

Privacy Policy for Style.ai

Last Updated: 09/08/2024

Welcome to Style.ai, an AI-based personal stylist application. This Privacy Policy outlines our practices regarding the collection, use, and protection of your personal information when you use the Style.ai app. By using Style.ai, you consent to the collection and use of your information in accordance with this policy.

1. Information We Collect

a. Personal Information: We collect your name, email address, and full name through Apple Sign In. This information is provided by you and is necessary for creating your Style.ai account.

b. Photos: You have the option to upload a photo of yourself during profile creation and when adding outfits to your home screen. These photos are stored locally in your device and are processed by OpenAI services for outfit analysis. The photos are deleted from OpenAI's servers after processing.

2. Use of Information

The information we collect is used to:

Provide personalized feedback on your style, including outfit analysis.

Enhance and improve the Style.ai services.

Your data is not shared with third parties, except as necessary for providing the services mentioned above or as required by law.

3. User Consent and Control

You have the right to:

Access and view your uploaded images and outfit analysis.

Correct any personal information you believe is inaccurate.

Delete specific images/outfits or your entire account. Deletions will be processed immediately from our backend.

4. Data Security

We prioritize the security of your data. Both Firebase and our use of OpenAI services are designed with security measures to protect your information.

5. Age Restriction

Style.ai is not intended for users under the age of 13. We do not knowingly collect personal data from children under 13. If we learn that we have collected data from a child under 13, we will take steps to delete that data.

6. Compliance with Laws

Style.ai complies with applicable laws and regulations. If you are located in a region with specific privacy laws, please contact us for information on our compliance.

7. Changes to the Privacy Policy

We reserve the right to update this policy to reflect changes in our practices or legal requirements. We will notify you of significant changes and obtain your consent where required.

8. Contact Us

For questions about this privacy policy or our privacy practices, please contact us at ruthvika42@gmail.com.