

Michigan Counseling Association

"A state branch in the Midwest Region of the American Counseling Association"



Governing Council Meeting

March 14, 2024

8:00PM - 9:00PM

https://us02web.zoom.us/j/89708829188

Call to Order: 8:05pm

Roll Call of Divisions and Chapters

- President Lindsey Blodgett (Present)
- Past-President Ashley VanBemmelen(Absent)
- Secretary Kayla Thrushman (Present)
- Treasurer Kim Seid (Present)
- OCA Vice President Amanda Gohl (Absent)
- WMCA Christine Wagenfuehr (Present)
- Mental Health Professionals of Northern Michigan (MHPNM)- Linda Ringleka (Present)

Treasurer's Report

Beginning Balance as of 12/12/2023 - \$46,999.34

	\$3,377.5
Memberships and Trainings	0
Mobile Deposit	\$90.00

o Credits: \$3467.50

AffiniPay	\$123.17
Comerica (6.95/mo)	\$20.85
Foreign Fee	\$77.76
SurveyMonkey	\$468
Home Depot (Fraud Investigation	\$3,368.3
Pending)	8
HostGator	\$34.94
Wild Apricot	\$2,592
Zoom	\$30

o Debits: \$6715.10

Ending Balance as of 3/7/2024 - \$43,751.74

Approval

o Motion: WMCA - Christine Wagenfuehr

o Second: LPCNM - Linda Ringleka

Chapter and Division Updates

- a)Mental Health Professionals of Northern Michigan (MHPNM)- Linda Ringleka: Logo and 2024
 - i) Calendar events and includes board meeting events
 - ii) May 16th Spring Networking event
 - iii) June, July, August Counselors After Hours Location TBD
 - iv) December White Elephant Event
- b) WMCA Christine Wagenfuehr
 - i) Recently had a successful conference

- ii) Board meeting this morning
- iii) Annual Luncheon in April 26th: Presenting a scholarship and counselor awards
- iv) Upcoming elections in April and May
- v) Membership renewal form will include a statement asking if members are MCA
 - 1) Should board members also pay to be members of MCA and were wondering what members receive or what the value of a membership is
 - 2) Primary benefit is access to trainings, webinars, and CEs at a reduced rate
 - 3) Brainstorming about Reduced supervision rates, a newsletter, a tiered membership system, graduate student speakers, free conferences?

Old Business

- a) Implicit Bias Training
 - i) Planning on scheduling a second one soon
- b) Bylaws in the first revision
- c) Strategic Direction Committee
 - i) Additional meetings need scheduling
 - ii) Survey to members, including Counseling Compact
 - (1) Clarifying to members that we are volunteering our time
 - (2) Want to have this survey sent out before the May conference
- d) Webinar Series scheduling currently for the summer
 - i) Feel free to share contacts/speakers
 - ii) Kim volunteered to host a webinar and had the idea of having a webinar include "Getting to know the MCA" to inform them more about what we offer members and what we're about
- e) Membership
 - i) 265 Active (+12)
 - ii) 324 Lapsed (+17): want to send survey to inactive members as well
 - iii) Still need to create and survey members
- f) \$1000 scholarship draft will be sent out soon

New Business

a) Annual Conference

- i) Theme: Trauma-Informed Counseling in an Unequal World: Healing Through Social Justice
 - (1) Plan to post to website and facebook to promote soon to push registration
 - (2) Registration through zoom events so that people can more easily access it
- ii) Date: May 17, 2024 approximately 9am-4pm
- iii) Keynote Speakers Scheduled
 - (1) LaShawn Adams and Dr. Lotes Nelson
- iv) Proposal Reviewers
 - (1) Wondering how many we received? Approximately 6?
- v) Registration through Zoom Events
- b) Bylaws in the first revision
- c) Website updates
 - i) Lindsey updates in progress with SquareSpace
 - ii) Figuring out Wild Apricot Integration
 - iii) Show homepage preview
 - iv) Hoping to have it to roll out for the conference
- d) Bank account
 - i) Keybank decided to close all area offices, so we won't be moving forward with them.
 - ii) Staying with Comerica for the time being.
- e) Future GC Meetings
 - i) Dates:
 - June 20, 2024 8PM
- f) Discussion/Questions
 - i) Kim would like to open a chapter near her
- g) Meeting Adjourned at 8:54pm