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-
- ✓ Check your Work-Argument/Thesis: is my argument clear and specific?

2. Claim (s)

What are your ten reasons to support this organization?

- You will have 10 claims—each reason is your claim. **One sentence each, 2 sentences maximum.** Include all 10 in your video.
- Example: The first reason is because...their work is necessary.
In the space below give ten (GOOD) reasons to support this organization, you may need to do more research at this time.

- 1. What I like about this organization is that they not only that they
give money and recourses they provide ways to stand on their own

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-
- 2. The poverty rate in Hamilton Ohio is 20.2 percent

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- 3. SELF has a good amount of stories and testimonies of helping
others

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-
- 4. Due to the pandemic crisis an increase to poverty has happened in the world

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-
- 5. They have programs to teach how to get fanancial help with job opportunities

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-
- 6. They have a good support team
-

- 7. They have programs, donations and fundraisers that go towards families in need

- 8. They have families willing to help other families

- 9. With SELF they seem to be very professional

- 10. WHY do you personally believe in this non-profit - why does this matter to you?

I believe in this non-profit because I like to see people grow and succeed and it matters to me because the people around us all could use a little help rather it is food, shelter or resources to change and

bless their lives

✓ Check your Work-Claims/Supporting Ideas: Includes specific and **most significant** claims/ideas that **sharpen** the argument/thesis.

3. Evidence:

Elaborate on your claim-what information do you need to provide to prove that your claim is important? Give evidence for AT LEAST 5 OF YOUR CLAIMS in complete sentences using the space below. ONLY include 2 points of evidence in your video.

- i. Examples: It is important because... or present some facts (“Cincinnati has the nation's fifth-highest rate of child poverty among the nation's largest 79 cities.”) don’t forget to cite your sources!
- 1. In Cincinnati the Cost of Living in Cincinnati, OH increase in

2022? Cincinnati, OH area prices were up 1.1% from a year ago. The

largest increases were found in Transportation, Food, and

Housing.[https://www.salary.com/research/cost-of-living/cincinnati-oh](https://www.salary.com/research/cost-of-living/cincinnati-oh#:~:text=Did%20the%20Cost%20of%20Living,Transportation%2C%20Food%2C%20and%20Housing.)

[#:~:text=Did%20the%20Cost%20of%20Living,Transportation%2C%20Food%2C%20and%20Housing.](https://www.salary.com/research/cost-of-living/cincinnati-oh#:~:text=Did%20the%20Cost%20of%20Living,Transportation%2C%20Food%2C%20and%20Housing.)

- 2. The poverty rate in Hamilton is 20.2

- 3. Their testimonies touch people and encourages people to want to be part of change .

<https://selfhelps.org/>_____

- 4. Their team is listed with contact info and emailed quickly so they are professional.

<https://selfhelps.org/>_____

- 5. I think their programs is a part of statistics because of the way it shows proof on how many people have been impacted by their non

profit even though it doesn't state

everyone. _____

✓ Check your Work-Evidence: Facts, experience and research are synthesized to support a perspective. Demonstrate an in-depth understanding of the topic.

4. Counterclaims (optional):

Address the doubts your audience may have. (3-5 sentences) DO NOT INCLUDE IN VIDEO!

- i. Example: Your nonprofit organization may be small, but it is mighty! Or your nonprofit may be addressing the immediate needs of the community, but not the long term/systemic problem—tell your audience why their work is still so important.

✓ Check your Work-Counterclaims: Develops and responds to questions and counterclaims in a way that **sharpens** the argument.

5. Conclusion:

Restate your argument/thesis, wrap up your presentation. (2-4 Sentences)

Include closing remarks? Restate your argument/thesis.

The non-profit SELF is a nice company because of their support to families and their understanding . The understanding of what some people need. _____

✓ Check your Work-Conclusion:

1. Clearly explains how evidence supports the argument/thesis.
2. Makes insightful connections, draws meaningful conclusions and raises important implications from the evidence.
3. Optional: Explains the strengths and limitations of evidence, addressing any discrepancies (when appropriate) and analyzes how the strengths, limitations, and/or discrepancies affect the argument.



Combine the elements above to create one script for your video presentation. Remember, to touch upon each element in the video AND this script will be turned in for credit!

PLEASE CITE YOUR SOURCES BELOW: