

Front Matter: *Studies and discussions of rhetoric revolve around the notion of choice. We can choose to enact rhetoric in a way that is not constructive by misrepresenting the narratives of different groups or refusing to engage in discussions with people we don't necessarily agree with or like. Rhetoric can also enact positive change through problem solving and movements like climate change and the #livesmatter movements. Rhetoric involves using language in the most effective way possible to make significant change, although different people have different definitions and understandings of rhetoric. In this list, you will find five constructions of the power of rhetoric when we choose to enact positive change.*

1. Rhetoric represents all types of compositions— including speeches, papers, texts, emails, and even tweets— and uses language to make cases about things we care about.
2. Rhetoric calls people together to listen to and learn from one another.
3. Rhetoric uses signs and symbols to shape and transform new possibilities in a dynamic world.
4. Rhetoric elicits complex reactions to issues that are central to the well-being and futures of people, animals, and the planet.
5. Rhetoric allows for attention to the stories and lived experiences of historically neglected groups and individuals.



1. (Via [theguardian.com](https://www.theguardian.com))



2. (Jose Lopez // Via blacklivesmattter.com)

#ILookLikeAnEngineer



3. (Via developers.lyst.com)



4. (Via Flickr: bdu)



5. (Via itv.com)