

# Coming to Digital October 10th

Stay up to date on all things Queen here!

#### THE QUEEN OF MY DREAMS | SOCIAL MEDIA TOOLKIT

Please download assets to use across socials! Feel free to adapt the below copy to suit your audience, and tag our official accounts with the hashtag and handles below.

Click here to download social assets

Film Website | Film Trailer | Film Poster

Available for purchase on October 10th on Apple TV, Google Play, and Prime Video

Videos will be available to view starting October 10th

# MAIN ACCOUNTS TO TAG I

Instagram: @thequeenofmydreamsmovie

TikTok: @productofculture
Facebook: Facebook

YouTube: YouTube

#### Accounts to tag (Instagram):

The Queen of My Dreams: @thequeenofmydreamsmovie

Product of Culture: <a>@\_productofculture\_</a>

Willa: @willa.willa.willa

Baby Daal Productions: <a href="mailto:obabydaalproductions">obabydaalproductions</a>

Fawzia Mirza: <a href="mailto:othefawz">othefawz</a>

Andria Wilson Mirza: @andriawilsonmirza

Amrit Kaur: <u>@amritkaur</u> Nimra Bucha: <u>@nimrabucha</u> Hamza Haq: <a href="mailto:@hmzlhq">@hmzlhq</a>

## Hashtags to use:

#TheQueenOfMyDreams #WomenInFilm

## THE QUEEN OF MY DREAMS I

**Synopsis:** The film stars Amrit Kaur (The Sex Lives of College Girls) as Azra, a queer South Asian grad student who is at odds with her conservative mother (Nimra Bucha, Polite Society). Following a family tragedy in Pakistan, Azra is launched into a Bollywood-inspired journey through memories real and imagined, from her mother's youth in 1969 Karachi to her own coming of age in rural Canada.

**Logline:** Connected through a shared love of Bollywood, a distant mother and daughter come of age in two different eras.

Writer & Director: Fawzia Mirza

Producers: Andria Wilson Mirza, Jason Levangie, Marc Tetreault

Cast: Amrit Kaur, Nimra Bucha, Hamza Haq

Theatrical Distribution: Product of Culture & Willa

**Production:** Baby Daal Productions

Runtime: 96 Minutes

**Genre:** Comedy

#### **REVIEWS I**

"A stylish medley of generations and dreams"

- <u>Deadline</u>, Valerie Complex

"Bursting with creative energy"

- The Hollywood Reporter, Lovia Gyarkye

"A vibrant, heartfelt love letter to mothers and daughters"

- Collider, Tania Hussain

"A vibrant dramedy"

- The New York Times, Natalia Winkelman

# **Sample Captions**

#### **DIGITAL RELEASE**

## **OPTION 1:**

After premiering across the globe, winning hearts at festivals worldwide, and selling out theaters across the U.S., The Queen of My Dreams is finally available to watch now on Apple TV, Prime Video, and Google Play.

From Karachi to Nova Scotia to Toronto, a story of love, identity, and Bollywood dreams awaits.

#TheQueenOfMyDreams #SouthAsianCinema #QueerMuslimStories

## **OPTION 2:**

The Queen of My Dreams (@thequeenofmydreamsmovie) is now available on Apple TV, Prime Video, and Google Play - watch the movie that the critics love from home:

\* "A stylish medley of generations and dreams" – Deadline

**4** "Bursting with creative energy" – *The Hollywood Reporter* 

🢖 "A vibrant, heartfelt love letter to mothers and daughters" – Collider

Don't miss this unforgettable debut from @thefawz, starring Amrit Kaur Hamza Haq and Nimra Bucha. Grab your parents, aunties, and friends and watch this story rooted in Bollywood dreams!

#TheQueenOfMyDreams #NowPlaying #IndieFilm #FilmRelease