Privacy Notice

Updated:[2025/07/22]

[Meng Wanpeng]("we", "us", or "our") respects the privacy of individuals who use our [Delicious Shelf]("App" or "Service"). In this Privacy Notice, we identify the personal data we collect, our basis for processing personal data, and our data processing terms in accordance with your rights and applicable law. We encourage you to carefully read this Notice before submitting personal data to us.

What personal information do we collect?

We collect personal information set forth below:

1. behavioral usage of the App.
2. email address.
3. the type and operator of network (such as Mac address).
4. device identifiers (such as IDFA, IDFV for Android, GAID for IOS).
5. the type, version, brand, language and operating system of device.

How do we use personal information?

The information collected may be used by us for the purpose of:

1. providing you with the Service you request, operating and improving the App and fostering a positive user experience.
2. sending you e-mail or other communications regarding updates at the App.
3. informing you of other apps or services available from us or to contact you about your opinion of current App and Service.
4. complying with laws and regulations.

Sharing of personal information

We will share or disclose your personal data to third parties set forth below:

1. With our business partners for the legitimate purpose of understanding usage patterns of the App.
2. With web hosting and other technical service providers for the legitimate purpose of hosting our App servers and ensuring information security for our networks.
3. With consultants and vendors for the legitimate purpose of providing user support and marketing assistance.

4. With our business partners, with your consent, for the purposes of providing you with Service.

5. If legally required to do so or if requested to do so by a governmental entity.

Retention of personal information

We retain indefinitely all the personal information we gather as necessary to fulfill our contract with you. We retain indefinitely certain anonymized information we gather for the legitimate purpose of performing analytics and providing use of the App in an efficient, practical, and relevant way. If there is no legal basis or other requirement for keeping your data, your data that is no longer required will be purged.

Protection of personal information

We use technical and organizational measures to protect the personal data we receive against loss, misuse, and unauthorized alteration and to protect its confidentiality. We regularly review our security procedures and consider state of the art security technology and methods. We also use current encryption technology to encrypt the transmission of data on our log-in pages.

What privacy rights do you have?

Depending on the jurisdiction in which you reside, your privacy rights may include:

1. the right to be informed, including obtaining a copy of the personal data we hold about you.
2. the right to correct personal data.
3. the right to access and delete personal data.
4. the right of data portability.
5. the right to opt out of further processing or to restrict processing.

Links to other websites and services

We are not responsible for the practices employed by websites or services linked to or from the App, including the information or content contained therein. Please remember that when you use a link to go from the App to another website, our Privacy Notice does not apply to third-party websites or services. Your browsing and interaction on any third-party website or service, including those that have a link or advertisement on our App, are subject to that third party’s own rules and policies. In addition, you

acknowledge that we are not responsible for and we do not exercise control over any third parties that you authorize to access to. If you are using a third-party website you do so at your own risk.

1. Appsflyer: https://www.appsflyer.com/legal/privacy-policy/
2. Applovin Max: https://www.applovin.com/privacy/
3. Facebook: https://www.facebook.com/privacy/policy/?entry_point=comet_dropdown
4. Mintegral: https://www.mintegral.com/cn/privacy
5. Google AdMob & Firebase: https://policies.google.com/privacy
6. Pangle: https://www.pangleglobal.com/zh/privacy/partner-en

What about minors' data?

The App is not intended for or directed to minors under the age of 13 years old. We do not knowingly collect personal data from minors. If you believe we may have information from a minor, please contact us. We will delete minors' data once we find that we have information from a minor.

Amendments

This Notice may be amended from time to time.

How to contact us?

If you have any privacy-related questions or comments related to this Notice, please send an email to [m17707734127@163.com]